

# THE CASH BOX

VOLUME 13

FEBRUARY 23, 1952

NUMBER 22

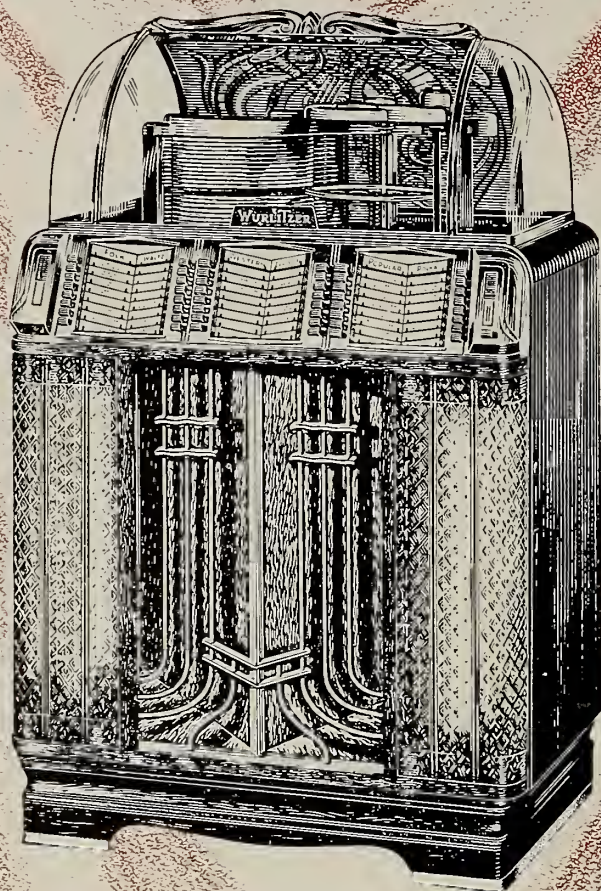


The spotlight's on Les Paul and Mary Ford receiving their award from Glenn Wallichs, president of Capitol Records, for winning *The Cash Box* Poll as the best small instrumental group of 1951. The insert pictures them in an appropriate setting for their latest hit "Tiger Rag". The sensational pair, who sold more than 6,000,000 records last year, seem ready to do even better this year.



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PUBLISHED EVERY WEEK BY  
**The Cash Box Publishing Co., Inc.**  
 26 West 47th Street, New York 19, N. Y.  
 (All Phones: JUdson 6-2640)  
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## To Overcome Scarcities and High Prices

# New Equipment Should Be Developed To Boom Play And Assure Industry's Growth

*"This industry definitely needs something entirely new and different."*

Everyone has heard that statement. And heard it again and again. And again.

What's more, it's true.

Yes, this industry does need something entirely new.

It needs something that was just as different as the first popular priced pinball game.

Something that was as new and different as the old, old "Whirlwind" counter game that Howard Peo introduced.

It is up to the operators themselves to help bring into being this new product.

An entirely new entertainment. The result of the entertainments now in the field. This is long past due.

The shuffle game was new. Entirely new. It boomed business. It has opened much closed territory. It's still going strong.

There are enough ingenious engineering minds in the industry to bring about that new product.

Especially now with the critical metals growing more scarce by the week. With clamp-down after clamp-down under way. With the possibility that there just won't be anything new soon at all.

And, what's even more important for all the field, the fact that whatever is now on the market has been redeveloped and reengineered and retooled to such a point that prices are going higher and higher and higher, somewhere into the blue, blue skies above.

A new, economically priced product. Just like the first pinball games. Just like the first shuffle game. Just like the "Whirlwind" is long overdue.

Such a product would not only help the entire industry. Would not only bring in much, much new blood, to boom the growth of this business. But, it would, at the very same time, bring about a more progressive, more solid, more substantial business, for all those now engaged in this field.

And, what's even more important,

it would make a million dollars for whomsoever brings that entirely new and different product to market.

The operator who put the first pistachio nuts into a bulk vending machine revived an entire industry.

The man who first thought of the whirling ball spinning into a score cup—probably Howard Peo—and his "Whirlwind" game—revived the games field.

The men who came up "Bingo," the first popular priced pinball game, featuring 10 balls for 1c, also had their part in pushing this business into an entirely newer and greater category than it had ever before enjoyed.

The fact that other products, like "Rocket," like Free Play, ticket games, like a hundred other things, including: flippers, bumpers, etc., etc., all had its share in helping this business to progress.

Lyn Durant's first "Shuffle Alley" started a new era. It's still with us. And still going strong.

The first completely automatic amplification unit, under the arm of the present Senator Homer E. Capehart, had much to do with the sudden boom of the music business. Just when the recording industry was at its lowest, low ebb.

Since then there have been developments on developments, but, nothing that's entirely new, different and, what's most important, low priced, as was the "Whirlwind," and the first pinball games: "Bingo," "Ballyhoo," "Goofy," "Five Star Final," "Silver Cup," "Bumper," and the many, many many others, too, too numerous to even mention.

The reel type counter games are lost to the industry because of the high license fees. But, these, too, had a share in bringing this field to newer and greater heights.

Yes, to overcome scarcities, to beat the critical materials situation, to continue this industry progressively, the ingenious engineering minds of the men now engaged in the field, must bring to the trade something entirely new, different and, low priced.



THE NATION'S

TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

AB—Abbey	CO—Columbia	CODE	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	IN—Intro	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	LO—London	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star	MG—MGM	RE—Regent	VI—Victor

			Pos. Last Week
1	<b>CRY</b> <b>JOHNNIE RAY</b> CA-1875 (F-1875)—Four Knights CR-60592 (9-60592)—Eileen Barton DE-27857 (9-27857)—Paul Chapman KI-15145—Alan Holmes LO-1169 (45-1169)—Vera Lynn	ME-5749 (5749 x 45)—Georgia Gibbs MG-11113 (K11113)—Bill Farrell OK-6840—Johnnie Ray VI-20-4388 (47-4388)—June Valli VI-20-4406 (47-4406)—Bob Williams	1
2	<b>TELL ME WHY</b> <b>FOUR ACES</b> CA-1929 (F-1929)—Norman Kaye CR-60625 (9-60625)—Horace Bailey DE-27860 (9-27860)—Four Aces DE-27926 (9-27926)—Roberta Lee	ME-5767 (5767 x 45)—Ralph Marterie ME-8267 (8267x45)—Dinah Washington VI-20-4427 (47-4427)—Four Tunes VI-20-4444 (47-4444)—Eddie Fisher	3
3	<b>THE LITTLE WHITE CLOUD THAT CRIED</b> <b>JOHNNIE RAY</b> CA-1892 (F-1892)—Lou Dinning DE-27893 (9-27893)—Roberta Lee	ME-5761 (5761 x 45)—Herb Lance O. OK-6840—Johnnie Ray	2
4	<b>SLOW POKE</b> <b>PEE WEE KING</b> CA-1837 (F-1837)—Helen O'Connell CO-39632 (4-39632)—Arthur Godfrey DE-27792 (9-27792)—Roberta Lee KI-998—Hawkshaw Hawkins	ME-5740 (5740x45)—Tony Hill VI-21-0489 (48-0489)—Pee Wee King VI-20-4373 (47-4373)—Ralph Flanagan	4
5	<b>ANYTIME</b> <b>EDDIE FISHER</b> CA-1895 (F-1895)—Helen O'Connell VI-20-2700—Eddy Arnold DE-27972 (9-27972)—Sy Oliver O.	VI-20-4359 (47-4359)—Eddie Fisher	6
6	<b>SHRIMP BOATS</b> <b>JO STAFFORD</b> CA-1873 (F-1873)—Dick Beavers CO-39581 (4-39581)—Jo Stafford DE-27832 (9-27832)—Dolores Gray KI-15151—Dick Brown	MG-11113 (K11113)—Bill Farrell VI-20-4405 (47-4405)—Danny Scholl VI-20-4409 (47-4409)—Tex Williams	5
7	<b>TIGER RAG</b> <b>LES PAUL &amp; MARY FORD</b> CA-1920 (F-1920)—Les Paul & Mary Ford	DE-27939 (9-27939)—George Barnes	
8	<b>SIN</b> <b>EDDY HOWARD — FOUR ACES</b> CA-1806 (F-1806)—Four Knights CO-39567 (4-39567)—Sammy Kaye DE-27769 (9-27769)—Arthur Prysock DE-27794 (9-27794)—Al Morgan KI-4505—Burnie Peacock	ME-5711 (5711x45)—Eddy Howard O. MG-11066 (K11066)—Billy Williams Qt. PY-334—Gayle Walton VA-101—Four Aces VI-20-4280 (47-4280)—Savannah Churchill	7
9	<b>DANCE ME LOOSE</b> <b>ARTHUR GODFREY</b> CO-39632 (4-39632)—Arthur Godfrey DE-27906 (9-27906)—Russ Morgan O.	VI-20-4457 (47-4457)—Mindy Carson	
10	<b>PLEASE, MR. SUN</b> <b>JOHNNIE RAY</b> CA-1966 (F-1966)—Les Baxter CO-39636 (4-39636)—Johnnie Ray CR-60647 (9-60647)—Georgie Auld	DE-27946 (9-27946)—Bill Kenny MG-11134 (K11134)—Tommy Edwards VI-20-4453 (47-4453)—Perry Como	

11) CHARMAINE. 12) UNDECIDED. 13) BERMUDA. 14) GARDEN IN THE RAIN. 15) COLD, COLD HEART. 16) BE MY LIFE'S COMPANION. 17) A KISS TO BUILD A DREAM ON. 18) JEALOUSY. 19) WHEEL OF FORTUNE. 20) UNFORGETTABLE. 21) I WANNA LOVE YOU. 22) TULIPS AND HEATHER. 23) BROKEN HEARTED. 24) I WANNA SAY HELLO. 25) STOLEN LOVE.

# SMALL FIRMS FORGE AHEAD

The independent disk firms and smaller publishers have, in the past few months, established themselves as a major source of hit material for the pop market.

At no time in the recent history of the record business have so many hits and potential hits come out of left field. Records issued by small companies, tunes put out by even smaller publishers, are today competing forcefully with the products of the majors.

After a lapse of about a year, the star of the independents began to rise again when "Sin" and "Down Yonder," both put on the market by comparatively unknown labels, broke through to the top of the charts.

Since then, one sleeper after another has made it until now they are practically creating an avalanche. Rarely a week goes by when a disk on some independent label doesn't start making noise.

In the past month, such smashes as "Wheel Of Fortune," "Goodbye Sweetheart," "I Wanna Say Hello" and others have forged their way into the popularity lists. At least half a dozen more are currently making a determined bid to do the same with their chances of doing so considerably improved from what they would have been a year ago.

The possibility of creating hits through independents has always been recognized in the rhythm and blues and folk fields. But their current tremendous power in the pop field is a new phenomenon.

And, we might add, a healthy one.

It's a growing industry, an open one, an expanding one in which small firms can compete with major producers. It means that everyone engaged in the business must put forth his best efforts. The majors must do so because they are now competing not with just a limited number of other majors, but with a huge number of record producers, all of whom are capable of establishing smashes. The independents must do so because the possibilities for them are tremendous if they get a hit—and recent experience proves that they can.

The new importance of the independent record company is of special interest to the young artist, new writer and beginning publisher. Where the majors might be too difficult for them to break into, they can still get a hearing from the smaller firms. And now it no longer means that they will be lost in the shuffle if their record comes out on an unknown label. They know if the result is right and the record gets the proper exploitation, it can be as great a hit as any major disk.

From every angle, the resurgence of the independent is a happy thing. Even the majors recognize the worth and importance to them of a healthy, prosperous group of smaller companies operating in the field.

It means, first of all, greater promotion for the record business as a whole and therefore greater sales all around. It results too in a stronger interest among distributors in a market which can bring larger returns. And most importantly, it provides the majors with a testing ground through which the efforts of younger artists and newer writers can be submitted to the public.

It means, in short, a healthier, more prosperous industry for everyone.

The independent record producer has an opportunity now to establish himself as one of the most important factors in the business. By the very nature of his operation, he has a low overhead. He can afford to take a chance at little cost. He can make a larger profit than a major can on a smaller sale of records. He can give a sleeper individual attention, putting all his force and resources behind it alone, nursing it, bringing it along, giving it continuous personal attention. He can, in essence, create a hit, not in spite of, but because of his smallness and the concentration of his efforts—as one after another has shown in recent weeks.

The independent disk manufacturers are now on the verge of establishing a new, stronger, more prosperous position for themselves in the record business. If they remain steady, level headed and resolved, they can fulfill tomorrow all of the promise they are showing today.





THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |                                     |   |
|-------------------------------------|---|
| 1. CRY                              | Johnnie Ray (Columbia)                    |
| 2. TELL ME WHY                      | Four Aces (Decca)                         |
| 3. TIGER RAG                        | Les Paul & Mary Ford (Capitol)            |
| 4. LITTLE WHITE CLOUD<br>THAT CRIED | Johnnie Ray (Columbia)                    |
| 5. ANYTIME                          | Eddie Fisher (RCA Victor)                 |
| 6. PLEASE, MR. SUN                  | Johnnie Ray (Columbia)                    |
| 7. BERMUDA                          | Bell Sisters (RCA Victor)                 |
| 8. SLOW POKE                        | Pee Wee King (RCA Victor)                 |
| 9. WHEEL OF FORTUNE                 | Sunny Gale (Derby)<br>Kay Starr (Capitol) |
| 10. DANCE ME LOOSE                  | Arthur Godfrey (Columbia)                 |

Art Tacker and Bill Stewart of WHEE, Boston, are both teaching radio courses at Emerson College, Art's Saturday afternoon rhythm and blues show has become a popular Hub feature. . . . Jack Downey (WONS-Hartford, Conn.) off on a Mexican vacation. . . . Alex Blake (WABY-Albany) hosted Mary Small during her upstate New York tour. . . . Arnold Lewis, recently of WFDR in N. Y., has just joined the staff of WALK in Patchogue, L. I. . . . Jack Moore (KAKC-Tulsa) had Ralph Flanagan on his show in between the orchestra leader's band hops. . . . Murray Jordan (WLIB-New York) started a new show Monday thru Friday titled "Shoppers Can Win." . . . Eddie Chase (CKLW-Windsor, Ontario) combined business and pleasure on his recent trip to N. Y.

\* \* \* \* \*

Art Bolin (WARM-Scranton, Pa.) celebrates his 3000 broadcast on Monday, February 18. Artists have taped greetings. . . . The Howie Leonard Show (WLAW-Boston) has just moved to a night time spot, Saturdays from 8 to 9:30 P.M. . . . Gene Whitaker (WREV-Reidsville, N. C.) uses the Top Ten Cash Box tunes on his "Club-DJ" show and then follows up with the remainder of the 25. On his "Record Panel" show he has juke box operators as his guests. . . . Bob Wells marked his 7th anniversary on Buffalo's WEBR on Saturday. . . . The winner of the "Meet Danny Wilson" contest for Newark, which was conducted by Paul Brenner (WAAT), was Joe Valino who received \$125 wristwatch. . . . The midnight to dawn airwaves are loaded with chatter and recorded music these days. Lineup now has Barry Gray (WMCA), Classical Records (WNBC), Bill Williams (WJZ), Art Ford (WNEW) and Kal Ross (WMGM). Kal, by the way, has just been renewed for 13 weeks. . . . Norm Prescott (WORL-Boston) sent a request for 7500 pics of a top Columbia artist to Mitch Miller.

\* \* \* \* \*

Donn Tibbetts (WKXL-Concord, N. H.) has just signed three young gals titled The Harmonettes to a personal management contract. The three girls are fourteen, fifteen and sixteen years old. Several record companies are now listening to the gals' possibilities. . . . Arnie Myers (WMCA-N. Y.) spending a two week vacation in Florida. . . . Don Allen, formerly of WEOA in Evansville, is now with WBNL in Boonville, Indiana. Don features the Nation's Top Ten Tunes for an hour each Saturday afternoon. Norman Hall, program director of the station, says that Columbia and Capitol service could be improved.



in  
NEW  
ORLEANS

in  
DALLAS

NO. ONE IN NEW ORLEANS  
AND DALLAS — Feb. 9, '52  
& SWEEPING THE COUNTRY

"GOT YOU  
ON MY  
MIND"

JOHN GREER

RCA Victor 20-4348  
47-4348



\$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF FEBRUARY 16

- |  |                    |
|--|--------------------|
| \$ Bermuda / June Night                                      |                    |
| Bell Sisters   | 20-4422 (47-4422)* |
| \$ Any Time / Never Before                                   |                    |
| Eddie Fisher   | 20-4359 (47-4359)* |
| \$ Tell Me Why / Trust In Me                                 |                    |
| Eddie Fisher   | 20-4444 (47-4444)* |
| \$ Tulips And Heather / Please, Mr. Sun                      |                    |
| Perry Como   | 20-4453 (47-4453)* |
| \$ A Kiss To Build A Dream On                                |                    |
| Hugo Winterhalter  | 20-4455 (47-4455)* |
| \$ Slow Poke   |                    |
| Pee Wee King   | 21-0489 (48-0489)* |
| \$ At Last! At Last! / Make With The Magic                   |                    |
| Tony Martin  | 20-4477 (47-4477)* |
| \$ Temptation  |                    |
| Mario Lanza  | 10-3738 (49-3738)* |
| \$ Silver And Gold   |                    |
| Pee Wee King   | 20-4458 (47-4458)* |
| \$ Poor Whip-Poor-Will / Wheel Of Fortune                    |                    |
| Bell Sisters   | 20-4520 (47-4520)* |
| \$ Open Thy Merciful Arms                                    |                    |
| Eddy Arnold  | 20-4490 (47-4490)* |
| \$ The Closer You Are  |                    |
| Tony Martin  | 20-4488 (47-4488)* |
| \$ Blue Tango / The Gypsy Trail                              |                    |
| Hugo Winterhalter  | 20-4518 (47-4518)* |
| \$ Slow Poke / Charmaine                                     |                    |
| Ralph Flanagan   | 20-4373 (47-4373)* |
| \$ Call Her Your Sweetheart / Bundle Of<br>Southern Sunshine |                    |
| Eddy Arnold  | 20-4413 (47-4413)* |

\* 45 rpm cat. nos.

The stars who make the hits  
are on



RCA VICTOR Records

RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"OH! HOW MY HEART IS YEARNING" (2:28)

"UH-UH SONG" (2:35)

MARTY DRAKE & AL LOMBARDY ORCH.  
(Essex 301)

● A tearful waltz tempo ditty is sent on its way by Marty Drake, the Al Lombardy orchestra and the Great-Neckers chorus. The infectious tune may catch hold and ops oughta be ready. The under lid is a novelty waltz number that makes use of a repititious female "Uh-Uh." The group singing helps both decks immeasurably.

"YOU WEREN'T THERE" (3:01)

"YOU WILL NEVER GROW OLD" (2:46)

NAT "KING" COLE  
(Capitol 1968; F-1968)

● An extremely attractive ballad is given a typically fine going over from Nat "King" Cole with the help of the Nelson Riddle orchestra. The chanter has himself a sleeper. The under half is another strong level that Nat sings to a waltz tempo while the band presents a solid and unique mandolin backing. Our advice is to watch both lids.

"THE BRIDGE" (2:45)

"FORGIVE ME" (2:33)

TOMMY EDWARDS  
(MGM 11170; K11170)

● An expressive reading by Tommy Edwards of a beautiful melody presents ops with a potent disk. The LeRoy Holmes orchestra sets up a flowing backdrop that could send this side soaring. Flip is a slow ballad that's made to sound ok via the vocal of Tommy. The big one is the top level and ops oughta get with it.

"I HEAR A RHAPSODY" (3:00)

"AM I TO BLAME" (3:12)

ARTHUR PRYSOCK  
(Decca 27978; 9-27978)

● Here's one of the first coverages of a pretty oldie that has been currently revived. Arthur Prysock offers a deep voiced rendition of the ballad while backed by the Sy Oliver aggregation. Again on the under siding Prysock takes hold of a fair ballad and winds up with a listenable end. The top tune is gonna get lots of play.

"ONE MORNING IN MAY" (2:58)

"MAY I" (2:47)

TOMMY DORSEY ORCHESTRA  
(Decca 27973; 9-27973)

● A couple of stylized instrumentals are dished up by the Tommy Dorsey orchestra on this new waxing. The upper end is a slow, soothing number that offers some nice trombone playing. The under portion is an oldie that's also given a soft treatment by the band. Ops can choose from either deck.

"DARLENE" (3:04)

"DREAMER'S CLOTH" (3:17)

DICK HAYMES  
(Decca 27980; 9-27980)

● Pleasant voiced Dick Haymes eases his way through a pleasing ballad with the help of the Nelson Riddle orchestra. Again on the under siding Dick has a slow and soft ballad that he delivers in top fashion. Dick's performance makes both lids listenable fare.

## DISK OF THE WEEK

"PERFIDIA" (2:00)

"YOU BROUGHT ME LOVE" (2:44)

FOUR ACES & AL ALBERTS  
(Decca 27987; 9-27987)



FOUR ACES

● Just about the hottest vocal combination in the country, the Four Aces, continues on its winning ways with another waxing that should climb to the top. The boys show off their fine vocal blend

with a sock interpretation of a zestful oldie. Labeled "Perfidia" this tune affords them the opportunity of giving an all out effort that's gonna be heard over and over again. Al Alberts once again leads the group and turns in a wonderful performance. The lower level is a ballad that may also catch on. The boys put this tune in the sleeper class with another good vocal rendition that carries the melody to grand conclusion. The Aces get first rate backings on both decks. Ops who are currently enjoying the flow of coins from "Tell Me Why" are advised to get with this new one real fast.

Not to be overlooked is the Four Aces waxing of "Whose To Blame" and "Two Little Kisses" on the Flash label. Both are strong sides that could easily make it.

"I GET ALONG WITHOUT YOU VERY WELL" (3:00)

"THE PURTIEST LITTLE TREE" (2:24)

EVELYN KNIGHT  
(Decca 27992; 9-27992)

● An oldie is made to sound sweet via the chirping of Evelyn Knight on the top dish. The Eddie O'Neal crew backs the end up musically. The lower half is a cute folk item that's carried with a happy, bouncy beat by Evelyn and the orchestra. Ops might wanna take look at the two sides.

"SOMETHING I DREAMED LAST NIGHT" (3:26)

"I THOUGHT OF YOU LAST NIGHT" (3:10)

JERI SOUTHERN  
(Decca 27989; 9-27989)

● Two similar halves are presented by Jeri Southern on this new coupling. Both lids are done slowly to the soft and expressive vocalizing of Jeri who has the ability of giving added meaning to a song. Sy Oliver and his orchestra set the musical mood on each level. Ops oughta take a look.

"ON MY WAY" (3:08)

"HOUSE PARTY" (3:09)

SY OLIVER ORCHESTRA  
(Decca 27991; 9-27991)

● The Sy Oliver rendition of a zestful spiritual deserves attention on the top level. The orchestra, vocal ensemble and the wonderful vocalizing of Lem Johnson add up to a hand-clapping rhythmic side. The lower half is a light jump instrumental. Ops oughta get with the top level; it should draw plenty of coin.

"IT'S BEEN A LONG, LONG TIME" (2:56)

"TOOK MY BABY FOR A BUGGY RIDE" (2:32)

BOB VINCENT  
(King 15138)

● The upper platter finds Bob Vincent handling the lyrics to a slow, simple tune. Both vocal and melody are ok and the result is a listenable half. The under siding is a happy sounding affair and here Bob delivers the lyrics to a familiar tune with a cute presentation. Our guess is the lower lid.

"THE WEDDING OF THE PAINTED DOLL" (2:25)

"SINGIN' IN THE RAIN" (2:20)

OWEN BRADLEY  
(Coral 60601; 9-60601)

● Owen Bradley puts the organ and piano together and comes up with an interesting combination that belts out a jumpy item in a pleasant manner. The bottom dish is a slow oldie that gets the same treatment and the result is a soothing disk. Ops might make use of this one in the right spots.

"EVERYBODY WANTS TO GO TO HEAVEN" (2:51)

"I GOT THE SHINIEST MOUTH IN TOWN" (3:01)

BUTCH STONE AND LES BROWN ORCH.  
(Coral 60648; 9-60648)

● Vocalist Butch Stone and the Les Brown orchestra collaborate on the top level and belt home a novelty jump tune. Butch injects lots of personality into the lyrics while the band offers a strong backing. Flip is an interesting novelty 'bout a pair of gold teeth. Our nod goes to the first deck.

"MY DOLLY POLKA" (2:40)

"JOLLY FIVE POLKA" (3:03)

STEVE GARCHAR ORCHESTRA  
(Coral 60649; 9-60649)

● Two typical sounding happy polkas are belted out by the Steve Garchar orchestra. Steve handles the lyrics to the first end while the second half is strictly instrumental. Both lids feature some nice accordion playing that helps carry the upbeat. Ops in the right spots oughta look in.

"WOULD YOU" (2:44)

"SINCE MY LOVE HAS GONE" (2:29)

RAY CURA  
(Mercury 5783; 5783 x 45)

● The top dish is a good ballad that Ray Cura croons in a slow soft manner. The tune is pleasant and Ray gets the most he can out of it. The lower portion is a heavy ballad that Ray chants in a dramatic style. The orchestra gives the proper settings to both sides. Ops may be interested.

"PINKY" (2:50)

"A MIRACLE HAPPENED" (2:39)

SARAH VAUGHAN  
(Columbia 39634; 4-39634)

● Sarah Vaughan takes hold of a haunting melody from the picture "Pinky" and presents it in her own stylized vocal improvisations. No lyrics here. The bottom dish is an attractive ballad that the thrush turns out in top flight fashion. The material here is the best the artist has had in some time and ops oughta take advantage of it.

"SILVER AND GOLD" (2:15)

"GOODBYE, SWEETHEART" (2:57)

JACK HASKELL  
(Coral 60652; 9-60652)

● Here's another coverage waxing of a bouncy western ditty that's making lots of noise. Jack Haskell handles the tune in a better than average manner and should get some play. The lower level is another comer that's done with a waltz beat. The Heather-tones and the Richard Maltby orchestra round out both sides.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "YOU WEREN'T THERE".....Nat "King" Cole...Capitol 1968; F-1968
- ★ "THE BRIDGE".....Tommy Edwards...MGM 11170; K11170
- ★ "SENTIMENTAL TEARS".....Johnny Dee Trio.....Jubilee 6001
- ★ "OH HOW MY HEART IS YEARNING".....Marty Drake.....Essex 301
- ★ "FOGGY RIVER".....Margaret Whiting...Capitol 1984; F-1984



# 'ROUND THE WAX CIRCLE

NEW YORK:

The Freddy Martin opening at the Roosevelt last week brought out the entire music fraternity. Freddy followed Guy Lombardo into the spot and Guy was there at the opening to give him a sendoff. . . . The Four Aces hit town this week, opening at the Paramount. The boys received a gold record from Milton Rackmil, president of Decca, for having sold over a million copies of "Tell Me Why." Al Alberts, by the way, the vocal lead of the group, Mario Lanza and Buddy Greco were all in the same class in the same high school in Philadelphia. . . . Vera Lynn leaves for London February 20 for the lead in a new review. . . . Remington has opened new studios in the Shelton Hotel. Diskery is also expanding its publicity services with the addition of Bryna Lawson, formerly of Victor. . . . Gene Krupa making it seem like old times on his current stand at the Paramount. . . . Dinah Shore sent a package of marshmallows to djs last week to help them remember to play her disk of "Marshmallow Moon." . . . Some of their friends still haven't heard about the quiet wedding of Kay Starr and Vic Schoen on the west coast recently. . . . Ava Gardner is rumored set to make a series of recordings with husband Frank Sinatra. . . . Capitol says Ray Anthony's "At Last" has passed the 300,000 mark, which makes it one of the biggest disks in the bandleader's career. . . . Sarah Vaughan's version of "Tenderly," which was waxed for Musicraft five years ago, is being reissued on the MGM label. . . . Ray DeMeno, vocalist with Henry Jerome, recuperating from an operation at Brooklyn Doctors' Hospital. . . . Madelyn Bennett, secretary to Mitch Miller and Joe Higgins at Columbia, is blessed eventing.



FREDDY MARTIN

CHICAGO:

Frank York, maestro of the College Inn ork, hurryin' down Randolph Street, advises: "Haven't heard from Dick Bradley. Only hope my new disk is going places. No news may be good news." . . . A. (Shim) Weiner of Decca advises that: Ralph Lady, Western Appliance Co., Wichita, Kans. is now distrib for Decca Records. . . . The one and only way to stop further headaches like the Bryson Bill is for ASCAP's own members to vote a halt. . . . Alice (Bishop) Mann of Billy Bishop's ork (currently at the Aragon) phones to tell us that Billy has his fingers crossed. And is hopin' that his new disk, "Billy," by Jeb, will be "it" (the gal's real sweet). . . . Art Morton writes us from Holleewood. Hopes to get his own show on NBC one of these brighter days. . . . Paul Irving leaves WEDC as deejay. And heads down Miami-way. Where Paul hopes he'll get the breaks he's so long awaited. (Certainly no finer spot in the U.S.A. for a young guy with no marital ties to tie in with, Paul). . . . Tommy Reed currently at the Oh Henry Ballroom has some very powerful coinfriends who wanta see Tommy click big. But big. In fact, some of these people are among the biggest juke box disk buyers. . . . Nat (King) Cole has the whole town gaga this past week with his appearance at the Regal Theatre. The song boys, deejays, and promotion men out there askin' and askin'. Nat had lotsa stomach trouble while there. . . . Don Cornell at the Chgo Theatre. 'Member when he was with Sammy Kaye. Singin' like a million. Well, they claim, he now sings like a zillion. As a single-O. . . . Jeri Sothern, Dick LaPalm tells us, simply clickin' everywhere. . . . Xavier Cugat at the Marine Room just apullin' 'em away from TV in droves to rhoombah. . . . Sherman Hayes smilin' that whitey-toothy smile these days. Because of his clickeroo at the Mayfair Room. . . . Tab Smith, exclusive recording artist for United Records has set new high sales marks for this recorder, according to Lew Simpkins of United Records.

LOS ANGELES:

Sure sorry being ill at home kept us from that Columbia-Ray Thomas party for Johnnie Ray at the Savoy Sunset Strip nitery. . . . Reports from Mary Solle of Bill Leuenhagen's and other folks who were there establish it definitely as one of the artist-introduction parties of the year. . . . We hear that this boy is so great to watch, as well as hear, that the bar was almost deserted during his several numbers, which included "Walkin' My Baby Back Home," "Little White Cloud That Cried," "Cry" and "Whiskey and Gin," the first tune which brought him to the public's notice on the Okeh label. . . . Understand there was so much curiosity about the way this lad is supposed to take off when he sings that instead of the invited 150 dee-jays, press and assorted characters, hosts Joe Papps and Jack Devaney had to handle about 300 of them, and did a mighty fine job of so doing. . . . Columbia toppers on the Coast were there in strength, including popular Paul Weston, and all of them beaming, natch, about their boy Johnnie, who appears to be the hottest thing among male vocalists to hit since Tony Bennett, another Columbia product.

A new obliging young lady at Mercury tells us, in the absence of Harry Bloom and Lee Palmer, that Eddy Howard's "Stolen Love" is stealing out front, with other goodies being Bobby Wayne's and Dinah Washington's respective "Wheel of Fortune" and Patti Page's "Come What May." . . . Sid Talmadge of Record Merchandising buzzes us to say that it looks like he's going to have a pop hit on his hands in Jubilee's "Sentimental Tears" by the Johnny Dee Trio. . . . This is one that was given an interesting reception by a group of band leaders' wives on Peter Potter's popular platter program, with Pete offering to take all the gals out to dinner if it didn't turn out to be the hit it appears to be breaking for.

Local jazz enthusiasts seem willing to talk about nothing but pianist Oscar Peterson and how great he is in his current engagement at the Tiffany Club, where George Shearing bows in on Feb. 21. . . . Amazing the way the cozy sized Oasis can pack in those king-sized musical aggregations and large audiences too. . . . Current attraction is Woody Herman's band.



JOHNNIE RAY



NAT "KING" COLE

# today's top hits



order by number today from your local distributor

- |                               |      |       |
|-------------------------------|------|-------|
| "WHEEL OF FORTUNE"            | 78   | 45    |
| "I WANNA LOVE YOU"            |      |       |
| Kay Starr                     | 1964 | F1964 |
| "THE BLACKSMITH BLUES"        |      |       |
| "LOVE ME OR LEAVE ME"         |      |       |
| Ella Mae Morse                | 1922 | F1922 |
| "TIGER RAG"                   |      |       |
| "IT'S A LONESOME OLD TOWN"    |      |       |
| Les Paul and Mary Ford        | 1920 | F1920 |
| "SUGAR BLUES BOOGIE"          |      |       |
| "I JUST LOVE AFFECTION"       |      |       |
| Clyde McCoy                   | 1937 | F1937 |
| "SLOW POKE"                   |      |       |
| "I WANNA PLAY HOUSE WITH YOU" |      |       |
| Helen O'Connell               | 1837 | F1837 |
| "DOWN YONDER", "IVORY RAG"    |      |       |
| Joe "Fingers" Carr            | 1777 | F1777 |

# coming up fast

- |   |      |       |
|---|------|-------|
| "ANY TIME", "CRAZY HEART"               |      |       |
| Helen O'Connell                         | 1895 | F1895 |
| "CHARMAINE"                             |      |       |
| "WHEN I TAKE MY SUGAR TO TEA"           |      |       |
| Billy May                               | 1919 | F1919 |
| "THE WILD SIDE OF LIFE"                 |      |       |
| "CRYIN' IN THE DEEP BLUE SEA"           |      |       |
| Hank Thompson                           | 1942 | F1942 |
| "ROCK CITY BOOGIE"                      |      |       |
| "STREAMLINED CANNON BALL"               |      |       |
| Tennessee Ernie and The Dinning Sisters | 1911 | F1911 |
| "I'LL SEE YOU IN MY DREAMS"             |      |       |
| "AT LAST"                               |      |       |
| Ray Anthony                             | 1912 | F1912 |
| "A WEAVER OF DREAMS"                    |      |       |
| "WINE, WOMEN AND SONG"                  |      |       |
| Nat "King" Cole                         | 1925 | F1925 |

give your customers  entertainment



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THERE'S ALWAYS MY HEART"  
(3:03)

"HEART OF STONE—HEART OF  
WOOD" (2:20)

TONI ARDEN  
(Columbia 39650; 4-39650)

● Toni Arden, she of the beautiful voice, works her way through an attractive ballad on the top dish. The Paul Weston orchestra and the Norman Luboff choir blend nicely with the vocal performance. Flip is an exciting, fast moving ditty that's done with much gusto by Toni. Ops should watch this platter.

"WIMOWEH" (2:30)

"I'LL ALWAYS BE FOLLOWING  
YOU" (2:52)

JIMMY DORSEY ORCHESTRA  
(Columbia 39651; 4-39651)

● An African folk number is given an up to date treatment by the Jimmy Dorsey orchestra. The boys belt out a driving jump rendition that should get its share of spins. The under siding offers Sandy Evans with the vocal to a fair tune on which the band is shown to fine advantage. It's the first one.

"GOODBYE MARIA, I'M OFF TO  
KOREA" (2:34)

"THAT'S WHEN MY HEARTACHES  
BEGIN" (2:42)

ALAN HOLMES ORCHESTRA  
(King 15166)

● A bouncy western hit is taken for a pleasant ride by the Alan Holmes orchestra. Don Meehan and a quartet share the vocal and turn in creditable jobs. The lower end offers Holmes with the vocal to a rather plain number. The top side may find some spins in the right spots.

"STOLEN LOVE" (2:34)

"COOL KISSES" (2:51)

THE THREE SUNS  
(RCA Victor 20-4510; 47-4510)

● The Three Suns, with Artie Dunn and Ginny Gibson on the vocal, offer an expressive arrangement of a likely western sounding tune. The group comes up with a smooth performance. Johnny Parker does the vocal on the lower side and makes a bouncy item come out ok. Ops might take a peek.

"GONE FIVE MINUTES" (2:36)

"SOLDIER BOY" (2:47)

ROSALIND PAIGE  
(Dubonnet 51)

● A slow number with a multiple voice gimmick introduces Rosalind Paige, and quite an introduction it is too. This girl shows great promise. Lower half is a simple ditty which the songstress also handles well. But the top half is the one.

## SLEEPER OF THE WEEK

"POOR WHIP-POOR-WILL" (2:32)  
"WHEEL OF FORTUNE" (2:56)

THE BELL SISTERS  
(RCA Victor 20-4520; 47-4520)



THE BELL SISTERS

● The Bell Sisters, who are currently riding high on their initial effort "Bermuda" have another excellent number with which to follow up. The two young girls have a warmth in their delivery to go

along with some wonderful harmony and this new waxing makes good use of both these qualities. The tune, titled "Poor-Whip-Poor-Will" is a sweet sounding ditty that carries a lovely and infectious melody. The Bell Sisters, with a grand vocal arrangement, bring this tune home in a winning style. The reverse end is a current biggie that's heading to the top and the girls once again show their versatility by delivering a first class rendition. The tune used here is breaking open and with the job done by the duo, their version may also prove to be a strong contender. Our advice is to get with the upper one right now.

"EASTER PARADE" (2:08)

"BUNNY POLKA" (2:08)

EDDIE BRANDT  
(Jeb 3015)

● An old Irving Berlin Easter classic is run through easily by Eddie Brandt. Ruthie James does a fine job in chanting the lyrics to this perennial favorite. The under dish is a cute bouncy ditty that Ruthie and Eddie handle in the Easter spirit. With the season right around the corner ops would be wise if they looked in.

"OH GEE, OH GOSH" (2:32)

"BILLY" (2:45)

BILLY BISHOP ORCH. & ALICE MANN  
(Jeb 3013)

● Billy Bishop and his orchestra and Alice Mann bounce through a little tune and wind up with an ok half. The vocalist does a pleasing job and helps the side along. The second half is a slow oldie which the same artists deliver in a fair manner. Ops might wanna take a look at the two ends.

"GOODBYE, SWEETHEART" (2:50)

"AUTUMN LEAVES" (2:45)

RALPH MARGERIE ORCHESTRA  
(Mercury 5782; 5782 x 45)

● Another coverage waxing of a comer is dished up on the top lid by the Ralph Margerie orchestra with Jo Sullivan handling the vocal. It's a slow tempo waltz ditty that should fare ok. The lower portion is a soothing instrumental treatment of an oldie. The band sounds good on this half and ops can choose from either deck.

"WHO'S TO BLAME" (2:40)

"TWO LITTLE KISSES" (2:08)

FOUR ACES & AL ALBERTS  
(Flash 103)

● Another potent platter is turned out by the Four Aces on this new release. The top end is a slow ballad that gets the first rate harmonizing of the group. The second deck is a cute ditty with a steady beat and here too the boys rise to the occasion. Ops oughta look in right now. Both halves may go.

"FOGGY RIVER" (2:26)

"TRY ME ONE MORE TIME" (2:16)

MARGARET WHITING  
(Capitol 1984; F-1984)

● Margaret Whiting has an oldie with a western sound to it on the upper level and she proceeds to dish up an earful of pleasure. With the proper backing Margaret delivers a warm vocal. The bottom dish is a similar number on which the chirp manages another good presentation. It's the top one from here.

"I HEAR A RHAPSODY" (2:33)

"FOR DANCERS ONLY" (2:44)

RAY ANTHONY ORCHESTRA  
(Capitol 1973; F-1973)

● Another etching of a current revival of an old ballad is turned out by the Ray Anthony orchestra with vocal credits to Tommy Mercer. The group does a workman-like job on it. The under dish is a slick instrumental jump number that the orchestra socks home easily. Top might get a piece of the play that the ballad's gonna bring.

"SENTIMENTAL TEARS" (2:04)

"SINCERE" (2:46)

JOHNNY DEE TRIO  
(Jubilee 6001)

● The Johnny Dee Trio collaborate on the first side and conjure up a bit of pleasant harmony that might kick off. This sentimental ballad has sleeper potential. The lower dish is a slow ballad that the boys carry to a listenable end. The top lid is the more appealing one and ops oughta get with it.

"BLUE TANGO" (2:46)

"THE GYPSY TRAIL" (2:10)

HUGO WINTERHALTER ORCHESTRA  
(RCA Victor 20-4518; 47-4518)

● A beautiful tango that is currently making noise is given the Winterhalter treatment and the result is a wonderful orchestral piece. Flip is a fast moving, spirited number that contains a gypsy flavor and the orchestra, chorus and vocalist Bernie Nee dish up a dynamic rendition. Ops should take a gander.

"SINGIN' IN THE RAIN" (2:50)

"I LET A SONG GET OUT OF MY  
HEART" (2:53)

RAY ANTHONY ORCHESTRA  
(Capitol 1957; F-1957)

● A grand oldie is given a new push by the Ray Anthony orchestra and is made to sound fascinating. Marcie Miller gets vocal credits here with her pleasant work. Flip is another listenable number that Tommy Mercer does out in his own way. Ops can choose from either deck.

"DEEP, DEEP IN THE CELLAR"  
(2:15)

"I AM SORRY I GOT IN THE WAY"  
(2:57)

TEDDY PHILLIPS ORCHESTRA  
(King 15162)

● A cute ditty making use of group singing and the vocal efforts of Lynn Hoyt is presented on the first side by the Teddy Phillips orchestra. It's a happy sounding and bouncy number that proves ok listening. The bottom dish is a slow waltz on which Lynn makes use of several vocal gimmicks. Ops oughta take a peek.

"DEAR MARIE" (2:39)

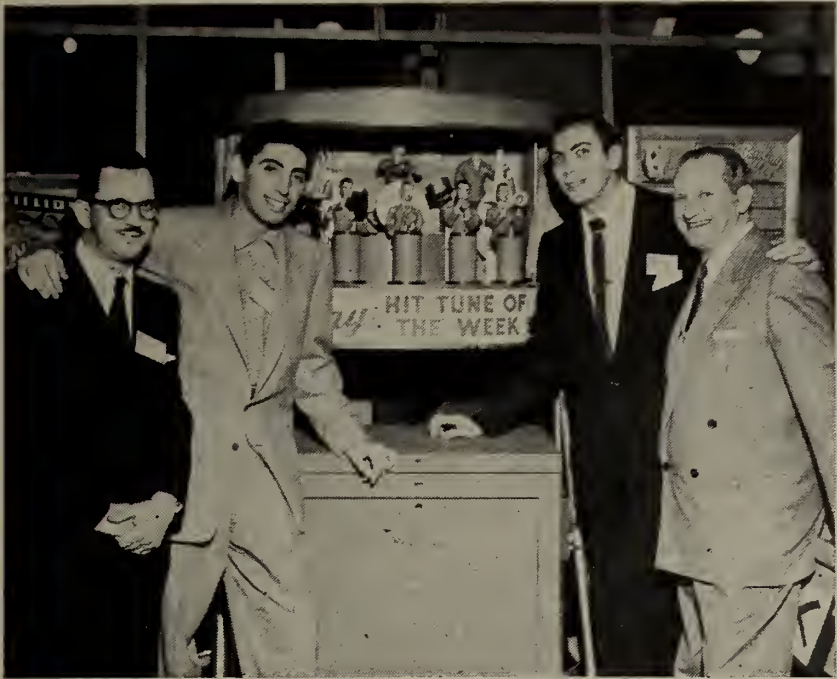
"MARIONETTE" (2:41)

LESLIE SCOTT  
(Tri-Tone 1000)

● A pretty ballad is turned out on the top level by Leslie Scott with the able assistance of the David Ward orchestra. The number is carried smoothly by the entire crew. The under portion is a more dramatic ballad and again Scott and Ward collaborate on a good side. Ops might wanna look in.



## Ames Bros. Visit CMI Show



NEW YORK—Recording stars who were in town stopped in to say hello at the CMI show in Chicago last week. Above two of the Ames brothers are pictured in the Chicago Coin Machine booth, where the new model "Band Box" was being shown. From left to right are: Harry Rosenberg, Double-U Dist. Co., Baltimore; Gene Ames; Eddie Ames; and Al Simon, New York distributor for Chicago Coin.

## The HALE You Say

by natt hale

With all the adulation being accorded the great singing stars and instrumentalists who have made their marks in the realm of the recording industry, one would naturally assume that they are now, singularly and collectively, in an enviable position.

Having made a profound emphasis upon the great American public and the world in general, they can face the future with confidence, knowing full well that the lush green loot will now come rolling in like an avalanche. And all this without a worry in the world.

Without a worry in the world? Wait just a moment—

Don't forget, there's the Record Promotion Man.

Shortly after we began this series, we touched upon a few of the assignments which continually beset and harass the "flacks."

If you recall, we treated the subject with sympathy and understanding.

This was probably a selfish point of view, since our own affiliation with the business casts us into the exploitation gentry.

However, the letter from one of our top vocal artists (which we mentioned here last week) forced us to cast aside the acrimonious views we had fostered and adopt a slightly transformed outlook.

Oblivious to all and everything, the flack is conscious of but one objective:

Get the record played. Talked about. Played. Written about. Played. Played. Played.

In the pursuance of this objective, his interest transcends his wife, his family, eating, sleeping, his ulcers, sex, money, sports and breathing.

Far and above all others, the one who comes in for the brunt of the flack's exploitative stimulation is the artist himself.

Having "arrived," this worthy is usually surrounded by an imposing entourage wherever he goes.

This group, in the main, consists of a personal manager, a road manager, an arranger, an accompanist, his personal publicity and press agent, his personal record exploitation flack, a valet and some fifteen or twenty "hangers-on."

He shall have company, wherever he goes.

This impressive family, regardless of size, is automatically relegated to a position of secondary import, once the local record flack goes into action.

For a month, he has been setting up N.O.P. (normal operating procedure) in preparation for the star's inevitable triumph within his (the flack's) domain.

The program would be awry, were it not to begin at the very moment the star steps out of the plane onto the flight steps.

He is immediately surrounded by a bevy of "Oriental (?) beauties. Who keep cooing and purring around about the bewildered star.

Later, the star is advised that this will appear in "The Daily Bleat." And that it will be captioned appropriately in honor of his latest recording of: "I Love You, Sum Goo Chow. . . Better than Egg Foo Young. . ."

The rest of his visitation can easily become a rather horrible nightmare, remotely resembling the D.T.'s.

A typed schedule placed in his dressing room by the local flack clearly discloses a round of disc jockey visitations between each and every show. An autograph party at one of the local department store's "Teen Shop." A press session with three hundred high school editors. The presentation of a purple ribbon for: "The Best Steer in Show" at the Livestock Exposition. A round of record shop visits ("Just talk to the clerks, Frankie, you know they're the ones who really sell the records. . ."). And a personal request from the flack to sing at his nephew's Bar Mitzvah. ("Just one song, huh, Frankie. . . How about "Danny Boy"?").

Yep, flacks are the boys who help to make the hits, alright. But, sometimes, it seems that they can get into your hair, doesn't it, Mr. Star?

So . . . Just who is the unsung hero???

America's Fastest Selling Records

DECCA

"BEST BETS"

Selections based on actual sales. Place these fast-moving numbers now to boost plays and profits.

POPULAR				
POSITION LAST WEEK	POSITION THIS WEEK			
B.	1.	STOLEN LOVE MARSHMALLOW MOON	Guy Lombardo	27962*
5.	2.	TRY ME ONE MORE TIME BABY WE'RE REALLY IN LOVE	Roberta Lee	27936*
6.	3.	TELL ME WHY SLEW FOOT RAG	Roberto Lee and Grady Martin Grady Martin	27926*
—	4.	YOU BROUGHT ME LOVE PERFIDIA	Four Aces	27987*
9.	5.	FOR THE FIRST TIME Play Them Bones	Francis Croig	27937*
12.	6.	ALLEGHENY FIDDLER MOUNTAIN LAUREL	Jone Turzy	27949*
4.	7.	OOPSI NECESSARY EVIL	Ello Fitzgerald and Louis Armstrong	27901*
11.	8.	ROUGH RIDIN' I DON'T WANT TO TAKE A CHANCE	Ello Fitzgerald	27948*
10.	9.	WHEEL OF FORTUNE 'Til All The Stars Fall In The Ocean	Arthur Prysock	27967*
14.	10.	TULIPS AND HEATHER You'll Never Walk Alone	Fred Waring	27964*
15.	11.	WISHIN' GOODBYE SWEETHEART	Russ Morgan	27975*
7.	12.	YOU'RE THE APPLE OF MY EYE BIG BUTTER AND EGG MAN	Louis Armstrong and Velma Middleton	27931*
—	13.	MILK BUCKET BOOGIE SALTY DOG RAG	Red Foley	27981*
—	14.	BUNDLE OF SOUTHERN SUNSHINE NOODLIN' RAG	Guy Lombardo	27971*
—	15.	BEGIN THE BEGUINE BELIEVE IT BELOVED	Connee Boswell	27945*

### COUNTRY

5.	1.	I AIN'T GONNA GIVE NOBODY NONE O' THIS JELLY ROLL FOREVER'S A LONG, LONG TIME	Jimmie Davis	46396*
3.	2.	SOMEONE TO CARE I WON'T HAVE TO CROSS JORDAN ALONE	Jimmie Davis	14596*
4.	3.	SEARCH ME LORD NOW DIDN'T IT RAIN	Jordanaires	14602*
6.	4.	BOMB BOSH BOOGIE TEXAS STOMP	Jock Rowe	46398*
—	5.	SILVER AND GOLD THE SENATOR FROM TENNESSEE	Hordrock Gunter	46401*
1.	6.	IS HE SATISFIED I'VE GOT SO MANY MILLION YEARS	Rex Allen with Anita Kerr Singers	46390*

### SEPIA

3.	1.	LOUISVILLE LODGE MEETING WORK, BABY, WORK	Louis Jordan	27969*
4.	2.	PEACE IN THE VALLEY NEAR THE CROSS	Sister Rosetta Tharpe with Anita Kerr Singers	48279*
1.	3.	I'M GONNA JUMP IN THE RIVER 'TIL MY BABY COMES BACK	Buddy Johnson	27947*
—	4.	I HEAR A RHAPSODY AM I TO BLAME	Arthur Prysock	27978*

\*Also available in 45 RPM (add prefix '9-' to record number)

2 GREAT VERSIONS

WHEEL OF FORTUNE

Sung by ARTHUR PRY SOCK  
Decca 27967 & 9-27967

Sung by HELEN HUMES  
with Gerald Wiggins and his orch.  
Decca 48280 & 9-48280

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## THE CASH BOX

Disk Jockeys'  
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 16 without any changes on the part of THE CASH BOX.

## Chuck Thompson

WFOR—Hattiesburg, Miss.

1. TIGER RAG (Les Paul & Mary Ford)
2. COME WHAT MAY (Patti Page)
3. WHEN I TAKE MY SUGAR TO TEA (Billy May)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. CRY (Johnnie Ray)
6. DANCE ME LOOSE (Al Trace)
7. I WANNA LOVE YOU (Ames Brothers)
8. WINE WOMEN & SONG (Phil Harris)
9. TRUST IN ME (Eddie Fisher)
10. FLAMINGO (Frankie Laine)

## Dave Kean

WTSA—Brattleboro, Vt.

1. CRY (Johnnie Ray)
2. KISS TO BUILD A DREAM ON (Louis Armstrong)
3. ANYTIME (Eddie Fisher)
4. BE MY LIFE'S COMPANION (Mills Brothers)
5. I LIKE IT (Vaughn Monroe)
6. BERMUDA (Bell Sisters)
7. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
8. SLOW POKE (Arthur Godfrey)
9. TELL ME WHY (Four Aces)
10. IT'S ALL IN THE GAME (Louis Armstrong)

## Maurice Hart

KFWB—Hollywood, Calif.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. BERMUDA (Bell Sisters)
3. TIGER RAG (Les Paul & Mary Ford)
4. DOWN YONDER (Joe Carr)
5. THESE PRECIOUS THINGS ARE MINE (Champ Butler)
6. TELL ME WHY (Four Aces)
7. WIMOWEH (Gordon Jenkins-The Weavers)
8. SHRIMP BOATS (Jo Stafford)
9. CHARMAINE (Mantovani)
10. OOPS (Doris Day)

## Pat Chamburs

WFIA—Tampa, Fla.

1. TIGER RAG (Les Paul & Mary Ford)
2. AT LAST (Ray Anthony)
3. I WANNA LOVE YOU (Ames Brothers)
4. I'LL BUILD A STAIRWAY TO PARADISE (Geo. Guetary)
5. PLEASE MR. SUN (Perry Como)
6. THE LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. CRY (Johnnie Ray)
8. BERMUDA (Ray Anthony)
9. DANCE ME LOOSE (Arthur Godfrey)
10. THE BLUEST WORD I KNOW IS LONESOME (Al Morgan)

## Eddie Gallaher

WTOP—Washington, D. C.

1. TELL ME WHY (Four Aces)
2. ANY TIME (Eddie Fisher)
3. SLOW POKE (Pee Wee King)
4. SHRIMP BOATS (Jo Stafford)
5. CRY (Johnnie Ray)
6. TIGER RAG (Les Paul & Mary Ford)
7. SIN (Eddy Howard)
8. CHARMAINE (Mantovani)
9. DANCE ME LOOSE (Arthur Godfrey)
10. BE MY LIFE'S COMPANION (Mills Brothers)

## Bob Watson

WSB—Atlanta, Ga.

1. PLEASE MR. SUN (Tommy Edwards)
2. BERMUDA (Bell Sisters)
3. AT LAST (Ray Anthony)
4. WISHIN' (Eddy Howard)
5. BLUE TANGO (Leroy Anderson)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. GARDEN IN THE RAIN (Four Aces)
8. LIFE IS A BEAUTIFUL THING (Dina Shore)
9. BE MY LIFE'S COMPANION (Mills Brothers)
10. CHARMAINE (Billy May)

## Claude Taylor

WIVY—Jacksonville, Fla.

1. SHRIMP BOATS (Jo Stafford)
2. CRY (Johnnie Ray)
3. TIGER RAG (Les Paul & Mary Ford)
4. LE FIACRE (Gizelle MacKenzie)
5. CHARMAINE (Mantovani)
6. YES YOU ARE (Bobby Wayne)
7. DANCE ME LOOSE (Arthur Godfrey)
8. UNTIL (Johnny Desmond)
9. FLAMINGO (Victor Marchese)
10. SLOW POKE (Art Mooney)

## Frank Allan

WLEE—Richmond, Va.

1. CRY (Eileen Barton)
2. AND SO TO SLEEP AGAIN (Dick Haymes)
3. ANYTIME (Eddie Fisher)
4. DOWN YONDER (Del Wood)
5. I WISH I HAD A GIRL (Al Jolson)
6. THE TAVERN SONG (Russ Morgan)
7. TENDERLY (Dave Rose)
8. SIN (Eddie Howard)
9. CHARMAINE (Gordon Jenkins)
10. TULIPS & HEATHER (Perry Como)

## Nick Cenci

WCAE—Pittsburgh, Pa.

1. BLUE TANGO (Leroy Anderson)
2. TRUST IN ME (Eddie Fisher)
3. TELL ME WHY (Four Aces)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. BERMUDA (Bell Sisters)
6. MARTINIQUE (Ray Martin)
7. PLEASE MR. SUN (Tommy Edwards)
8. HERE IS MY HEART (Cindy Lord)
9. UNFORGETTABLE (Nat "King" Cole)
10. I'LL STILL LOVE YOU (Ames Brothers)

## Bob Corley

WQXI—Atlanta, Ga.

1. CRY (Georgia Gibbs)
2. SLOW POKE (Arthur Godfrey)
3. SHRIMP BOATS (Jo Stafford)
4. TELL ME WHY (Four Aces)
5. DANCE ME LOOSE (Mindy Carson)
6. PLEASE MR. SUN (Johnnie Ray)
7. I WANNA LOVE YOU (Ames Brothers)
8. ANYTIME (Eddie Fisher)
9. KISS TO BUILD A DREAM ON (Hugo Winterhalter)
10. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)

## Pete Ward

WARE—Ware, Mass.

1. SLOW POKE (Pee Wee King)
2. CRY (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. ANYTIME (Eddie Fisher)
5. TIGER RAG (Les Paul & Mary Ford)
6. BE MY LIFE'S COMPANION (Mills Brothers)
7. SIN (Four Aces)
8. BERMUDA (Bell Sisters)
9. COME WHAT MAY (Patti Page)
10. TULIPS & HEATHER (Perry Como)

## Dick Outlaw

WILM—Wilmington, Del.

1. CRY (Johnnie Ray)
2. WHEEL OF FORTUNE (Sunny Gale)
3. PLEASE MR. SUN (Perry Como)
4. BERMUDA (Bell Sisters)
5. SLOW POKE (Pee Wee King)
6. DANCE ME LOOSE (Arthur Godfrey)
7. AT LAST (Ray Anthony)
8. TIGER RAG (Les Paul & Mary Ford)
9. SHRIMP BOATS (Dolores Gray)
10. BLACKSMITH BLUES (Ella Mae Morse)

## Harry Baum

WSSB—Durham, N. C.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Eddie Fisher)
3. SIN (Four Aces)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. I LIKE IT (Jane Turzey)
6. IT'S ALL IN THE GAME (Tommy Edwards)
7. JEALOUSY (Frankie Laine)
8. PLEASE MR. SUN (Perry Como)
9. CHARMAINE (Mantovani)
10. BROKEN HEARTED (Johnnie Ray)

## Art Tacker

WHEE—Boston, Mass.

1. RETREAT (Patti Page)
2. REGULAR MAN (Francis Wayne-Neal Hefti)
3. GOODBYE SWEETHEART (Lee Barrett)
4. THREE BELLS (Compagnons De La Chanson)
5. OH TO BE YOUNG AGAIN (Mary Mayo)
6. HERE AM I BROKEN HEARTED (Ray Anthony)
7. Eternally (Merv Griffin)
8. TIGER RAG (Les Paul & Mary Ford)
9. IF I HAD THE HEART OF A CLOWN (Bobby Wayne)
10. CRAZY HEART (Danny Davis)

## Ray Drury

WSPR—Springfield, Mass.

1. TIGER RAG (Les Paul & Mary Ford)
2. TELL ME WHY (Four Aces)
3. HEAVEN KNOWS WHY (Four Sensations)
4. CHARMAINE (Mantovani)
5. OOPS (Fitzgerald-Armstrong)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. NEVER (Toni Arden)
8. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
9. BERMUDA (Ray Anthony)
10. DANCE ME LOOSE (Arthur Godfrey)

## Ross Smitherman

WHBS—Huntsville, Ala.

1. TELL ME WHY (Four Aces)
2. CRY (Johnnie Ray)
3. BERMUDA (Bell Sisters)
4. UNFORGETTABLE (Nat "King" Cole)
5. BROKEN HEARTED (Johnnie Ray)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. WHEEL OF FORTUNE (Bobby Wayne)
8. TEARS (Blue Barron)
9. ANYTIME (Eddie Fisher)
10. I WANNA LOVE YOU (Ames Brothers)



## THE CASH BOX

Disk Jockeys'  
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 16 without any changes on the part of THE CASH BOX.

## John Wrisley

WFGM—Fitchburg, Mass.

1. CRY (Johnnie Ray)
2. TIGER RAG (Les Paul & Mary Ford)
3. RETREAT (Patti Page)
4. BERMUDA (Bell Sisters)
5. WHEEL OF FORTUNE (Bobby Wayne)
6. ALLEGHENY FIDDLER (Mindy Carson)
7. BROKEN HEARTED (Johnnie Ray)
8. I TALK TO THE TREES (Tony Bavaar)
9. SILLY DREAMER (Tony Bennett)
10. DANCE ME LOOSE (Arthur Godfrey)

## Hy Davis

WJXN—Memphis, Tenn.

1. TIGER RAG (Les Paul & Mary Ford)
2. WHEEL OF FORTUNE (Arthur Prysock)
3. I WANNA LOVE YOU (Ames Brothers)
4. TELL ME WHY (Four Aces)
5. THE BLUEST WORD I KNOW IS LONESOME (Al Morgan)
6. WOULD YOU (Norman Kaye)
7. PLEASE MR. SUN (Tommy Edwards)
8. WHOSE TO BLAME (Four Aces)
9. DANCE ME LOOSE (Arthur Godfrey)
10. MOUNTAIN LAUREL (Jane Turzy)

## Bob Earle

KSO—Des Moines, Iowa

1. CRY (Johnnie Ray)
2. ANYTIME (Eddie Fisher)
3. TELL ME WHY (Four Aces)
4. SIN (Eddy Howard)
5. SLOW POKE (Ralph Flanagan)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. TIGER RAG (Les Paul & Mary Ford)
8. RETREAT (Patti Page)
9. DANCE ME LOOSE (Arthur Godfrey)
10. BERMUDA (Ray Anthony)

## Clarence Hamann

WJMR—New Orleans, La.

1. TIGER RAG (Les Paul & Mary Ford)
2. BERMUDA (Bell Sisters)
3. PLEASE MR. SUN (Tommy Edwards)
4. TELL ME WHY (Four Aces)
5. COME WHAT MAY (Patti Page)
6. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)
7. WHEEL OF FORTUNE (Kay Starr)
8. COME TO THE CASBAH (Ziggy Elman)
9. PARADISE (Voices of Walter Schuman)
10. I WANNA LOVE YOU (Ames Brothers)

## Bud Brees

WPEN—Philadelphia, Pa.

1. THE LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. AT LAST (Tony Martin)
3. TULIPS AND HEATHER (Perry Como)
4. TELL ME WHY (Four Aces)
5. BLUE TANGO (Leroy Anderson)
6. TAKE MY SUGAR TO TEA (Billy May)
7. COME WHAT MAY (Patti Page)
8. ANYTIME (Eddie Fisher)
9. BE MY LIFE'S COMPANION (Rosemary Clooney)
10. TIGER RAG (Les Paul & Mary Ford)

## Ed Davis

WFPG—Atlantic City, N. J.

1. WHEEL OF FORTUNE (Bobby Wayne)
2. STOLEN LOVE (Eddy Howard)
3. I DON'T WANT TO TAKE A CHANCE (Ella Fitzgerald)
4. COME WHAT MAY (Patti Page)
5. BERMUDA (Ray Anthony)
6. DOMINO (Tony Martin)
7. CHARMAINE (Paul Weston)
8. NEVER (Toni Adren)
9. PLEASE MR. SUN (Johnnie Ray)
10. WISHIN' (Eileen Barton)

## Alan Saunders

WYNJ—Newark, N. J.

1. CRY (Johnnie Ray)
2. SIN (Eddy Howard)
3. SLOW POKE (Pee Wee King)
4. WHEEL OF FORTUNE (Sunny Gale)
5. RAG, RAG RAGGEDY MOON (Cliff Stewart)
6. MOTHER AT YOUR FEET IS KNEELING (Bobby Wayne)
7. DOWN YONDER (Del Wood)
8. HEAVEN KNOWS WHY (Four Sensations)
9. I WANNA SAY HELLO (Sir Hubert Pimm)
10. PLEASE MR. SUN (Billy Kenny)

## Lou Barile

WKAL—Rome, N. Y.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Eddie Fisher)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. TRUST IN ME (Eddie Fisher)
6. PLEASE MR. SUN (Johnnie Ray)
7. TIGER RAG (Les Paul & Mary Ford)
8. SLOWPOKE (Ralph Flanagan)
9. IF YOU GO (Vera Lynn)
10. SHRIMP BOATS (Jo Stafford)

## Ray Perkins

KFEL—Denver, Colo.

1. TELL ME WHY (Four Aces)
2. CRY (Johnnie Ray)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. CHARMAINE (Mantovani)
5. SLOW POKE (Pee Wee King)
6. SHRIMP BOATS (Jo Stafford)
7. SIN (Eddy Howard)
8. CRY (June Valli)
9. TIGER RAG (Les Paul & Mary Ford)
10. BE MY LIFE'S COMPANION (Mindy Carson)

## Rod Loudin

KPOJ—Portland, Mich.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. CRY (Johnnie Ray)
3. JEALOUSY (Frankie Laine)
4. SIN (Eddy Howard)
5. TELL ME WHY (Four Aces)
6. ANYTIME (Eddie Fisher)
7. SHRIMP BOATS (Jo Stafford)
8. UNDECIDED (Ames Bros.)
9. CHARMAINE (Mantovani)
10. A KISS TO BUILD A DREAM ON (Louis Armstrong)

## Art Pallan

WWSW—Pittsburgh, Pa.

1. CRY (Johnnie Ray)
2. ANYTIME (Eddie Fisher)
3. SLOW POKE (Pee Wee King)
4. BERMUDA (Bell Sisters)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. JEALOUSY (Frankie Laine)
7. TELL ME WHY (Four Aces)
8. BLUE TANGO (Leroy Anderson)
9. COME WHAT MAY (Patti Page)
10. TIGER RAG (Les Paul & Mary Ford)

## Johnny Pearson

KOWH—Omaha, Neb.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. ANYTIME (Eddie Fisher)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. DANCE ME LOOSE (Russ Morgan)
6. CHARMAINE (Gordon Jenkins)
7. TIGER RAG (Les Paul & Mary Ford)
8. SLOW POKE (Roberta Lee)
9. UNFORGETTABLE (Nat "King" Cole)
10. PLEASE MR. SUN (Bill Kenny)

## Don Bell

KRNT—Des Moines, Iowa

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. ANYTIME (Eddie Fisher)
4. TIGER RAG (Les Paul & Mary Ford)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. WIMOWEH (Gordon Jenkins-The Weavers)
7. SIN (Eddy Howard)
8. SLOW POKE (Helen O'Connell)
9. CHARMAINE (Mantovani)
10. BROKENHEARTED (Johnnie Ray)

## Donn Tibbetts

WKXL—Concord, N. H.

1. TULIPS & HEATHER (Perry Como)
2. RIVER IN THE MOONLIGHT (Fontane Sisters)
3. TELL ME WHY (Eddie Fisher)
4. ANYTIME (Eddie Fisher)
5. AT LAST (Ray Anthony)
6. BERMUDA (Bell Sisters)
7. TIGER RAG (Les Paul & Mary Ford)
8. DANCE ME LOOSE (Mindy Carson)
9. I'LL BUILD A STAIRWAY (Geo. Guetary)
10. IN A PERSIAN MARKET (Leroy Holmes)

## Jack Gleeson

WAAT—Newark, N. J.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. CRY (Johnnie Ray)
3. JUST BECAUSE (Bill Cook)
4. JEALOUSY (Frankie Laine)
5. COLD, COLD HEART (Tony Bennett)
6. UNDECIDED (Ames Brothers)
7. IT'S ALL IN THE GAME (Tommy Edwards)
8. SLOW POKE (Pee Wee King)
9. SHRIMP BOATS (Dinah Shore)
10. WHEEL OF FORTUNE (Kay Starr)

## Dick Wright

WMUR—Manchester, N. H.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. CRY (Johnnie Ray)
3. ON MY WAY NOW (Ralph Flanagan)
4. THAT OLD BLACK MAGIC (Buddy Morrow)
5. I WANNA LOVE YOU (Ames Brothers)
6. CHARMAINE (Billy May)
7. BERMUDA (The Bell Sisters)
8. TIGER RAG (Les Paul & Mary Ford)
9. TULIPS & HEATHER (Perry Como)
10. SAD (Lou Dinning)

Hits that  
Ring up  
\$SALES\$BILLY ECKSTINE  
A WEAVER OF DREAMS

b/w

## TAKE ME BACK

MGM 11125 78 r.p.m.  
K11125 45 r.p.m.JOHNNY GREEN  
And His Orchestra  
INVITATION

b/w

## LYGIA

MGM 30526 78 r.p.m.  
K30526 45 r.p.m.Still Going Strong  
TOMMY EDWARDS  
FORGIVE ME IT'S ALL IN THE GAME

b/w

## THE BRIDGE

MGM 11170 78 r.p.m.  
K11170 45 r.p.m.

b/w

## ALL OVER AGAIN

MGM 11035 78 r.p.m.  
K11035 45 r.p.m.GEORGES GUETARY  
I'LL BUILD A STAIRWAY  
TO PARADISEMGM 30400 78 r.p.m.  
K30400 45 r.p.m.The NEW KING of the Clarinet  
BUDDY DeFRANCO  
SWING LOW, SWEET  
CLARINET

b/w

## WILL YOU STILL BE MINE

MGM 11164 78 r.p.m.  
K11164 45 r.p.m.ALAN DEAN  
SINCE MY LOVE HAS GONE

b/w

## IF YOU GO

MGM 11156 78 r.p.m.  
K11156 45 r.p.m.TOMMY FURTADO  
THE HEART OF A CLOWN

b/w

## UNTIL

MGM 11157 78 r.p.m.  
K11157 45 r.p.m.THE KEYS  
AM I IN LOVE

b/w

## BAREFOOT DAYS

MGM 11168 78 r.p.m.  
K11168 45 r.p.m.IVORY JOE HUNTER  
LAUGH(Though You Feel You Want  
To Cry)

b/w

## WHERE SHALL I GO

MGM 11165 78 r.p.m.  
K11165 45 r.p.m.

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SPECIAL NOTE  
To JUKE BOX OPERATORS

CRAZY HEART  
DECCA 27888



THE CASH BOX DISC HITS BOX SCORE

The Nation's **TOP 50**

AB—Abbey	CO—Columbia	IN—Intro	MO—Modern	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	LO—London	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	ME—Mercury	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	MG—MGM	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal		RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor

	Feb. 23	Feb. 16		Feb. 23	Feb. 16		Feb. 23	Feb. 16
1—Cry	123.7	112.5	I Wish I Had A Girl			Who		
CA-1875 (F-1875)—FOUR KNIGHTS			MG-11113 (K11113)—BILL FARRELL			VI-20-4422 (47-4422)—BELL SISTERS - & RENE ORCH. June Night		
CR-60592 (9-60592)—EILEEN BARTON			Cry			13—Down Yonder	25.9	33.5
DE-27857 (9-27857)—PAUL CHAPMAN			VI-20-4405 (47-4405)—DANNY SCHOLL			AB-15053—LAWRENCE "Piano Roll" COOK		
KI-15145—ALAN HOLMES			I Remember You, Love			CA-1777 (F-1777)—JOE "FINGERS" CARR		
LO-1169 (45-1169)—VERA LYNN			VI-20-4409 (47-4409)—TEX WILLIAMS			Ivory Rag		
ME-5749 (5749x45)—GEORGIA GIBBS			Urn On The Mantel			CO-39533 (4-39533)—CHAMP BUTLER		
2—Tell Me Why	113.3	76.7	7—Charmaine	39.8	34.2	Way Up In North Carolina		
CA-1929 (F-1929)—NORMAN KAYE			AP-1188—BILLY DANIELS			DE-46362 (9-46362)—HAROLD CARMACK		
CR-60625 (9-60625)—HORACE BAILEY			CA-1875 (F-1875)—FOUR KNIGHTS			DE-46355 (9-46355)—SPADE COOLEY		
DE-27860 (9-27860)—FOUR ACES			Cry			KI-986 (45-986)—EDDIE SMITH AND THE CHIEF		
DE-27926 (9-27926)—ROBERTA LEE			CO-39616 (4-39616)—PAUL WESTON			Sweet Bunch Of Daisies		
ME-5767 (5767x45)—RALPH MARGERIE O.			At Downing			ME-5695—CLEM WATTS		
ME-8267 (8267x45)—DINAH WASHINGTON			CR-60599 (9-60599)—NEAL HEFTI O.			MG-11057 (K11057)—FRANK PETTY TRIO		
VI-20-4427 (47-4427)—FOUR TUNES			Cabin In The Cotton			RE-25010—ENOCH LIGHT		
I'll See You In My Dreams			DE-27859 (9-27859)—GORDON JENKINS			TE-775—DEL WOOD		
VI-20-4444 (47-4444)—EDDIE FISHER			When A Man Is Free			VI-20-4267 (47-4267)—FREDDY MARTIN O.		
3—Slow Poke	102.2	97.3	LO-1020—MANTOVANI			Take Her To Jamaica		
CA-1837 (F-1837)—HELEN O'CONNELL			Just For A While			14—Blue Tango	21.4	20.8
CO-39632 (4-39632)—ARTHUR GODFREY			ME-5747 (5747x45)—HARMONICATS			CA-1966 (F-1966)—LES BAXTER		
DE-27792 (9-27792)—ROBERTA LEE			Domino			Please, Mr. Sun		
KI-998—HAWKSHAW HAWKINS			MG-11122 (K11122)—BILL HAYES			DE-27875 (9-27875)—LEROY ANDERSON		
ME-5740 (5740x45)—TINY HILL			For All We Know			Belle Of The Ball		
VI-21-0489 (48-0489)—PEE WEE KING			PR-916—Gene Ammons			VI-20-4518 (47-4518)—HUGO WINTERHALTER O.		
VI-20-4373 (47-4373)—RALPH FLANAGAN			VI-20-4373 (47-4373)—RALPH FLANAGAN			The Gypsy Trail		
4—The Little White Cloud That Cried	63.2	65.9	Slow Poke			15—Undecided	17.8	40.5
CA-1892 (F-1892)—LOU DINNING			DE-27906 (9-27906)—RUSS MORGAN O.			CA-1824 (F-1824)—RAY ANTHONY		
DE-27893 (9-27893)—ROBERTA LEE			River In The Moonlight			Just A Moment More		
ME-5761—HERB LANCE O.			VI-20-4457 (47-4457)—MINDY CARSON			CR-60566 (9-60566)—AMES BROS. & LES BROWN		
OK-6840—JOHNNIE RAY			Allegheny Fiddler			Sentimental Journey		
5—Anytime	44.9	50.8	9—Please, Mr. Sun	37.8	22.8	DE-27835 (9-27835)—GUY LOMBARDO		
CA-1895 (F-1895)—HELEN O'CONNELL			CA-1966 (F-1966)—LES BAXTER			KI-15128—MARY SMALL		
DE-27972 (9-27972)—SY OLIVER O.			Blue Tango			If I Could Love You		
VI-20-2700—EDDY ARNOLD			CO-39636 (4-39636)—JOHNNIE RAY			In The Morning		
VI-20-4359 (47-4359)—EDDIE FISHER			Broken Hearted			PR-916—GENE AMMONS		
6—Shrimp Boats	44.6	51.2	CR-60647 (9-60647)—GEORGIE AULD			PY-373—GAYLE WALTON		
CA-1873 (F-1873)—DICK BEAVERS			If You Go			16—Jealousy (Jalousie)	16.6	21.6
CO-39581 (4-39581)—JO STAFFORD			DE-27946 (9-27946)—BILL KENNY			CA-1873 (F-1873)—DICK BEAVERS		
DE-27832 (9-27832)—DOLORES GRAY			If I Forget You			Shrimp Boats		
KI-15151—DICK BROWN			MG-11134 (K11134)—TOMMY EDWARDS			CO-39585 (4-39585)—FRANKIE LAINE		
			Where I May Live			Flamenco		
			VI-20-4453 (47-4453)—PERRY COMO			KI-4506—BURNIE PEACOCK		
			Tulips And Heather			LO-1156 (45-1156)—VERA LYNN		
			10—Tiger Rag	37.6	33.9	If You Go		
			CA-1920 (F-1920)—LES PAUL & MARY FORD			ME-5753 (5753x45)—BUDDY MORROW ORCH.		
			It's A Lonesome Old Town			Lullaby		
			DE-27939 (9-27939)—GEORGE BARNES			MG-11111 (K11111)—BILLY ECKSTINE		
			State Street Boogie			Strange Interlude		
			11—(It's No) Sin	34.3	51.6	VI-20-4407 (47-4407)—LUIS ARCARAZ O.		
			CA-1806 (F-1806)—FOUR KNIGHTS			Don't Be That Way		
			CO-39567 (4-39567)—SAMMY KAYE			17—Be My Life's Companion	15.5	17.4
			Jealous Eyes			CA-1967 (F-1967)—SKEETS McDONALD		
			DE-27769 (9-27769)—ARTHUR PRYSOCK			Tell Me Why		
			Love Of A Gypsy			CO-39631 (4-39631)—ROSEMARY CLOONEY		
			DE-27794 (9-27794)—AL MORGAN			Why Don't You Love Me?		
			Jealous Eyes			DE-27889 (9-27889)—MILLS BROS.		
			KI-4505—BURNIE PEACOCK			Love Lies		
			ME-5711 (5711x45)—EDDY HOWARD O.			ME-5758 (5758x45)—GEORGIA GIBBS		
			My Wife And I			Oklahoma Polka		
			MG-11066 (K11066)—BILLY WILLIAMS QT.			MG-11133 (K11133)—ART LUND		
			It's Over			18—A Kiss to Build a Dream On	13.2	12.3
			PY-334—GAYLE WALTON			CA-1769 (F-1769)—BOB EBERLY		
			VA-101—FOUR ACES			But Not Like You		
			VI-20-4280 (47-4280)—S. CHURCHILL			CO-39526 (4-39526)—JIMMY DORSEY O.		
			12—Bermuda	27.9	28.9	Cherry Pink & Apple Blossom		
			CA-1956 (F-1956)—RAY ANTHONY O.			CR-60574 (9-60574)—JACK HASKELL		
			Broken Hearted			Wedding Invitations		
			DE-27893 (9-27893)—ROBERTA LEE			DE-27720 (9-27720)—LOUIS ARMSTRONG		
			Little White Cloud That Cried			I Get Ideas		
			ME-5774 (5774x45)—JIMMY PALMER O.			ME-5710 (5710x45)—KAY BROWN		
						Cheatin' On Me		



# Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Feb. 23	Feb. 16	Feb. 23	Feb. 16	Feb. 23	Feb. 16
MG-11061 (K11061)—MONICA LEWIS		CR-60650 (9-60650)—JIMMY SCOTT		We Won't Live In A Castle	
La Bota		Come What May		35—Domino	4.9 6.1
VI-20-4455 (47-4455)—HUGO WINTERHALTER		DE-27967 (9-27967)—ARTHUR PRYSOCK		CA-1849 (F-1849)—MARY MAYO	
Love Makes The World Go Round		'Till The Stars Fall		Find Me	
19—Tulips and Heather		DE-48280 (9-48280)—HELEN HUMES		CO-39596 (4-39596)—DORIS DAY	
12.2 4.2		All Night Long		DE-27830 (9-27830)—BING CROSBY	
CA-1952 (F-1952)—BENNY STRONG		DY-787—SUNNY GALE		If That Doesn't Do It	
Tavern In The Town		ME-5779 (5779 x 45)—BOBBY WAYNE		When The World Was Young	
DE-27964 (9-27964)—FRED WARING		If I Had The Heart Of A Clown		KI-15129—MARY SMALL	
You'll Never Walk Alone		VI-20-4349 (47-4349)—JOHNNY HARTMAN		I Like It, I Like It	
LO-1172 (45-1172)—VERA LYNN		VI-20-4520 (47-4520)—BELL SISTERS		ME-5747 (5747x45)—HARMONICATS	
Once I Loved You		Poor Whip-Poor-Will		Charmaine	
MG-11142 (K11142)—BILL HAYES		27—Brokenhearted	8.2 11.2	VI-20-4343 (47-4343)—TONY MARTIN	
We Won't Live In A Castle		CA-1956 (F-1956)—RAY ANTHONY O.		It's All Over But The Memories	
VI-20-4453 (47-4453)—PERRY COMO		Bermuda		36—Trust In Me	4.6 8.1
Please, Mr. Sun		CO-39636 (4-39636)—JOHNNIE RAY		CA-1927 (F-1927)—LOU DINNING	
20—A Garden in the Rain		Please, Mr. Sun		I'll Still Love You	
10.9 11.7		DE-27961 (9-27961)—ALAN DALE		DE-27784 (9-27784)—LOUIS JORDAN	
DE-27860 (9-27860)—FOUR ACES		Silver And Gold		Cock A Doodle Doo	
Tell Me Why		28—Stolen Love	7.9 —	MG-11135 (K11135)—RICKY VALLO	
DE-27976 (9-27976)—JERRY GRAY O.		DE-27962 (9-27962)—GUY LOMBARDO		Ruby Lips—Emerald Eyes	
Unforgettable		ME-5784 (5784 x 45)—EDDY HOWARD O.		VI-20-4444 (47-4444)—EDDIE FISHER	
VI-20-4445 (47-4445)—PERRY COMO		Wishin'		Tell Me Why	
Oh, How I Miss You Tonight		VI-20-4510 (47-4510)—THREE SUNS		37—Mother At Your Feet Is Kneeling	4.5 3.1
21—I Wanna Say Hello	10.8 3.7	Cool, Cool Kisses		CR-60628 (9-60628)—AMES BROS.	
CR-60575 (9-60575)—LAWRENCE WELK		29—Cold, Cold Heart	7.2 11.5	Lovely Lady Dressed In Blue	
Sweetheart Waltz		CO-39449 (4-39449)—TONY BENNETT		DE-27908 (9-27908)—AL MORGAN	
DE-27940 (9-27940)—FRANKIE FROEBA O.		While We're Young		Good Night, Sweet Jesus	
Whatever Happened To The Piano?		DE-27761 (9-27761)—EILEEN WILSON		LO-968—BOBBY WAYNE	
KE-2710—SIR HUBERT PIMM & ELLEN SUTTON		Tennessee Blues		38—Temptation	4.4 —
I Love The Sunshine Of Your Smile		DE-27816 (9-27816)—LOUIS ARMSTRONG		VI-10-3738—MARIO LANZA	
ME-5762 (5762x45)—SOPHIE TUCKER		Because Of You		Lygia	
After You're Gone		ME-5693—TONY FONTANE		39—Wimoweh	4.3 7.5
VI-20-4428 (47-4428)—DOROTHY LOUDON		Whv Do I Love You?		CO-39651 (4-39651)—JIMMY DORSEY O.	
A Good Man Is Hard To Find		ME-5728 (5728x45)—DINAH WASHINGTON		I'll Always Be Following You	
22—Unforgettable	9.8 6.5	Mixed Emotions		DE-27928 (9-27928)—WEAVERS & JENKINS	
CA-1808 (F-1808)—NAT "KING" COLE		MG-10904 (K10904)—HANK WILLIAMS		Old Paint	
My First And Last Love		VI-20-4274 (47-4274)—FONTANE SISTERS		40—Baby Doll	4.2 4.7
DE-27976 (9-27976)—JERRY GRAY O.		I Get The Blues When It Rains		CA-1941 (F-1941)—GORDON MACRAE	
Garden In The Rain		30—Weaver of Dreams	6.9 7.3	Green Acres and Purple Mountains	
LO-1139 (4-1139)—DICK JAMES		CA-1925 (F-1925)—NAT "KING" COLE		CO-39637 (4-39637)—DORIS DAY	
My Love For You		Wine, Women And Song		Ooops!	
MG-11060 (K11060)—TEX BENEKE		DE-27852 (9-27852)—BING CROSBY		DE-27900 (9-27900)—ELLA FITZGERALD	
One Of These Days		I Still See Eliza		Lady Bug	
23—I Wanna Love You	8.9 9.7	MG-11125 (K11125)—BILLY ECKSTINE		MG-11162 (K11162)—TOMMY TUCKER O.	
CA-1964 (F-1964)—KAY STARR		Take Me Back		With No One To Love Tonight	
Wheel Of Fortune		31—Retreat	6.4 10.9	41—Snowflakes	3.6 7.7
CR-60617 (9-60617)—AMES BROTHERS		ME-5772 (5772x45)—PATTI PAGE		42—I'll Build a Stairway to Paradise	3.5 5.3
I'll Still Love You		Come What May		43—Why Don't You Love Me	3.4 2.4
DE-27970 (9-27970)—SONNY BURKE O.		MG-11151 (K11151)—BARBARA RUICK		44—Crazy Heart	3.1 7.6
I'll Always Be Following You		You Couldn't Be Cuter		45—Blacksmith Blues	2.8 2.9
24—Silly Dreamer	8.5 5.7	32—At Last, At Last	5.9 —	46—Never	2.6 9.5
CO-39635 (9-39635)—TONY BENNETT		DE-27934 (9-27934)—BING CROSBY		47—Three Bells	2.4 4.9
Since My Love Has Gone		Isle Of Innisfree		48—When It's Sleepy Time Down South	1.9 4.1
25—Come What May	8.4 2.7	MG-11143 (K11143)—TED STRAETER O.		49—Because of You	1.2 3.8
CA-1944 (F-1944)—HELEN O'CONNELL		Only If You're In Love		50—Since My Love Has Gone	1.1 4.8
Baby We're Really In Love		VI-20-4477 (47-4477)—TONY MARTIN			
CR-60650 (9-60650)—JIMMY SCOTT		Make With The Magic			
Wheel Of Fortune		33—Green Sleeves	5.8 7.9		
ME-5772 (5772 x 45)—PATTI PAGE		CO-39617 (4-39617)—MITCH MILLER			
Retreat		Love Makes The World Go 'Round			
VI-20-4489 (47-4489)—FOUR TUNES		DE-27892 (9-27892)—EVELYN KNIGHT & GUY LOMBARDO			
The Greatest Song I Ever Heard		Snowflakes			
26—Wheel of Fortune	8.3 —	LO-1171 (45-1171)—MANTOVANI O.			
CA-1964 (F-1964)—KAY STARR		Love Makes The World Go 'Round			
		34—Wimmin	5.6 7.8		
		CO-39639 (4-39639)—			

THE ORIGINAL

THANKS . . . OPS and DJ's for making this DERBY RECORD version The Nation's No. 1 HIT . . .

# "WHEEL OF FORTUNE"

by SUNNY GALE and EDDIE WILCOX ORK

on DERBY 787

Derby Records, Inc.

520 W. 50th St. New York City

4852 W. Jefferson Blvd. Los Angeles, Calif.

IT'S ALL IN THE POINT



The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

## PERMO POINT

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated  
6415 N. Ravenswood Avenue  
CHICAGO 26, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

## BILLBOARD PICK

✓ **THE BLACKSMITH BLUES** (Hill & Range) -- Ella Mae Morse (Cap.) rates a Billboard "PICK" for "a soundie with a clanking anvil gimmick and a swinging reading . . . looks like it's headed for some hefty action." Cash Box gives a nod to Bill Darnell (Dec.) while equally strong versions by Art ("Best Bet") Mooney (MGM) and Sy Oliver (Dec.) also earn review honors.

\* \* \* \* \*

## BIG POTENTIAL

✓ **I HEAR A RHAPSODY** (BMI) -- Frank Sinatra (Col.) captures a Billboard "PICK" for a "stylish performance." Revival of the tune via the Krasna-Wald flicker "Clash by Night" has "big potential" says Variety. Billboard recommends "other good waxings" by Arthur Prysock (Dec.), Dick Brown (King), Helen Humes (Dec.) and Ray Anthony (Cap.)

\* \* \* \* \*

## HITS "BULLSEYE"

✓ **MILK BUCKET BOOGIE** (Cherio) -- Cash Box awards "Bullseye" honors to Red Foley (Dec.) for "a winner that should catch its share of coins." Billboard predicts Foley's disc has "best potential." Other strong versions by Reece Shipley (Kingsport), who introduced the ditty, Tiny Hill (Mer.) and Harry Adams (Kentucky) are contenders.

\* \* \* \* \*

## SOCK ITEMS

✓ **THE SWEETHEART SERENADE** (Duchess)  
✓ **HONEY LIPS** (Hollis) -- Freddy Martin (Vic.), with Merv Griffin on the vocals, delivers a double-barrelled sock item. Both tunes rate acclaim from Cash Box, Billboard and Variety.

\* \* \* \* \*

## "DYNAMIC TANGO"

✓ **MORE THAN LOVE** (Marks) -- "Best Bet" from Cash Box goes to the Xavier Cugat-Richard Hayes (Mer.) dishing of this "dynamic tango." Billboard likes the Ralph Flanagan (Vic.) version where Harry Prime clicks on the vocal adaptation of the great "Tango of Roses."

\* \* \* \* \*

## "BEST BET"

✓ **YOU'RE NOT WORTH MY TEARS** (Johnstone-Montei) -- "Could be a sleeper," says Cash Box of Jack Richards' (King) warm treatment and gives disk a "BEST BET."

\* \* \* \* \*

## BIG LEAGUE

✓ **GIVE ME TIME** (Regent) -- Jeri Southern (Dec.) rates Billboard's "excellent" for deejay spinning and says, "thrush comes thru with another big-league reading of a pretty new Alec Wilder ballad."

\* \* \* \* \*

## WATCH THIS

✓ **SALTY DOG RAG** (Forrest) -- Red Foley's (Dec.) version hits a Cash Box "BULLSEYE" and is Billboard's selection as "C & W Record to Watch." Bill Darnell (Dec.) gives the novelty ditty his own twist with good effect.

**BROADCAST MUSIC, INC.**  
580 FIFTH AVENUE • NEW YORK 19, N. Y.

New York • Chicago  
Hollywood • Toronto  
Montreal

## GUY PUTS ON SOME ENGLISH



NEW YORK—Guy Mitchell joins hands with Norman Newell (left), of Columbia Records in England, and Reg Connelly, of the English music publishing firm of Campbell-Connelly, during their recent visit to the United States. Guy's platters, consistently among the top sellers in England, have established him as a star singer in the British Isles.

## MOA Cancels March Meeting; Convention May Take Place in Sept.

CHICAGO, ILL.—George A. Miller, president of MOA, announced this week the cancellation of the scheduled officer elections meeting that had been planned for March 4, 5, and 6 in Chicago.

*The Cash Box*, in accordance with this announcement, is therefore also cancelling its MOA issue at this time.

Miller stated that the Board of Directors is giving serious considera-

tion to holding a large convention in September.

If such a meet is decided upon, MOA will go all out in an endeavor to bring together all the record companies, music machine operators and manufacturers and it hoped that the proposed meeting can be the biggest yet.

*The Cash Box* will run a special issue in conjunction with the convention if it takes place.

Mr. Miller said that all those who had planned to exhibit during the meeting dates which were cancelled in March, were notified that their deposits would be returned.

## Griffin Named Executive Secretary of RIAA

NEW YORK, N. Y.—John W. Griffin, one of the pioneers of the record industry, has been elected Executive Secretary of the newly formed Record Industry Association of America it was announced in New York City last Friday.

Griffin entered the music business in 1923 when he founded the Haynes-Griffin Music Shop and remained with Haynes-Griffin as President until 1933 when he resigned to go with RCA Victor. Although retiring from management at Haynes-Griffin, he remained the principal owner of the shop until 1949 when the company was sold.

He eventually became Eastern Sales Manager of RCA.

In 1938 he joined the old American Record Corporation as Vice President in charge of sales, and he remained in the same capacity for a year after ownership of American Record Corporation was taken over by CBS; and the name eventually changed to Columbia Records.

In 1940 Griffin acquired part ownership of the Scranton Record Company and again acted in the capacity of Vice President in charge of sales. The Scranton Company manufactured no records under its own label but was a manufacturing source for many independent companies which came into being during the early 1940's.

Following the purchase of the Scranton Record Company by Capitol Records, Griffin remained with Capitol for a period of three years as a Director of the company.

For the past few years Griffin has not been active in the record industry.

"OH SEBASTIAN" is certainly different. Production wise should appeal to those looking for unusual 'sounds'."

says Art Raymond  
WAAT—Newark, N. J.

**"OH SEBASTIAN"**  
by ELMO RUSS  
on Pyramid Record 644

Pyramid Records 1658 B'way New York 19 N. Y.

COMING UP! UP! UP! —

**"Sentimental Tears"**  
b/w  
**"SINCERE"**  
by  
**JOHNNY DEE TRIO**

**JUBILEE RECORD CO., Inc.**  
315 W. 47th St., N. Y., N. Y.

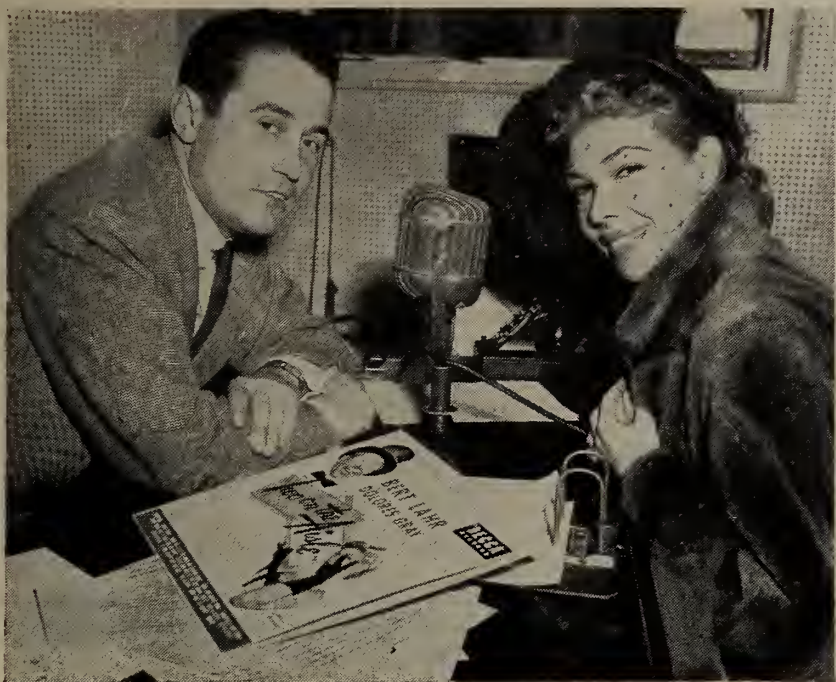
from the M-G-M film  
"THE BELLE OF NEW YORK"

**Baby Doll**

LEO FEIST, INC.



## TWO AT THE MIKE



NEW YORK—The lovely Dolores Gray, star of the musical hit "Two on the Aisle" whose recording of "Shrimp Boats" is being constantly aired, drops in on WINS disc jockey Brad Phillips during Phillips "Walking on Air" show. Dolores, who scored so heavily with her first disk, now has another one, "I've Got A Feelin' You're Foolin'."

## Abbey Records Expands Into Name Band, Pop Singer and Children Depts.

### Signs David Niven, Charlie Spivak, Charlie Barnet, Bob Chester, Stuart Foster and King Odum Quartet

NEW YORK—Abbey Records, on the heels of its tremendous success with "Goodbye Sweetheart" by June Ward, this week took steps which expands the firm's operations to include name pop bands and singers and the establishment of a children's record department. The announcement was made by Pete Doraine, president of the diskery, and Don Reid, A & R head.

The artists signed include movie star David Niven for children's record albums and also Charlie Spivak, Charlie Barnet, Bob Chester and their bands, Stuart Foster and the King Odum Quartet.

All this activity can be traced directly to Abbey's success with "Goodbye Sweetheart" which is reported by the firm to have already hit the 140,000 sales mark.

Although David Niven has never recorded before, he is well known on both sides of the Atlantic and is rated as one of Hollywood's and England's better actors.

Charlie Spivak was last on the London label and previous to that on the

Victor and Columbia labels. The accent on his Abbey recordings will be with vocals and plenty of trumpet.

Stuart Foster, currently on the "Stop The Music" TV show, has been doing a great deal of record work lately, having been featured with Hugo Winterhalter, Tommy Dorsey and others. He will have a 25 man instrumental background on his first Abbey release.

Charlie Barnet, Bob Chester and the King Odum Quartet haven't been recording lately.

Abbey will continue in the piano roll novelty field as well as with rhythm and blues.

### Bennett Greets Op



NEW YORK—At a party given in New York recently by Tony Bennett for operators, Tony was pictured with Stanley Feldman of Kingsboro Music Company in Brooklyn. Feldman is active in bringing entertainers to Veterans Hospitals to sing in person for the boys who can't otherwise get out to see them.

## Avakian Appointed to New Columbia Post

NEW YORK—The appointment of George Avakian as Director of a new Popular LP Record Department was announced this week by Goddard Lieberman, Executive Vice President of Columbia Records. Avakian, well-known jazz historian and record authority, will develop popular album ideas both for collections from Columbia's extensive catalog and for new material.

He will retain his present duties as Manager of Columbia's International Department and will continue to report to Lieberman.

"... Real Outstanding ... Ops Shouldn't Miss It ..."

The Cash Box—Jan. 19th, 1952

AND NOW IT'S A HIT!

# AT LAST



and his ORCHESTRA

featuring TOMMY MERCER and the  
Anthony Choir

CAPITOL RECORD #1912 (F-1912-45 RPM)



● written by Mack Gordon and Harry Warren from "Orchestra Wives of 1942"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!





# 'NO MAIL BLUES'

by

# MEMPHIS SLIM

MERCURY 8266



839 So. Wabash Ave., Chicago, Ill.

## THE CASH BOX

### Rhythm & Blues

#### Ramblings

A testimonial which all Harlem is talking about is the one to be tendered Willie Bryant this Thursday. . . . "Mellow Blues" by Sonny Thompson on the King label looks like a big one. . . . Charles Brown has been given the longest string of consecutive one nighters on the Howard Lewis circuit. It'll last 47 days. The previous high was 39. . . . Atlantic's new blues find, Odell Turner, skedded for her initial recording session this week. The diskery expects some sensational sides from this gal. . . . Elliot Wexler has been appointed the Savoy-Regent distributor in New Jersey.

\* \* \*

Robert "Ducky" deCoy of WMYR in New Orleans, the first station in that city with an all-Negro staff, is helping in the promotion for the Billy Eckstine-Count Basie tour. . . . Irv Marcus of Peacock Records informs us that Portem has been named New York distributor. Don Robey, president of Peacock, was in town a few weeks ago to cut Andy Tibbs. . . . The Ink Spots broke all existing records at the Seville Theater in Montreal last week. . . . Arthur Prysock will leave Buddy Johnson's band at the end of its present tour to go out as a single. . . . Sarah Vaughan's original version of "Tenderly" which she waxed for Musicraft five years ago is being reissued on the MGM label.

\* \* \*

The Deep River Boys have signed an exclusive one year contract with Beacon Records and hit the market this month with their first release, "Give Me a Break, Don't Break My Heart" backed with "If I Had It To Do All Over Again" . . . Joe Morris was in an auto accident in Cleveland Feb. 9, but he's o.k. . . . Dinah Washington's terrific box office appeal can be traced to her pleasing off stage personality. Here's one gal who doesn't forget that her public is responsible for her success. . . . Music lovers will rejoice to learn that Earl Bostic will be back in action by April 1. . . . Bull Moose Jackson is the next attraction at the Apollo, opening on the 22nd.

\* \* \*

Johnny Hodges and his All-Stars will make their first appearance on the Pacific Coast in a series of California engagements, teeing off March 19 with a one week date at the Club Crayton in Sacramento. . . . Mildred Smith, the actress, was among the seriously injured in the third Elizabeth airline crash. Her fans can write her an encouraging get well letter at St. Elizabeth Hospital, Elizabeth, N. J. . . . Frankie Benton's, the popularly frequented bistro, celebrating its eighth anniversary. . . . The Bill Davis Trio, presently at the Birdland, will repeat there March 13 for 3 weeks. With Bill the first week will be Ella Fitzgerald; the second week, Dinah Washington will follow; and the last week Sarah Vaughan. Bill then goes to the Apollo.

## HOT

in  
HARLEM

on  
CHICAGO'S  
South Side

in  
NEW  
ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 WHEEL OF FORTUNE Sunny Gale & Eddie Wilcox (Derby)	DIANE Buddy Lucas (Jubilee)	WHEEL OF FORTUNE Sunny Gale & Eddie Wilcox (Derby)
2 CRY Johnnie Ray (Okeh)	LITTLE WHITE CLOUD THAT CRIED Johnnie Ray (Okeh)	GOT YOU ON MY MIND John Greer (RCA Victor)
3 LITTLE WHITE CLOUD THAT CRIED Johnnie Ray (Okeh)	WHEEL OF FORTUNE Sunny Gale & Eddie Wilcox (Derby)	NIGHT TRAIN J. Forest (United)
4 THIS IS HAPPINESS Joe Holiday (Prestige)	NIGHT TRAIN J. Forest (United)	3 O'CLOCK BLUES B. B. King (R. P. M.)
5 SLEEPY TIME DOWN SOUTH Louis Armstrong (Decca)	CRY Johnnie Ray (Okeh)	I MISS YOU Fats Domino (Imperial)
6 MELLOW BLUES Sonny Thompson (King)	BABY, PLEASE DON'T GO Orioles (Jubilee)	BOOTED Roscoe Gordon (R.P.M.)
7 BABY, PLEASE DON'T GO Orioles (Jubilee)	MELLOW BLUES Sonny Thompson (King)	HARD TIMES Charles Brown (Aladdin)
8 I GOT LOADED Peppermint Harris (Aladdin)	WAGON WHEELS Ravens (Mercury)	SHINE ON Ruth Brown (Atlantic)
9 NIGHT TRAIN J. Forest (United)	3 O'CLOCK BLUES B. B. King (R. P. M.)	KISS ME, BABY Cardinals (Atlantic)
10 FLAMINGO Earl Bostic (King)	WALKIN' Nat "King" Cole (Capitol)	HOW MANY MORE YEARS? The Howling Wolf (Chess)



# HOT

in DALLAS

in LOS ANGELES

in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

**1** I DIDN'T SLEEP A WINK  
Arthur Prysock  
(Decca)

**2** GOT YOU ON MY MIND  
John Greer  
(RCA Victor)

**3** NIGHT TRAIN  
J. Forest  
(United)

**4** WHEEL OF FORTUNE  
Sunny Gale & Eddie Wilcox  
(Derby)

**5** DUST MY BROOM  
Elmo James  
(Trumpet)

**6** BOOTED  
Roscoe Gordon  
(R. P. M.)

**7** 3 O'CLOCK BLUES  
B. B. King  
(R. P. M.)

**8** LET THE TEAR DROPS FALL  
Willie Mae Thornton  
(Peacock)

**9** WHY DON'T YOU EAT WHERE YOU SLEPT LAST NIGHT?  
Zu Zu Bollin  
(Torch)

**10** SHE MOVES ME  
Muddy Waters  
(Chess)

**BOOTED**  
Roscoe Gordon  
(R. P. M.)

**GOOD ROCKIN' MAN**  
Roy Brown  
(DeLuxe)

**HOT ICE**  
Freddie Mitchell  
(Derby)

**STOMPIN'**  
Jimmy Jackson  
(R. P. M.)

**WHEEL OF FORTUNE**  
Sunny Gale with Eddie Wilcox Ork  
(Derby)

**LOVIN' MACHINE**  
Wynonie Harris  
(King)

**BLOW, BLOW, BLOW**  
Big Jay McNeely  
(Imperial)

**HARD TIMES**  
Charles Brown  
(Aladdin)

**NIGHT TRAIN**  
Jimmy Forest  
(United)

**THAT'S WHAT'S KNOCKING ME OUT**  
Joe Liggins  
(Specialty)

## MILWAUKEE, WIS.

1. Three O'Clock Blues (B. B. King)
2. Booted (Roscoe Gordon)
3. Walkin' (Nat "King" Cole)
4. Hold That Train, Conductor (Dr. Clayton)
5. I Didn't Sleep A Wink Last Night (Arthur Prysock)
6. Boogie Woogie (Amos Milburn)
7. Worry, Worry (Joe Houston)
8. New Flying Home (Lloyd Glenn)
9. Lover's Prayer (Jimmy Liggins)
10. Passing By Blues (John Lee Hooker)

## NEWARK, N. J.

1. Three O'Clock Blues (B. B. King)
2. Booted (Roscoe Gordon)
3. Shine On (Ruth Brown)
4. Best Wishes (Roy Milton)
5. Hi Ho, Baby (Jackie Brenston)
6. I Got Loaded (Peppermint Harris)
7. Cry (Johnnie Ray)
8. This Is Happiness (Joe Holiday)
9. Wheel Of Fortune (Sunny Gale)
10. Hey, Good Lookin' (Maxwell Davis)

## PUEBLO, COLO.

1. Trust In Me (Bull Moose Jackson)
2. Sleep (Earl Bostic)
3. Always (Earl Bostic)
4. Flamingo (Earl Bostic)
5. Dust My Broom (Elmo James)
6. Good Rockin' 'M'an (Roy Brown)
7. Lovin' Machine (Wynonie Harris)
8. Best Wishes (Roy Milton)
9. I Got Loaded (Peppermint Harris)
10. Hot Ice (Freddie Mitchell)

## OPELOUSAS, LA.

1. Cry (Johnnie Ray)
2. Wheel Of Fortune (Sunny Gale)
3. I Want Your Picture (Howlin' Wolf)
4. Little White Cloud That Cried (Johnnie Ray)
5. Hard Times (Charles Brown)
6. Dime A Dozen (Roscoe Gordon)
7. I'll Be Gone (Fats Domino)
8. Howlin' Wolf Boogie (The Howlin' Wolf)
9. Hi Ho, Baby (Jackie Brenston)
10. Booted (Roscoe Gordon)

## OAKLAND, CALIF.

1. The Right Kind Of Lovin' (Lucky Millinder)
2. Booted (Roscoe Gordon)
3. Night Train (Jimmy Forest)
4. Wheel Of Fortune (Dinah Washington)
5. Cry (Johnnie Ray)
6. Everybody's Down On Me (Lightnin' Hopkins)
7. Shine On (Ruth Brown)
8. Reel Good Feelin' (Big Tom Collins)
9. Rockin' Chair (Fats Domino)
10. The Wind Is Blowing (Jimmy Witherspoon)

## Pals



NEW YORK—Freddy Martin and Guy Lombardo are pictured above at the opening of Freddy Martin's band at the Hotel Roosevelt in New York last week. Freddy followed Guy's band into the spot as Guy left on a three-month concert tour. It was Lombardo who helped Martin land his first job as a band leader and the two have been the closest friends ever since.

## Ruth Brown Robbed Of Jewels & Music Valued At \$10,000

NEW YORK, N. Y.—Ruth Brown, Atlantic recording star, was robbed last week of jewels, furs, gowns and musical arrangements valued at \$10,000. The robbery occurred in Pittsburgh, Pa., last Friday (Feb. 1) while Ruth stopped her car in front of the Bailey Hotel to eat dinner. Ruth, Willis Jackson and several other musicians accompanying her on the trip, were in the restaurant for about an hour, from 7:30 until 8:30 p. m. When they returned to the car to continue to Elizabeth, Pa., where Ruth was scheduled to appear, Willis Jackson discovered that the trunk to Miss Brown's car had been jimmied.

Investigation showed that the thief or thieves had completely emptied the trunk which had contained Ruth's jewel case, several expensive gowns, some fur pieces and her complete repertoire of arrangements. Loss of the latter, Ruth said, will handicap her for several weeks until new arrangements can be made and copied.

Ruth's manager, Miss Blanche Caloway, said, when told of Ruth's loss: "I hope that the person or persons who robbed Ruth's car will at least return the music and arrangements. They have no value to anyone else. But to Ruth, they're invaluable."

Ruth took the loss calmly. She made her Elizabeth appearance in her traveling clothes.

Sleeper Hitting In All Territories!!

## "HEAVENLY FATHER"

backed with

## "I LOVE YOU"

by EDNA McGRUFF  
and BUDDY LUCAS ORCH.  
Jubilee 5073

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.

## New Management Office Formed

NEW YORK—A new personal management, publicity and promotion office has been formed, called RGM Associates. Ray Muscarella is president. Sidney Ascher, secretary and treasurer; will head the management set-up. Paul Brown will act as director of promotion.

Several recording names are being considered in addition to Al Morgan who is currently signed.

The Moneymaking Version!  
**"WHEEL OF FORTUNE"**  
by The Four Flames  
#423  
Specialty records

KEEP THIS DISK Spinning—Spinning  
S-P-I-N-N-I-N-G  
**"WHEEL OF FORTUNE"**  
by THE CARDINALS  
Atlantic 958  
Atlantic RECORDING CORP.  
234 WEST 56th STREET NEW YORK 19, N. Y.

**JOE "Pappoose" FRITZ**  
With A Sensational Sweet Number  
**"MAKE HER SEE THINGS MY WAY"**  
b/w  
**"I'M NOT SUSPICIOUS, BUT"**  
PEACOCK # 1581

**Peacock RECORDS, INC.**  
4104 Lyons Houston, Texas

**APOLLO** A Powerful Entry!  
**"THE GUY WITH THE 45"**  
b/w  
**"SHE'LL BE SORRY"**  
by ALLAN BUNN  
of the Larks  
Apollo 436  
**APOLLO RECORDS, INC.**  
457 W. 45 St. N. Y.

**WHEELER RECORDS**  
a great blues  
**"COFFEE DADDY BLUES"**  
by Danny "Run Joe" Taylor  
Wheeler 105  
a top spiritual  
**"BREAD OF HEAVEN"**  
by The Tune Blenders  
Wheeler 101  
WHEELER MUSIC INC., 1585 8th AVE., N. Y. C.



**GREAT  
SENSATIONAL  
RELEASES...**

**TAB SMITH**

**"LOVE"**

B/W

**"EASY MR.  
BENSON"**

CHESS # 1501  
(TITLE CORRECTION)

**LYNN HOPE**

**"STARDUST"**

B/W

**"MORE BOUNCE  
TO THE OUNCE"**

CHESS # 1499  
(TITLE CORRECTION)

**QUICK RUSH YOUR ORDER NOW!**



**CHESS**

RECORD CORP.

750 E. 49th Street  
Chicago 15, Illinois



**THE CASH BOX**

**Jazz 'n Blues Reviews**

**★ AWARD O' THE WEEK ★**

**"KISSA ME BABY" (2:40)**

**"I'M GLAD FOR YOUR SAKE" (2:35)**

RAY CHARLES ORCHESTRA

(Swing Time 274)



RAY CHARLES

● The place really jumps as Ray Charles and his orchestra bang out an item called "Kissa Me Baby."

This one has what it takes and ops who want to take some of it better get going. Ray belts out a forceful vocal with the aid of the boys in the band and makes this side a money maker. The orchestra also contributes a spirited treatment of an exciting arrangement. All in all a first rate side. Bottom half is a change of pace with Ray offering a smooth and easy vocal. Here too the orchestra comes through with a proper backing. The top deck has all the possibilities of a big one. Ops oughta look in.

**"WHEEL OF FORTUNE" (2:45)**

**"LATER" (2:25)**

THE FOUR FLAMES

(Specialty 423)

● The Four Flames present a slow blues version of a current favorite in both the pop and rhythm & blues fields. The quartet receives the aid of rhythm accompaniment in its expressive treatment of this hit. The second side is a rhythmic arrangement of a tuneful number which the Flames sell impressively supported by a strong vocal background.

**"TIRED OF THIS LIFE I'M LIVING" (3:10)**

**"TRAVELING THROUGH LOVE" (2:53)**

PAUL MONDAY

(Peacock 1585)

● The upper lid is an exciting item with listenable lyrics which Paul Monday puts through its paces in raucous style. Bill Harvey's band supplies a fine setting for Paul to show off his wares. The under level has Paul and the Harvey Band waxing a slow piece in another listenable presentation. Ops should get with this one.

**"IT ROCKS! IT ROLLS!  
IT SWINGS!" (2:58)**

**"TAXI BLUES" (2:13)**

THE TRENIERS

(Okeh 6853)

● A wild number is solidly sold by The Treniers, who supplement their stylized vocalizing with background handclapping. Don Hill's sax solo and the Gene Gilbeaux orchestra back Claude & Cliff in an item that could easily catch on. The lower siding is a similar ditty dished out artfully by the same artists. Ops have two interesting sides here.

**"PLEASE TELL ME WHY"**

**"HURRY UP"**

VARETTA DILLARD

(Savoy 836)

● A slow lovers' lament in blues style is expressively put forth by Varetta Dillard. Receiving fine orchestral backing which features a solid sax solo, Varetta turns in a first rate dishing. Flip is a slow melodic item which the thrush projects forcefully. Ops should find strong play on either end.

**"IF YOU LET ME" (2:46)**

**"STRONG RED WHISKEY" (2:28)**

JOHN GREER

(RCA Victor 20-4484; 47-4491)

● John Greer and Dolores Brown duo a slow, rhythmic ballad smoothly and easily. The supporting chanting of the Rhythm Rockers blending voices with John and Dolores make some mighty listenable melody. A catchy tune is soloed by John who tells of the evils of whiskey on the bottom siding. The Rhythm Rockers support zestfully to help bring in an exciting side.

**"BOOKIE'S BLUES"**

**"BIG CITY BLUES"**

H BOMB FERGUSON

(Savoy 836)

● H. Bomb Ferguson brings two likely tunes to market that will do much to enhance his steadily growing reputation. The top portion is a beaty jump number that H. Bomb drives home excitingly. Strong instrumental backing provides a fitting foundation for this novelty. Flip is a slow blues item that H. Bomb handles with ease and assurance. Ops have two strong sides here.

**"KNOCKIN' BLUES" (2:41)**

**"THE TRAIN KEPT A ROLLIN'" (2:43)**

TINY BRADSHAW

(King 4497)

● A lush presentation of a low down jump tune is given the usual effective Tiny Bradshaw treatment. Tiny, against a backdrop of smooth orking and choral aid, brings this interesting number in a winner. Under portion is a fast moving, rhythmic item in which Tiny employs some vocal tricks in polishing off its catchy lyrics.

**"WORRIED OVER YOU" (3:09)**

**"I NEVER LOVED ANYONE BUT YOU" (3:12)**

JOE MEDLIN

(Decca 48283; 9-48283)

● Two low down blues numbers are put forth easily and smoothly by Joe Medlin who receives soft instrumental backing to set him up. Upper level is a light number which Joe handles in smart style. The second side is a slow, easy to listen to ballad, in which Joe is set off to excellent advantage as he sells some smart lyrics. The under disk could be a sleeper.



# Kickin' The Blues Around

with Sam Evans

Earl "Fatha" Hines, and his bang-up new outfit packing the Blue Note in Chicago. . . . Kiak Sayles, traveling man for a 100 proof company, came into Chicago raving about the Larry Steele "Smart Affairs" show which is going into The Town Casino, in Buffalo, following a record breaking seven days by Tony Martin. Tony off for the Fox in Detroit. He plans to keep The Chocolateers with him for his cross country tour and maybe spot them in a forthcoming movie. . . . Lee Petrillo, (his uncle is named Cesar) in addition to his duties as a record turner at Chicago's WCFL, is flacking a little ditty that is nicely done by the Mills Bros. called "Love Lies."



Dave Williams, deejay "par excellence," who strolled from WPEO in Peoria, Ill., currently relaxing and sifting through many lush offers. Dave handled The Roller Derby for ABC-TV and many other big network chores. All prospective employers for Dave's services may form at the right by addressing him care of this writer. . . . As proof of the value of distribution in the record business, we are viewing with interest the many letters that are coming in as a result of our playing the Sunny Gale, "Wheel Of Fortune" on the Derby label. Letters are all from small towns and complain of not being able to find the label in their town. This is a condition that has kept many a small record manufacturer awake at night. He goes along, trying and trying and suddenly out of the dark comes a hit. To get the maximum sales from his record, and to do this before the majors jump on the tune and smother him out, he needs a broad distributing set-up. Fast coverage of the huge marketing field is difficult, but essential for the profitable sale of a record. In addition, publicity is needed on the tune, or better yet publicity is needed on the artist and his or her particular version of the tune. From the standpoint of the music publisher, of course he's interested in the tune being played and performed by as many artists as possible. Fortunately for the manufacturer, the public usually seems to go for the first good recording on a tune.

Cab Calloway has 16 pieces with him on his tour of the Caribbean area. . . . Stepin Fetchit, a minstrel type comic of 20 years ago, is in another picture. We sincerely hope the comic is aware that the time is now 1952. Things have changed. . . . The Pittsburg Courier is running its seventh annual Theatrical Poll. For top gospel spot, Mahalia Jackson of Apollo, is crowding all other contenders. . . . Next week we will tell how to go from a gas station attendant to singing fame in 5 easy gallons. . . . Wini Brown, who handles the receptionist desk for Ben Bard in New York, had a bout with a doctor last week and came out missing her tonsils. . . . The coverage of The Cash Box even includes the sacred precincts of Hollywood. We mentioned recently the splendid acting abilities of Maidie Norman and asked some screen writer to write in a part for the star of the hit movie "The Well." Word comes that the new flick for the Pine-Thomas studio, "Caribbean Gold" has a swell part for this talented and pretty little actress.

Misfortune to one can often be the opening of the door to another. When Earl Bostic was hurt in an automobile accident recently, the baton fell to the capable hand of Burnie Peacock, a King recording artist. His group is off and running and more than likely will be the new orchestra find of the year. . . . I am sitting here trying to decide whether or not to accept an invitation that just came in. It's from Larry Douglas of The New York Age. Seems Larry has written a new song called "Laugh" with Ivory Joe Hunter doing the recording for MGM. On Friday, Feb. 15th there will be a press party in New York's Theresa Hotel to kick-off the new release. On this same date the record is scheduled to be released throughout the nation for sale. Now here's the hitch: It would cost about \$200.00 to go to the party. At the shindig I'm sure there will be cocktails. Knowing my capacity is only 3 (ahem), I figure if I stay here in Chicago and go to the nearest basement joint, I can get loaded for about a buck fifty. That would leave me roughly \$198.50 to the good. Well Chicago ain't so bad after all.

Sam Evans is the Rhythm and Jazz expert heard over WGN, Chicago's Mutual outlet and on WBKB-TV.

## Victor Revises Folder of Famous Composers

CAMDEN, N. J.—RCA Victor's picture folder of famous composers, which has sold more than 750,000 copies during the last quarter-century, has been completely revised and brought up to date, the company announced this week.

The pictorial review of 49 great figures in music, from the 16th century to the present, has been issued in a new format, and many of the composers' portraits have been changed to bring out to the best advantage the appearance and personality of the subject. To keep pace with the changing importance of artists over the years, seven composers have been dropped from the new issue, and 14 who have been recognized more widely in recent years, some of them contemporary, have been added to the brochure.

The original folder was used widely in educational institutions, and many music-lovers ordered copies for their own use and for distribution to family and friends. Copies are available at 10 cents each from RCA Victor record dealers, or from the Educational Division, RCA Victor, Camden 2, N. J.

## Winners Named for MGM Display Contest

NEW YORK—M-G-M Records and M-G-M Pictures jointly announce the winners in their recent "Show Boat" window display contest, in which prizes were offered to teams of record dealers and theatre exhibitors co-operating on window displays during local showings of the film.

First prize of \$100.00 is divided between Mary Parson of Terry's Record Shop, LaCrosse, Wisconsin, who worked with William Friese of the Rivoli Theatre in that city. Second prize, \$50.00 is shared by Mary Worman of Rikes Department Store in Dayton, Ohio who cooperated with Carl Rogers of the Loews Theatre in that city. Third prize of \$30.00 is split between Zella Miner of Kahn's Department Store in Oakland, California, and Frank Burhans of Oakland's Paramount Theatre. Consolation prizes of a copy of MGM's album of records from the sound-track of "Show Boat" will be sent to fifteen other competing theatre managers who received honorable mention.

The "Show Boat" competition which drew over 600 entries was the third such contest held by MGM Records. Other albums were from "Annie Get Your Gun" and "Pagan Love Song."

## FIVE OF A KIND—ALL HITS!

Amos Milburn  
"TROUBLE IN MIND"

b/w

"THINKING AND DRINKING"

AL 3124



FLOYD DIXON

with JOHNNY MOORE'S THREE BLAZERS

"BAD NEIGHBORHOOD"

b/w "BLUES FOR CUBA"

AL 3121

CALVIN BOZE

"HEY LAWDY, MISS CLAUDIE"

b/w "MY FRIEND TOLD ME"

AL 3122

THE SOUL STIRRERS

"I HAVE A FRIEND ABOVE ALL OTHERS"

b/w "A LITTLE TALK WITH JESUS"

AL 2022

AND ON INTRO—

JOE BURTON SEXTET

"GOT YOU ON MY MIND"

b/w "THE SUN COMES UP AND THE SUN GOES DOWN"

INTRO 6042



For That  
Magic Touch

Aladdin

RECORDS

Beverly Hills, Calif.

## BILLBOARD Picks...

SAVOY #837

SAVOY #836

"EVERY EVENING"  
"MARRIED WOMAN'S  
BOOGIE"

by BILLY WRIGHT  
The Prince of the Blues

"BOOKIES BLUES"  
"BIG CITY  
BLUES"

by H-BOMB FERGUSON

NOW WATCH ...

SAVOY #838 by TOMMY "WEEPIN' and CRYIN'" BROWN

"NO NEWS FROM HOME"

Disc Jockeys: Send for your samples!

Savoy

RECORD CO., INC.

58 Market St., Newark 1, N. J.

## 2 BIG ONES

"HEY-JIM"

JAMES MOODY—Prestige 768

"THIS IS  
HAPPINESS"

JOE HOLIDAY—Prestige 767

Get on the bandwagon

PRESTIGE RECORD CO.  
754 10th Ave. CI 6-0847 · N. Y.



# THE CASH BOX FOLK and WESTERN ROUNDUP

Salty Holmes and wife Mattie (King) are moving to WLW in Cincinnati. Duet were at WNOX in Knoxville, Tenn. until recently and made the move in preference to offers from WSM in Nashville and WAYS of Charlotte, N. C.

Joe "Cannonball" Lewis (M-G-M) is changing from club work to radio and personal appearances. Current club contracts expire in about two weeks and Lewis is considering several radio offers at present time. Chuck Seitz of Cincinnati manages Lewis.

Pee Wee King (RCA Victor) set for TV appearances on the Kate Smith Show, Milton Berle Show, Arthur Godfrey's TV'er, and Jackie Gleason's Show according to J. L. Frank, King's manager.

George Morgan (Columbia) goes to Springfield, Mo., February 18th for the cutting of another series of Robin Hood Flour transcriptions.

Bob Wills (M-G-M) booking mid-week personals through Texas and Oklahoma while playing Dallas dates regularly on week ends. Wills' current M-G-M release, "I Can't Stand This Loneliness," looks like one of his best for some time according to reaction on personals.

"Ramblin Lou" Schriver, continuing active in booking top name talent in the Niagara Falls area. Wilma Lee & Stoney Cooper (Columbia) played an Ontario and two New York dates for Schriver last week with near capacity houses. Bill also included Schriver's regular group which is heard regularly from Schriver's WJLL programs.

WAYS in Charlotte, N. C., reports top action to its two country disc jockey's shows. Lonzo G. Squires carries the early morning shows with Happy Holmes handling the evening and night shows.

Sonny Cook has taken over most of the country record shows on WGAA in Cedartown, Georgia. In addition to the air duties, Cook is also Music Librarian.

Mel Foree, Acuff-Rose rep, has spent two weeks in the Virginia and Carolina areas. He reports that country music is going "bigger than ever" in these areas. Relatively new artists that are showing big possibilities in those markets include The Carlisles (Mercury) and Martha Carson (Capitol).

LeRoy "Happy Fats" LeBlanc is currently transcribing shows for daily airing from seven Louisiana stations. "Happy Fats" recorded for RCA Victor's Bluebird label until changing to Feature, a local indie, recently. Rayne, La. is headquarters for artist and group.

Rusty Gabbard (M-G-M) started spinning records daily over KFDM in Beaumont, Texas on February 11th. Gabbard recently left WSM's "Grand Ole Opry" to take the place with KFDM.

Earl Davis (Intro) and Harry "Mushmouth" O'Conner are sharing the d.j. and live country shows on New Orleans' WBOK. Duet also m.c. and play personal appearances with other groups in the N. O. area. They report an increasing interest in country music in that area which in past years has leaned toward local Cajun style songs and artists.

Biff Collie, Walter Colvin, and Buddy Covington, country jockeys on Houston's KNUZ, enjoying near capacity business at their Plantation nitery with pop bands two nights each week and country and western artists on other nights.

For A Kick!

## "JACKASS BLUES"

by  
ELTON BRITT

on RCA Victor 20-4472

TANNEN MUSIC, INC.  
146 West 54 St., New York 19

A HIT!

## "TRY ME ONE MORE TIME"

ROBERTA LEE—Decca  
MARGARET WHITING—Capitol  
ERNEST TUBB—Decca

AMERICAN MUSIC, INC.  
1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood  
CO 5-7880 CR 1-5254

## SPEEDIEST PLAYING RECORDS REVIEWED ... THIS WEEK ...

Records All Under 2:30 Min.

POPULAR	
"Perfidia"	2:00
(Four Aces—Decca)	
"Sentimental Tears"	2:04
(Johnny Dee Trio—Jubilee)	
"Two Little Kisses"	2:08
(Four Aces—Flash)	
"Easter Parade"	2:08
(Eddie Brandt—Jeb)	
"Silver And Gold"	2:15
(Jack Haskell—Coral)	
"Heart Of Stone—Heart Of Wood"	2:20
(Toni Arden—Columbia)	
JAZZ & BLUES	
"Taxi Blues"	2:13
(The Treniers—Okeh)	
"Later"	2:25
(Four Flames—Specialty)	
FOLK & WESTERN	
"I'll Hate Myself In The Morning"	2:10
(Sue Thompson—Mercury)	
"Goodbye Blues"	2:20
(Chet Atkins—RCA Victor)	

## THE CASH BOX

# "Folk" and "Western" Record Reviews



"EVERYBODY'S GOT A GIRL BUT ME" (2:19)

"BE MY LIFE'S COMPANION" (2:41)

HAWKSHAW HAWKINS  
(King 1039)



HAWKSHAW HAWKINS

● Hawkshaw Hawkins comes up with a tune which could easily make its way into the upper circles. Titled "Everybody's Got A Girl

But Me," this infectious ditty has all the earmarks of a big one. Ops who have found attractive novelties profitable fare, should get with this one without any hesitation. Hawkins handling of the lyrics on the side is feelingful and expressive and the instrumental backing is exactly in keeping with the thought. The lower end is a country version of a current pop number that's been making noise. Hawkins recording of it should get a play in the folk field. The side which looks as though it could really get up there is the first one. Ops won't want to miss it.

"GOOD-BYE BLUES" (2:20)  
"RAINBOW" (2:32)

CHET ATKINS  
(RCA Victor 20-4491; 47-4491)

● Chet Atkins and The Beasley Singers combine their talents in turning out a melodic rhythmic ditty. The soft and easy vocal set against a fast moving, beaty background makes for an interesting arrangement. Under portion is a pleasurable treatment of a pretty tune featuring Chet and his galloping guitar. Ops should look in.

"(I WAS) JUST WALKING OUT THE DOOR" (2:22)

"I'LL HATE MYSELF IN THE MORNING" (2:10)

SUE THOMPSON  
(Mercury 6377; 6377 x 45)

● A slow country lament is given a pop treatment by Sue Thompson who chants the number in a smooth and easy manner. Subdued instrumental backing provides the proper setting and the result is a waxing that rests easy on the ears. Flip is a pretty tune of moderate tempo in which Sue pipes a cute set of lyrics in baby voice. Ops should take a peek at the upper level.

"BABY BUGGY BLUES" (2:29)  
"OLD TIMERS' WALTZ" (2:59)

BLACKIE CRAWFORD  
(Coral 64118)

● Blackie Crawford belts out a fast moving, bluesy item mated to humorous lyrics involving problems with the baby. This novelty is set to a rhythmic tune and is complemented by strong support from the Western Cherokees. Reverse siding is a pretty piece in waltz rhythm on which the artists cooperate effectively. Ops might find some play here.

"FUZZY WUZZY TEDDY BEAR" (3:10)

"IT'S GOODBYE AND SO LONG TO YOU" (2:33)

LONE PINE & HIS MOUNTAINEERS  
(RCA Victor 20-4482; 47-4482)

● Lone Pine places another entry into the well covered field of Korean weepers. This one is a slow, sentimental item, strongly supported by the Mountaineers who help make it a creditable treatment. Under siding is a bouncy number that Lone Pine and his group present in an interesting fashion.

"I'D WALK A COUNTRY MILE" (2:37)

"RED HEADS AND BLONDES AND BRUNETTES" (2:32)

JOE WHEELER  
(King 1013)

● A fast moving country tune wed to a set of cute lyrics is taken hold of by Joe Wheeler who offers them up in grand manner. Joe receives appropriate support from his string band, making this an ok level. Flip presents the artist in a melodic treatise with "women trouble" the theme. Ops might be interested.

"KIAMISH CHOCTOW ROSE" (2:30)

"WHEEL OF FORTUNE" (2:36)

JIMMY THOMASON  
(King 1051)

● Jimmy Thomason floats through a soft, slow, listenable tune about his Indian Maiden in first rate style on the upper deck. Effective instrumental blending is supplied by Jimmy's string band. The lower deck is a rendition of a current plug tune that is catching a big play. A rumba beat with a country styling makes this coverage somewhat different.

"I'LL PAY THE PRICE (THE REST OF MY LIFE)" (2:50)

"TIS SWEET TO BE REMEMBERED" (3:00)

COWBOY COPAS  
(King 1040)

● Cowboy Copas, taking a fast moving country tune with weepy lyrics, gives the number a first rate vocal with strong instrumental background and effective arrangement, the result is an ok waxing. Flip is a tuneful item in which Copas switches from a fast moving opening to a slow ballad, the combination of which produces an attractive cutting.

"TENNESSEE WEDDING" (2:30)

"PISTOL BOOGIE" (2:27)

DUDE MARTIN  
(Mercury 6378; 6378 x 45)

● Dude Martin belts out a fast moving, infectious ditty in which he tells the story of his coming wedding. Strong instrumental accompaniment and Dude's effective warblin make this a likely item. The second side is a boogie number with novelty lyrics handled by Dude in a spirited manner. We like the top deck.



## THE CASH BOX

Reports

THE NATION'S

BIG  
10HILLBILLY,  
FOLK & WESTERN  
JUKE BOX TUNES1 GIVE ME MORE,  
MORE, MORELefty Frizzell  
(Columbia 20885;  
4-20885)

## 2 SLOW POKE

Pee Wee King  
(RCA Victor 21-0489;  
47-0489)3 LET OLD MOTHER  
NATURE HAVE  
HER WAYCarl Smith  
(Columbia 20862; 4-20862)4 BABY, WE'RE REALLY  
IN LOVEHank Williams  
(MGM 11100; K11100)

## 5 ALABAMA JUBILEE

Red Foley  
(Decca 27810; 9-27810)6 BUNDLE OF  
SOUTHERN  
SUNSHINEEddy Arnold  
(RCA Victor 20-4413;  
47-4413)7 MUSIC MAKIN'  
MAMA FROM  
MEMPHISHank Snow  
(RCA Victor 20-4346;  
47-4346)

## 8 WONDERING

Webb Pierce  
(Decca 46364; 9-46364)

## 9 CRAZY HEART

Hank Williams  
(MGM 11054; K11054)

## 10 SILVER AND GOLD

Pee Wee King  
(RCA Victor 20-4458;  
47-4458)HANK SNOW WINS  
WASHINGTON POLL

WASHINGTON, D. C.—Hank Snow is the "most popular hillbilly artist" in the Washington area, according to a poll conducted by disk jockey Ray "Fatboy" Armand of WARL, Arlington, Virginia.

The poll was conducted during the month of January and drew more than 30,000 letters and postcards from individuals and fan clubs.

Armand plugged the popularity poll during the morning "Hillbilly Hits" show and his afternoon "Western Hit Parade" program. Idea developed from an argument between the disk jockey and listeners as to who should be the regular leadoff artist on the shows.

Now Hank Snow leads off both shows with his recordings. Fans flooded the station with phone calls during the contest to find out who was in the lead, even though daily announcements of the standings were made on the air.

Interest mounted during the month and fans circulated petition-like letters throughout neighborhoods, classrooms and places of business for signatures to count as votes for favorite hillbilly artists.

Talent representing WSM in Nashville won five of the top six places in the poll. They were Lefty Frizzell, Hank Williams, Carl Smith and Ernest Tubb.

## SHARP BLADES



NEW YORK—A couple of sharp blades, Redd Stewart and Pee Wee King, just got off the plane at LaGuardia Airport, New York, after a flight from their Nashville headquarters for some radio-TV appearances. Pee Wee's RCA Victor recording of "Silver and Gold" on which Redd vocals, is fast getting into the folk hit tabulations. He and Redd have collaborated on writing many song successes, including the fabulous "Tennessee Waltz." Their waxing of "Slow Poke" has been one of the phenomena of the current season, starting out in the folk field and then climbing to the top of the lists in the pop category.

His Biggest To Date  
JOHN MADDOX

STARDUST

and

PIANO POLKA

Dot 15006 and 45x15006

DOT RECORDS, INC.

Gallatin, Tennessee  
Phones: 880-881

## A BUSINESS TRIP, HUH?



CHICAGO, ILL.—Jake Friedman, Atlanta record distributor, takes a little time out from business as he is pictured being greeted by Terry Massey, a hostess in Jimmy Martin's booth at the CMI Convention in Chicago last week.

Meeting Dates Of  
Music Operators' Associations

Feb. 20—Westchester Operators' Guild, Inc.

Place: American Legion Hall, White Plains, N. Y.

25—Amusement Machine Operators' Association

Place: Mandell-Ballow Restaurant, Baltimore, Md.

25—Central States Phonograph Operators' Association

Place: 621 Main St., Peoria, Ill.

25—Phonograph Owners' Association

Place: Broadview Hotel, East St. Louis, Ill.

26—Automatic Music Operators' Association

Place: Park Sheraton Hotel, N. Y.

Hill and Range Offers  
\$5000 for Tune

NEW YORK—Milt Gross of Success Music, publishers of the tune "Oh, How My Heart Is Yearning," which has been recorded on the Essex label by Marty Drake, this week received one of the largest offers ever made for a song. A \$5000 advance for the tune was reportedly offered from Hill and Range against a 10c copy deal and a 50-50 split on profits of mechanicals and performance. Ross is taking the offer under advisement.

It is understood that Columbia and Decca recordings will soon be released.

Barkmeier Presents Arnold  
with Cash Box Award

HOUSTON, TEXAS—Paul Barkmeier, vice president and general manager of the RCA Victor Record Department, returned from Houston, Texas, this week where he presented Eddy Arnold with his *Cash Box* award for having won the 1951 poll as the "Best Folk and Western Artist" of the year.

The presentation took place at Glenn McCarthy's Hotel Shamrock where Arnold was appearing at the time. McCarthy officiated and over 1000 people were present to witness the proceedings.

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# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

FEBRUARY 23, 1952

### New York, N. Y.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. SLOW POKE (Pee Wee King)
5. ANYTIME (Eddie Fisher)
6. SHRIMP BOATS (Jo Stafford)
7. TIGER RAG (Les Paul & Mary Ford)
8. SIN (Eddy Howard—Four Aces)
9. DANCE ME LOOSE (Arthur Godfrey)
10. PLEASE, MR. SUN (Johnnie Ray)

### Chicago, Ill.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. BERMUDA (Bell Sisters)
5. WHEEL OF FORTUNE (Sunny Gale)
6. ANYTIME (Eddie Fisher)
7. TIGER RAG (Les Paul & Mary Ford)
8. PLEASE, MR. SUN (Johnnie Ray)
9. DANCE ME LOOSE (Arthur Godfrey)
10. SLOW POKE (Pee Wee King)

### Los Angeles, Cal.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. DANCE ME LOOSE (Arthur Godfrey)
5. SHRIMP BOATS (Jo Stafford)
6. WHEEL OF FORTUNE (Kay Starr)
7. TIGER RAG (Les Paul & Mary Ford)
8. UNDECIDED (Ames Brothers & Les Brown)
9. PLEASE, MR. SUN (Johnnie Ray)
10. COME WHAT MAY (Patti Page)

### Pueblo, Colo.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD (Johnnie Ray)
4. SIN (Eddy Howard)
5. SLOW POKE (Pee Wee King)
6. CHARMAINE (Paul Weston)
7. TIGER RAG (Les Paul & Mary Ford)
8. GARDEN IN THE RAIN (Four Aces)
9. SHRIMP BOATS (Jo Stafford)
10. DANCE ME LOOSE (Arthur Godfrey)

### Massapequa, N. Y.

1. TIGER RAG (Les Paul & Mary Ford)
2. SLOW POKE (Pee Wee King)
3. CRY (Johnnie Ray)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. TELL ME WHY (Four Aces)
6. ANYTIME (Eddie Fisher)
7. DANCE ME LOOSE (Arthur Godfrey)
8. BROKEN HEARTED (Johnnie Ray)
9. ALABAMA JUBILEE (Fontane Sisters)
10. WHEEL OF FORTUNE (Kay Starr)

### Fayetteville, Ark.

1. TELL ME WHY (Four Aces)
2. CRY (Johnnie Ray)
3. I GET IDEAS (Tony Martin)
4. GARDEN IN THE RAIN (Four Aces)
5. CHARMAINE (Paul Weston)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. SIN (Savannah Churchill)
8. UNDECIDED (Ames Brothers)
9. SHRIMP BOATS (Jo Stafford)
10. BROKEN HEARTED (Johnnie Ray)

### Manchester, N. H.

1. DANCE ME LOOSE (Arthur Godfrey)
2. SLOW POKE (Pee Wee King)
3. CRY (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. COME ON GET OUT OF BED (Ted Herbert)
6. TIGER RAG (Les Paul & Mary Ford)
7. WHEEL OF FORTUNE (Kay Starr)
8. BERMUDA (Bell Sisters)
9. SHRIMP BOATS (Jo Stafford)
10. DANCE ME LOOSE (Mindy Carson)

### Opelousas, La.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. CHARMAINE (Mantovani)
4. SLOW POKE (Pee Wee King)
5. WHEEL OF FORTUNE (Kay Starr)
6. JEALOUSY (Frankie Laine)
7. PLEASE, MR. SUN (Johnnie Ray)
8. TELL ME WHY (Four Aces)
9. SHRIMP BOATS (Jo Stafford)
10. TIGER RAG (Les Paul & Mary Ford)

### Malta, Mont.

1. SLOW POKE (Pee Wee King)
2. CRY (Four Knights)
3. TIGER RAG (Les Paul & Mary Ford)
4. ANYTIME (Eddie Fisher)
5. TELL ME WHY (Grady Martin)
6. SIN (Four Aces)
7. SHRIMP BOATS (Jo Stafford)
8. CHARMAINE (Gordon Jenkins)
9. DANCE ME LOOSE (Russ Morgan)
10. A KISS TO BUILD A DREAM ON (Louis Armstrong)

### Danville, Va.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. PLEASE, MR. SUN (Johnnie Ray)
4. UNFORGETTABLE (Nat "King" Cole)
5. ANYTIME (Eddie Fisher)
6. IT'S ALL IN THE GAME (Louis Armstrong)
7. WIMOWEH (The Weavers)
8. TIGER RAG (Les Paul & Mary Ford)
9. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
10. CHARMAINE (Mantovani)

### Deadwood, S. D.

1. BERMUDA (Bell Sisters)
2. CRY (Johnnie Ray)
3. SLOW POKE (Pee Wee King)
4. UNDECIDED (Guy Lombardo)
5. TELL ME WHY (Eddie Fisher)
6. DANCE ME LOOSE (Arthur Godfrey)
7. TIGER RAG (Les Paul & Mary Ford)
8. CHARMAINE (Ralph Flanagan)
9. GREEN SLEEVES (Lombardo & Knight)
10. SOLITAIRE (Tony Bennett)

### Cincinnati, Ohio

1. TELL ME WHY (Four Aces)
2. CRY (Johnnie Ray)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. SLOW POKE (Pee Wee King)
6. CHARMAINE (Mantovani)
7. SHRIMP BOATS (Jo Stafford)
8. JEALOUSY (Frankie Laine)
9. BERMUDA (Bell Sisters)
10. DANCE ME LOOSE (Arthur Godfrey)

### Phoenix, Ariz.

1. CRY (Johnnie Ray)
2. SHRIMP BOATS (Jo Stafford)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. NEVER (Tony Arden)
5. JEALOUSY (Frankie Laine)
6. COLD, COLD HEART (Tony Bennett)
7. DOMINO (Tony Martin)
8. SLOW POKE (Pee Wee King)
9. CHARMAINE (Mantovani)
10. UNDECIDED (Ames Bros. & Les Brown)

### Kansas City, Mo.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. DANCE ME LOOSE (Arthur Godfrey)
3. CRY (Johnnie Ray)
4. SHRIMP BOATS (Jo Stafford)
5. SLOW POKE (Arthur Godfrey)
6. GREEN SLEEVES (Lombardo-Knight)
7. JEALOUSY (Frankie Laine)
8. TELL ME WHY (Four Aces)
9. BE MY LIFE'S COMPANION (Mills Bros.)
10. SIN (Eddy Howard)

### Detroit, Mich.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. ANYTIME (Eddie Fisher)
5. DANCE ME LOOSE (Arthur Godfrey)
6. SLOW POKE (Pee Wee King)
7. BERMUDA (Bell Sisters)
8. TIGER RAG (Les Paul & Mary Ford)
9. PLEASE MR. SUN (Johnnie Ray)
10. WHEEL OF FORTUNE (Sunny Gale)

### San Diego, Cal.

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. CRY (Johnnie Ray)
4. UNDECIDED (Ames Brothers & Les Brown)
5. DANCE ME LOOSE (Arthur Godfrey)
6. SHRIMP BOATS (Jo Stafford)
7. JEALOUSY (Frankie Laine)
8. SLOW POKE (Pee Wee King)
9. UNFORGETTABLE (Nat "King" Cole)
10. TURN BACK THE HANDS OF TIME (Eddie Fisher)

### Indianapolis, Ind.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. SLOW POKE (Pee Wee King)
5. ANYTIME (Eddie Fisher)
6. BERMUDA (Bell Sisters)
7. TIGER RAG (Les Paul & Mary Ford)
8. DANCE ME LOOSE (Arthur Godfrey)
9. CHARMAINE (Mantovani)
10. SHRIMP BOATS (Jo Stafford)

### Dallas, Tex.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. TELL ME WHY (Four Aces)
4. SLOW POKE (Pee Wee King)
5. SHRIMP BOATS (Jo Stafford)
6. ANYTIME (Eddie Fisher)
7. SIN (Eddy Howard—Four Aces)
8. TIGER RAG (Les Paul & Mary Ford)
9. CHARMAINE (Mantovani)
10. UNDECIDED (Ames Brothers & Les Brown)

### Reno, Nev.

1. CRY (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. SIN (Eddy Howard)
4. SHRIMP BOATS (Jo Stafford)
5. CHARMAINE (Neal Hefti)
6. LITTLE WHITE CLOUD (Johnnie Ray)
7. UNDECIDED (Ames Brothers)
8. ANYTIME (Eddie Fisher)
9. JEALOUSY (Frankie Laine)
10. TIGER RAG (Les Paul & Mary Ford)

### Albuquerque, N. M.

1. CRY (Johnnie Ray)
2. SLOW POKE (Pee Wee King)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. SIN (Eddy Howard)
6. COLD, COLD HEART (Tony Bennett)
7. SHRIMP BOATS (Jo Stafford)
8. JEALOUSY (Frankie Laine)
9. CHARMAINE (Mantovani)
10. UNDECIDED (Ames Bros. & Les Brown)

### Cleveland, Ohio

1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. TELL ME WHY (Four Aces)
3. UNDECIDED (Ames Bros. & Les Brown)
4. CRY (Johnnie Ray)
5. SIN (Eddy Howard)
6. SLOW POKE (Pee Wee King)
7. SHRIMP BOATS (Jo Stafford)
8. TURN BACK THE HANDS OF TIME (Eddie Fisher)
9. JEALOUSY (Frankie Laine)
10. COLD, COLD HEART (Tony Bennett)

### Portland, Ore.

1. SLOW POKE (Pee Wee King)
2. SIN (Eddy Howard)
3. CRY (Johnnie Ray)
4. COLD, COLD HEART (Tony Bennett)
5. UNDECIDED (Ames Bros. & Les Brown)
6. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. CHARMAINE (Mantovani)
8. JEALOUSY (Frankie Laine)
9. BECAUSE OF YOU (Tony Bennett)
10. TELL ME WHY (Four Aces)

### Des Moines, Iowa

1. TELL ME WHY (Four Aces)
2. BERMUDA (Bell Sisters)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. CRY (Johnnie Ray)
5. ANYTIME (Eddie Fisher)
6. DANCE ME LOOSE (Arthur Godfrey)
7. SLOW POKE (Pee Wee King)
8. TIGER RAG (Les Paul & Mary Ford)
9. PLEASE MR. SUN (Johnnie Ray)
10. CHARMAINE (Mantovani)

### St. Paul, Minn.

1. CRY (Johnnie Ray)
2. SLOW POKE (Pee Wee King)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. TELL ME WHY (Four Aces)
5. SHRIMP BOATS (Jo Stafford)
6. SIN (Eddy Howard)
7. ANYTIME (Eddie Fisher)
8. COLD, COLD HEART (Tony Bennett)
9. TIGER RAG (Les Paul & Mary Ford)
10. CHARMAINE (Mantovani)



# URGE MOA HOLD SHOW SEPT. 14-17

Since MOA's Board Has Cancelled Its March Elections Suggestion Is That MOA Hold Convention Same Time As NAMA Meet To Be Held In Chicago. Doubled Crowds and Better Business For MOA Exhibitors Assured As Most Operate Music and Vendors Anyway, Leaders State

## CHICAGO MUSIC OPS TO TEST 50c PHONO PLAY

CHICAGO — Eyes will probably open wide in a week or two when the public sees phonographs with 50c coin chutes working in this city.

These are being planned by well known juke box ops here who feel that, "the public should be given a real music bargain."

This, they state, ties in with, "what we read in *The Cash Box*" some many months ago about a big bargain in music because the people love bargains."

They say, "We not only agree with *The Cash Box*, but, because of the fact that we are getting fewer and fewer dimes in each collection, the ratio is now over five quarters to each dime (because we give the public three plays for twenty-five cents as against one play for ten cents) we have come to the conclusion that *The Cash Box* was entirely correct in its statement that 'the public loves a bargain.'"

But, there is much more to this 50c coin chute angle than appears on the surface. The first machines to appear here will be Seeburg 100 selection phonos. They will announce, by placard, and with storekeeper cooperation, that the players can now get 7 (or maybe 8) plays for 50c.

"In this way," noted op Bob Gnarro stated, "we feel that the public will take advantage of a bargain."

"At least we hope they will," he continued, "and we feel sure that if our collection of coins in our present phonos is any indication at all, then we are presenting to the public just what the public wants and likes: 'a real bargain.'"

There are, as yet, many mechanical problems which have to be overcome. For example, Seeburg's 100 selection mechanism only gives up to six plays on the top trip. The mechanics of the ops firms here have to figure out a way to overcome this and get seven or eight trips for seven or eight plays.

CHICAGO—One result of the CMI convention here was the informal conversations held among leaders who were present and are in the music industry who stated that since MOA (Music Operators Of America) called off its election meeting here at the Palmer House this coming March, they should instead, hold a convention the same time that the NAMA (National Automatic Merchandising Assn.) holds its show in this city.

NAMA will convene on September 14, 15, 16 and 17, 1952. No hotel has as yet been named for this meet by this association.

The belief among those who discussed this exhibition was that:

"There are plenty hotels in Chicago which would welcome the MOA exhibit."

In short, if NAMA will meet here on September 14, 15, 16 and 17, 1952, then, these men believe, MOA (Music Operators Of America) should also hold their convention on these same days.

"In the first place," as one of these men stated, "most of the music ops are operating vendors anyway and this will save them time, expense and much traveling."

"They will be able to get around to both shows the same week and will all have a very grand time so doing."

Another thing one music leader pointed out:

"There is no doubt that the attention and distraction which the Bryson Bill caused, should be given a little time to wear off."

The leaders of MOA will be able to look upon it with a completely new viewpoint by September.

"This can be done," this leader stated, "if the MOA election meet and exhibit is held later in the year."

"What better dates," he asks, than the same days of the NAMA show on September 14, 15, 16 and 17, 1952?"

These men, and all others who are interested, urge MOA's members to get to their leaders and arrange for such a meeting in September.

Let all operators enjoy themselves at the same time, and, be assured of the biggest crowds in the history of any MOA convention.

## Big Get-Together Party Run By Witsen and Groenteman

PHILADELPHIA, PA.—Abe Witsen and Sol Groenteman, new owners of Scott-Crosse Company (International Amusement Company) this city, played host to large numbers of operators, distributors and jobbers from this area on Monday, February 11, at their big get-together party. Harry Hunn, long associated with Scott-Crosse and newly appointed sales manager, introduced many of the visiting operators to the new owners. In addition, manufacturers for whom the firm acts as distributors sent representatives.

Among those who attended and enjoyed the hospitality of Witsen and Groenteman were: Marty Greenberg; Harry Stern; Bob Stein; Sam Gizer; Irv Britton; George Britton; Harry Kofsky; Frank Rossi; Lou Appel; Sam Kline; Bill Schweitzer; Sam Katz; Casper Shirlig; Max Buswich; Bill Rothstein; Mel Mismar; Harry Silverstein; John Sofchak; Bill Helfrich Messrs. Fisher and Heisler; Harry Stern; Bill Schwartz; Ralph Howard; and Louis Zayon.

Also: Don Cavanaugh; Al Swerze; Robert Stein; Joe Silverman; Max Brown; Al Rodstein; John Rossi; Lenny Schneller; Jack Kramer; Lou Dramer; Dave Rosen and Joe Ash.

Among those from the factories: Ben Becker, Bally; and Ed Hall, Rock-Ola. Baskets of flowers and numerous telegrams were displayed.

## ARE YOU IN FAVOR OF AN M.O.A. MEETING SAME CITY SAME TIME AS THE N.A.M.A. SHOW?

TEAR OUT AND MAIL IMMEDIATELY TO:

The Cash Box, 26 West 47th Street, New York 19, N. Y.



☐ I AM IN FAVOR

☐ I AM AGAINST

NAME \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZONE \_\_\_\_\_

STATE \_\_\_\_\_



# MOA Cancels March Election Meet

## George A. Miller Advises MOA's Board of Directors Will Soon Announce New Meet Dates. Convention in Chicago This September Will Be Given Serious Consideration.



GEORGE A. MILLER

CHICAGO—Passing thru here on his way back to Oakland, Calif., George A. Miller, president of MOA, Inc. (Music Operators Of America, Inc.) announced that the members of the Board of Directors had cancelled their election meeting date this forthcoming March 3, 4 and 5, 1952 at the Palmer House Hotel here.

Miller did state that the Board of Directors of Music Operators Of America would soon announce new meeting dates.

He also stated, when questioned, "We will give serious consideration to the suggestion that we hold our convention this forthcoming September, same week as the NAMA meet here in Chicago."

He said, "It seems to me that, after the work which we have done on opposing the passage of the Bryson Bill in Washington, D. C., most of us require some rest. Also time to consider

whether or not we should hold a convention this year.

"If a convention is to be held", he concluded, "then the very best days would be this forthcoming September 15, 16 and 17, 1952 at one of the Chicago hotels. Not because of the NAMA convention during those same days, but, because we feel that by that time we will know just where we stand."

Miller reported that he believed all who appeared to oppose the Bryson Bill at the open public hearings of the third Sub-Committee of the Committee-On-The-Judiciary conducted themselves in a very commendable manner.

"There is no doubt", he stated, "that the Congressmen who listened to us realized that, in the first place, we were not racketeers, as had been stated at the hearings and, secondly, that we were legitimate business men and family men working hard to earn a living in the automatic music industry."

He was optimistic in his statements regarding what the operators and all others had done to oppose the Bryson Bill.

He also said, "I want to again go on record as saying that your publication (*The Cash Box*) was one of the most potent forces in helping to align the entire automatic music industry of America against this bill and, furthermore, that it was your editorials and your reports which caused a flood of many, many letters, wires and phone calls to Congressmen, telling the truth about the juke box business."

He followed this statement with, "As far as the demand from juke box leaders that we hold our convention this September 15, 16 and 17, here in Chicago, I must leave this to our Board of Directors. I do hope that we shall soon have a very favorable answer for the trade regarding this question."

### Tolisano New President of Conn. State Ops Association.

### Abe Fish, Retiring President, Makes Inspired Talk

HARTFORD, CONN. — The Connecticut State Phonograph Association held a tremendous installation meeting at Depasquale's Restaurant in this city on Thursday, January 24, with over 60 members and many guests in attendance.

The new officers were installed, and all outgoing officers received gifts.

Abe Fish, upon being made an honorary president for life, addressed the gathering. He pointed out that the organization started off with a handful of operators, and today there are 73 members, all acting in full co-operation. "We use the honor system only" stated Fish. "We have no big stick—we have no boycott against store keepers, operators or distributors. We have earned the respect of our local communities with our public relations. We have earned the respect of our customers, our competitors, and our distributors. As a result our members have better working hours, are using better business practices, and are getting better percentages and more front money."

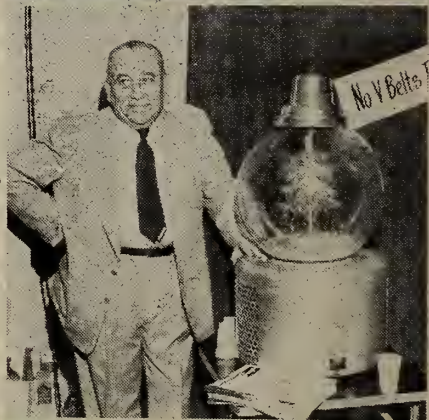
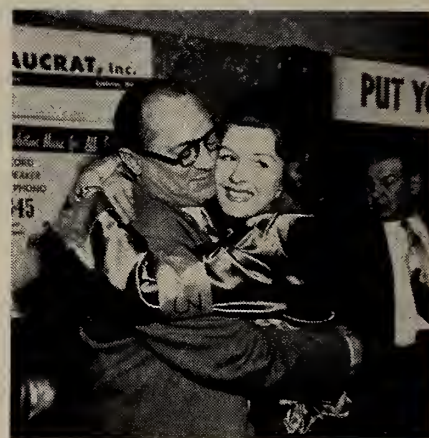
Included in his talk was an inspired praise for the American way of life. "There is a future for every one in the coin machine business" stated Fish, "just as America has a promise for the future of all people in the World."

Fish concluded his speech to a standing, rousing ovation from the members when he stated: "Abide by the principles of the association; play fair; be honest; command respect; dress, speak and act like business men; help your fellow member; obey the rules; and above all stand united."

James Tolisano, the incoming president took over after Fish. He praised Abe for the many accomplishments made during his two years. He also commended the other officers, and welcomed the incoming officers.

Guests who attended the meet were: Ralph Colucci, Frank Holland, John Trifiro, Bob Jones, and Art Daddis.

### CMI SHOW PICS



#### TOP TO BOTTOM—

- 1) Joe Cohen, Ristaurat, does a dance with model Jean Parradine.
- 2) Exhibit's "Big Bronco" was a big hit, but beautiful Joanne Jones didn't hurt any. Frank Mencuri, sales manager, has good reason to smile.
- 3) Howard Pretzel with Orange vendor he displayed.
- 4) George Harrison, Darlington Music Co., Darlington, S. C., captured by Jean Parradine on the exhibit floor.

### Mutoscope Machines at CMI Show



CHICAGO—One of the most crowded booths at the recent CMI Convention was that of International Mutoscope Corporation, L. I. C., N. Y., who displayed a new "Shooting Gallery" and its new "Photomat." Picture above was taken just prior to the opening of the exhibit floors.



# your Dream of a juke box

Nearly every box makes most money in the night hours. With a route of AMI "D's," you spend your nights in peaceful slumber uninterrupted by frantic service calls or bitter bawlings-out by locations. The "D" works while you sleep and gives you countless reams of beautiful Dreams, with this stalwart performer always building up your health, physical and fiscal!



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"It's What's in THE CASH BOX That Counts"



# NPA Head States No New Curbs On Production for '52 Levels Of Second Quarter Will Be Maintained, Barring Change In World Situation

## COPPER SCARCITY TO STAY

WASHINGTON, D. C.—A statement this week by Henry H. Fowler, head of the National Production Authority, can be viewed with optimism of a kind by the coin-machine industry.

Barring a sharp change in the international picture, cutbacks in the production of consumer durable merchandise will not go below the levels fixed for the second quarter of this year, Fowler stated. A survey now in progress at the agency indicates that no additional curbs on civilian output will be necessary for the rest of the year. Fowler added that the survey had not yet been completed but from present indications there was every reason to hope that the second quarter level allocations of copper, steel and aluminum could be maintained throughout this year.

Other defense production officials,

discussing Fowler's statement, said that by next January slight increases in the amounts of steel and aluminum granted for civilian output should be possible. However, they held out no hope of an early improvement in the copper situation.

While the overall picture for the production of coin operated equipment remains the same as is in progress at this time (first and second quarters) at least, it appears as if the industry can continue to produce machines, even at a curtailed rate. It was thought at one time that the Government might stop production completely.

While the picture appears headed for improvement in allocations of materials starting in 1953, copper will evidently be held to the same quota as is being used at present. If world conditions do not worsen by 1953, those coin machine manufacturers using aluminum and steel in their products will probably be able to increase their production. Those who need copper (and most every piece of equipment made in the coin machine industry uses copper wire) will, at the utmost, be able to produce only what is coming off their lines at this time.

# Sample Taste Creates New Distrib



Marlene Reilly handing a barbecue sandwich to Joseph Clement of Donora, Pa. who was appointed Western Pa. distributor for the Helmco-Lacy "Minut Bun Bar-BQ-Bar" by Ben Friedman, Franchising Manager of the firm, who looks on.

Joe Clement stated that he intends to intensively cover every outlet in his territory with the Helmco-Lacy "Minut Bar-BQ-Bar."

## Wurlitzer Service School Week at Coven's

CHICAGO—Joe Hrdlicka of the Wurlitzer factory, from North Tona-wanda, N. Y., will be in town from Monday, Feb. 18 thru Friday, Feb. 22, explaining Wurlitzer's 1400 phono at the Wurlitzer Service School conducted by Coven Distributing Company, local Wurlitzer distributors, this city.

"Since so many new operators have come into the Wurlitzer fold," Harold Saul of the firm reported, "we asked Joe Hrdlicka to come here and give a complete explanation of Wurlitzer equipment."

"In the first place," he continued, "the Wurlitzer phonograph mechanism is the best known and easiest serviced by all phono mechanics."

"But, the new automatic volume control," he stated, "is something mechanics and operators want to better understand."

"The new operators," he claims, "are the ones who need instruction and," he continued, "we believe that these men will be more than happy, after they attend our service school classes, all this week."

Coven Distributing Company, Ben Coven stated, will be happy to make hotel and transportation arrangements for all out of town operators so that mechanics, servicemen and operators can attend the Wurlitzer Service School at their offices at 3181 Elston Avenue, this city."

## Lighter Moments at CMI Show



TOP (Left): Irv Sandler, Des Moines, Ia., uses the bed in the Philtain booth for a double purpose—he gets a slight rest, and at the same time listens to their Hospital Radio, while Jean Parradine kibitzes with him. (Right): Coffee at the Gottlieb both enjoyed by Alvin Gottlieb, Bill Gersh, Frank Underhill and Jake Skibell.

BOTTOM (Left): Dave Stern, an admirer of feminine pulchritude, chats with model Terry Massey. (Right): Juan Garcia of Mexico City (Casa Garcia) getting instructions in pool and—.

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and NATIONAL BISCUIT  
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**\$49.50**  
**5.00**

<b>ELECTRIC SCOREBOARDS!</b>	Small, compact Wall Model (15-21 pts.) .....\$79.50 Center Overhead, 2 faced .....125.00	<b>9" Jumbo Lite-Up Pin Conversion</b> For Chicoin Bowling Alley ..... <b>\$19.50</b>
Knockout .....\$99.50 Hot Rod .....79.50 Just 21 .....54.50 Gin Rummy .....79.50 Bowling Champ .....57.50 Bank-a-Ball .....89.50 Sweetheart .....99.50	Lucky Inning .....\$69.50 Mercury .....67.50 Carolina .....42.50 Arizona .....89.50 Holiday .....42.50 Shanghai .....27.50 Football .....64.50	United & Keeney 6-Player, each .....\$325.00 United 5-Player .....295.00 Goalie .....79.50

**Bingo Type**  
A.B.C. ....\$250.00  
Zingo .....325.00  
Bright Lts. ....345.00  
Brgt. Spot. ....445.00

Leader .....Write  
Keeney .....Write  
Lite-a-Line \$175.00  
Univ. 5-Star. 175.00

**WRITE FOR COMPLETE LIST**  
**MID STATE COMPANY**  
2371 Milwaukee Ave., Chicago 47, Ill.  
Tel.: Dickens 2-3444

Geo. George

Roy Monroe

**BUY HERE WHERE EVERY MACHINE IS GUARANTEED REGARDLESS OF PRICE**

★ **BRAND NEW CLOSEOUTS** ★

20—4 Column Stamp Vendors, Each .....\$12.50  
10—Silver King Hot Nut Vendors, Each .....9.50  
4—National Silver King Candy, Each .....18.00

★ **SPECIALS** ★

4—Seeburg Bear Guns, each .....\$349.50  
2—Sea Jockeys .....WRITE  
3—Bally Bright Lights .....WRITE  
2—Bally Bright Spots .....WRITE  
2—United Leaders .....WRITE

★ **MUSIC** ★

Wurlitzer 1100 .....\$345.00  
Wurlitzer 1015 .....195.00  
Seeburg 1948 Blonde S Model .....299.00  
AMI Model "C", Like New .....535.00  
AMI Model "A", Gorgeous .....325.00  
Seeburg 100M, Late Model .....WRITE

**EXTRA! UNITED 5 - PLAYER SHUFFLE ALLEYS WITH FORMICA TOPS... \$325.00 EA**

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: Superior 1-4600)



# THERE'S STILL ONLY ONE "BIG BRONCO"



★  
BACKED BY  
**14 YEARS**  
OF  
DEVELOPMENT  
AND  
**51 YEARS**  
OF EXPERIENCE  
MANUFACTURING  
QUALITY MACHINES



★  
IT TROTS!  
Pull The  
Reins  
IT GALLOPS!



## EXHIBIT SUPPLY COMPANY

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

ESTABLISHED  
1901

"It's What's in THE CASH BOX That Counts"



# GREAT DAY FOR M.O.A.

**Music Operators of America, Inc. Proves Its Worth as National Assn. for Juke Box Ops at Bryson Bill Hearings. This was a Far Cry from the Handful Who Came Together to Defend the Industry Against the Former Buckley and Scott Bills. MOA Has Won Many Adherents to Its Cause as "Watchdog for National Legislation Which Can Harm Juke Box Industry"**

## A Dream of THE CASH BOX Come True!

*The idea, the plan, for Music Operators Of America, was originated, organized, and sponsored by THE CASH BOX.*

*This came about after THE CASH BOX had warned the industry, some years ago, of what the Buckley Bill (which was then introduced into Congress) would mean to every juke box operator.*

*After this bill died, another came forth, the Scott Bill.*

*Again THE CASH BOX went all out advising music operators thruout the entire nation that they were again faced with a grave danger.*

*The result was that operators did write to their Congressmen. And did make appeals to halt the Scott Bill.*

*When representatives of THE CASH BOX dashed down to Washington with music operators from the East, it expected to meet with dozens of other juke box ops already there from all other parts of the nation.*

*Instead, a mere handful of automatic music operators attended.*

*This handful won over the tremendous arguments presented by the adherents of the Scott Bill.*

*THE CASH BOX then realized that, with the juke box industry continuing to grow greater each year, with its popularity outranking anything else in music, that such bills would have to be faced year after year in the Congress.*

*A board of three prominent attorneys, well known for their work for their individual juke box associations was then chosen, and this board remained in force, while THE CASH BOX continued to appeal,*

*to crusade, and to point out, practically week after week, the need for a nation alliance to watch out for dangerous national legislation which could ruin the juke box industry.*

*That next winter, in Chicago, while a convention was getting under way, THE CASH BOX called together the leaders of the juke box business, who had come to Chicago to attend this convention and, right then and there, in THE CASH BOX rooms in the Bismarck Hotel was born M.O.A.*

*In fact, that very same evening George A. Miller of Oakland, California was introduced and nominated for the leadership of the organization.*

*It was he, then, who was asked to call an "official" meeting the next day at the Sherman Hotel. He did.*

*That next afternoon, "M.O.A." (Music Operators of America) came into "official" being.*

*THE CASH BOX, therefore, realized a dream come true.*

*Like the many, many other proposals it has made to the industry, which have since come true, in this one it takes great pride and pleasure.*

*It is this organization that has saved great expense and time for every music operator in the nation, with its dignified and outstanding action in Washington, D.C. just a few short weeks ago, to oppose the Bryson Bill—the most dangerous of all the bills in Congress this industry has ever yet faced.*

Whatever reports have already been written about the second open public hearings on the Bryson Bill (H.R. 5473) before the third Sub-Committee of the Committee-On-The-Judiciary in Washington, D. C., in which the members of the automatic music industry were heard, and wherein they presented astounding revelations in an outstanding and dignified manner to the Congressional members of the committee in hearing, have probably been read by all who are now reading this.

But, this is not the intent and purpose of this article. Instead, this article is going to deal with the whys and wherefore's, and the great facts which surrounded prior to, during, and now, after the hearings.

It is the general hope of all concerned with the automatic music industry that the case of this juke box business, as presented to the Sub-Committee will have sufficiently taken effect to assure the complete disregard of the Bryson Bill. (And the hope that, in the future, further such bills will never again be presented.)

What is most important to all the industry is the fact that, again, only a handful of men were present to fight for the rights of the grand total of people in, and allied to, this automatic music business everywhere in this great nation.

Where, formerly, such effort was not co-

ordinated and regulated, this time it was conducted as any great organization should conduct its case before a tribunal of the Congress of the United States.

And this was only made possible because there was an MOA (Music Operators Of America, Inc.) in existence to do this job. And do it with very, very little coin, for this great, growing and progressive automatic music industry.

Therein lies the entire story. Not in the reports of the hearings, but, rather, in the fact that the nation's juke box operators and all those allied to the juke box industry, felt confidence in the fact that an organization, representing the great majority of the nation's juke box operators, was present to conduct a dignified, factual, outstanding opposition to the Bryson Bill.

For this fact, as has been stated in the past, and as is being stated now, in its own honor, and with complete dignity and modesty in this statement, the entire juke box industry has *The Cash Box* to thank.

But, *The Cash Box* begs to bow away from such thanks, and defer this thanks to those few men who were present at the Bryson Bill hearings and who conducted such a logical defense for all the operators engaged in this juke box field.

It is, therefore, extremely important to all engaged in the automatic music industry

of America to realize that this is, by far, not the last battle that will have to be fought, as far as national legislation is concerned. Many, many more such battles will have to be planned and fought in the future.

This has been a great day for MOA. Assuring this young watch dog of national legislation which might harm the entire juke box industry (the only purpose for which it was created) that its prestige has trebled, over and over again, many, many times.

It is certainly comforting, and relaxing, to realize that here is an organization which will fight national legislative battles.

The operator need but write a letter or two. Send a wire or two. Donate whatever small monies he can afford. Then sit back—and relax.

He knows, in complete and solid confidence, that the leaders of M.O.A. will bring together the right men and will go on, with banners unfurled and flying high, into any and all national legislative battles in Washington.

Not only this Bryson Bill, but the bills that are sure to follow, and the bills of other nature which will also come about in the nation's capitol, will be the battle of the one organization that was, at one time, only a dream of *The Cash Box*.

A dream come true.



**GOTTLIEB'S**

# All Star BASKETBALL



**Headlong Speed! Breathtaking Thrills!**  
**Explosive Action of Championship Play!**

**PLUS Fascinating**  
**Tie-the-Score Incentive!**

VISITOR'S SCORE flashes on score board. HOME TEAM, represented by player, must tie the score to win. Additional points score extra awards.

1 to 7 Bumpers in sequence light up Kickout Hole for 1 Replay. Hitting any Bumper advances Basketball Player across court on light box until point is made. Ball passing thru any Roll Over or Kickout awards 2 points. "A" and "B" Roll Overs light Roll Over Buttons for point scoring and advance value of Kickout Hole to score additional points.

- 3 "POP" BUMPERS • 2 CYCLONIC BUMPERS
- 2 FLIPPERS

**D. Gottlieb & Co.**

1140-50 N. KOSTNER AVE.  
 CHICAGO 51, ILLINOIS

**ORDER NOW**  
 FROM YOUR  
 DISTRIBUTOR

*"There is no substitute for Quality!"*

## CMI Show In Pictures



LEFT STRIP—TOP TO BOTTOM

- 1) Jim Ferrese, long time operator chats with Meg Foster at the Williams' booth. "8 Ball" pin ball game can be seen at the right.
- 2) Herb Perkins of Purveyor in front of his booth talks with the execs of Taran Distributing—Herb Gorman, head of the Jax office and Sam Taran, head of the Taran organization.
- 3) Charles G. Sherman, Brewer-Titchener Corp., N. Y., explains the working of their ice making machine to Jim Hartley of Pontiac, Mich.

RIGHT STRIP—TOP TO BOTTOM

- 1) B. D. Lazar and J. D. Lazar of Pittsburgh, Pa., rest up at the booth of D. Gottlieb & Co.
- 2) Les Rieck, H. C. Evans & Co., embraces his new sweetheart, the Evans' "Jubilee" phonograph.
- 3) Dave Goldstein holds sign of Roc-A-Ride Sales; as R. E. Smith, California distrib for the horse; and Si Walsky, operator from Columbus, O., get "shot" by the camera man.

## Public Liability Insurance Available On "Thunderbolt"

PHILADELPHIA, PA.—Sam Kohn, head of Roc-A-Ride Sales, this city, (manufacturers of "Thunderbolt" mechanical horse) announced that public liability insurance is now available on any "Thunderbolts".

"Thunderbolt" has been inspected by leading insurance companies and has passed the test" stated Kohn. "Furthermore" he stated, Roc-A-Ride Sales is backing up the distributors with a \$500,000 manufacturers product insurance policy."

## Kentucky Bill Would Hit Pinball Games

LEXINGTON, KY.—A bill pending in the Kentucky Legislature would repeal a state law that exempts pinball games from the definition of "gambling devices." The measure was introduced (Feb 6) by Rep. Earl Rogers, Loyal Republican.

## Cleveland Phono Routes Sold

CLEVELAND, O.—The Cleveland Phonograph Merchants Association reports that Delbert Witman of Lorain sold his music route to Louis Berger, who will continue to operate the route under the name of Del's Jukebox Service. Phil Levine of Heights Music also sold his route to Joe Lukin of the J L Music Co.

## CLOSING OUT!

Seeburg Hideaway Units, Metal, H 246M

Seeburg Wireless Wall Boxes, 5c—W1-L-56

Solotone Entertainer Units

Solotone Entertainer Boxes

30-Conductor Cable

Write For Special Prices!

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Perma Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
 123 W. Runyon St., Newark 8, N.J., BI 3-8777

Will Pay . . .

**HIGHEST PRICES**

for

Exhibit **SIX SHOOTER**  
 Exhibit **GUN PATROL**

State condition and price in first letter

**INTERNATIONAL AMUSEMENT COMPANY**

1423 SPRING GARDEN STREET  
 PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



# CAMERA CLIX AT CMI CONVENTION

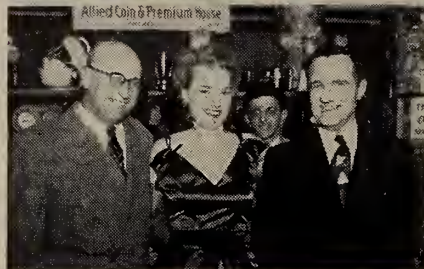
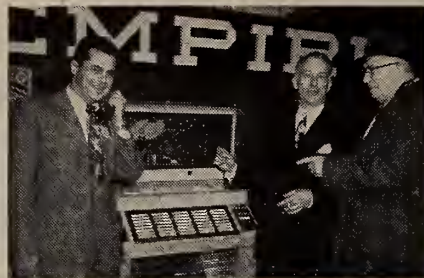


## LEFT—TOP TO BOTTOM

- 1) Jack Mitnick, regional representative of AMI and Arnold Feldman (son-in-law of the late Morris Hankin) of Atlanta, Ga., talk about the sunny South while resting in The Cash Box booth.
- 2) Sam Taran, Taran Distributing Co., looks on speculatively, as Phil Moss of Atlas gives Jerry Meiden an opportunity to rest up in a most enjoyable manner.
- 3) Al Simon of New York, Harry Rosenberg of Baltimore, and Sam Lewis of ChiCoin look over the firm's new "4-Player Derby."
- 4) Mr. and Mrs. Ralph Sheffield of Ace Premium Sales talk things over with Bill Gersh of The Cash Box.
- 5) Clarence Camp, Memphis, Tenn., Stephanie Hayes (Sherman Hayes' beautiful daughter) and Louis Boasberg of New Orleans, La. with the horse made by Memphis Metal Mfg. Co.

## RIGHT—TOP TO BOTTOM

- 1) U.S. and Canadian ops get together. Joe Elum, Massillon, O.; C. A. Robertson and G. H. Mac Farlane, both of Orillia, Ont., Canada; and William H. Fellmeth, Jr., Canal Fulton, O.
- 2) Abe Simon (extreme left) and Abe Chapman (extreme right) of Los Angeles, Calif., tell Geo. George and Roy Monroe, Monroe Coin Machine Exch., Cleveland, O., all about their "Buccaroo" horse.
- 3) Bill Davis of W. D. Davis Co., shows Audrey Maestro some of the firm's costume jewelry line which has been clicking so well with operators.
- 4) A. Schmidt, Seymour Golden of Embassy Distributors, and A. Levey relax for a few moments after pounding the floors of the exhibit hall.
- 5) Cindy Jewel (the First Distributors flash model) and Vic Weiss, exec of the First firm in their booth.



## LEFT—TOP TO BOTTOM

- 1) Gil Kitt and Vince Shay, Empire Coin Machine Exch., and Dick Hood, president of H. C. Evans & Co., with the new Evans' phono displayed in the Empire booth.
- 2) Irv Weiler and Carl Hoelzel of the newly consolidated firm of Uni-Con Distributing Co., Kansas City, Mo., surround model Terry Massey. Probably asking her to come to their Grand Opening Party of Feb. 17 and 18.
- 3) Herman Paster, Paster Dist. Co., St. Paul, Minn.; Samuel Wolberg, ChiCoin exec.; and Harold Lieberman, Lieberman Music Co., Minneapolis, Minn. in a huddle.
- 4) Sol Groenteman and Abe Witsen, the new owners of Scott-Crosse Co., Philadelphia, Pa., who made plenty of friends during their visit here.
- 5) "Shlep-A-Long" Sam Kohn, owner of Roc-A-Ride Sales, Philadelphia, Pa., in full cowboy regalia on his horse "Thunderbolt."

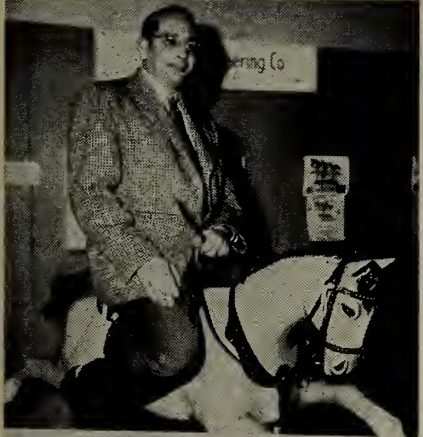
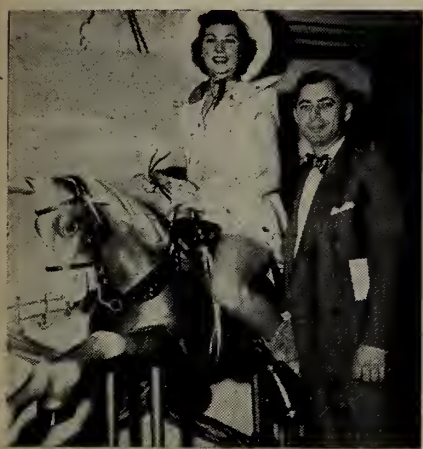
## RIGHT—TOP TO BOTTOM

- 1) Bob Gnarrow, one of Chicago's leading music ops with model Jerry Meiden at The Cash Box booth. (Note bulletin on left reporting Bryson Bill hearings, which drew tremendous crowds of coinmen to booth).
- 2) Joe Mangone, Gottlieb, Florida representative; Harry Rosen, Atlantic New York Corp., N. Y.; and Dave Gottlieb, president of D. Gottlieb & Co. (Probably talking about how nice it must be in Miami Beach).
- 3) Sol Gottlieb, D. Gottlieb & Co., and A. S. Levey, Dayton, O., who has been operating over fifty years, look over one of the firm's old time machines.
- 4) Bob Cronk, Joe Munves and Larry Ascher of the Mike Munves firm, with the basketball game "Set Shot" displayed in their booth.
- 5) At the World Wide Dist. booth: Moe Fine, Montreal, Canada; and the men of World Wide—Al Stern, president; Monte West, Andy Hesch and Bob Lindelof.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# CMI Show In Pictures



## TOP TO BOTTOM

- 1) Jackie Cohn of Atlantic City, N. Y., watches model Joanne Jones take a ride on Exhibit's "Big Bronco."
- 2) Bill Rabkin, president of International Mutoscope Corp., smiles happily over the biz being done at his booth.
- 3) Lou Singer on the Royal Mustang horse.
- 4) Bert Davidson, Permo, Inc., chats with model Cindy Jewel while relaxing at the booth of "The Cash Box."

*Williams*  
**DE LUXE**

# World Series



**The PENNANT WINNER  
for SKILL PLAY—BASEBALL  
THRILLS and TOP EARNINGS!**  
*Give the Players What They Want  
with*

**IN-A-BACKBOARD ACTION!** 3 Dimensional Ball Players actually run bases on the diamond within the backboard! "Press Box" view at lighted diamond and colorful ball park stimulates play!

**Fast! Exciting! Big-Time!**

**Player Controlled Pitching And Batting!**  
**Authentic Base Running!**  
**Light-Up Diamond On Playfield!**  
**Skill-Aid Indicators!**  
**High Score Replay Awards!**

**SPECIAL CHANGEOVER JACK  
CONVERTS FROM 5c TO 3 FOR 25c  
PLAY—QUICKLY, EASILY!**

**QUALITY BUILT FOR YEARS  
OF PROFITABLE OPERATION!**

**DON'T "HOLD OUT" ON YOURSELF  
SEE—BUY DELUXE WORLD SERIES  
AT YOUR DISTRIBUTOR NOW!**

**CREATORS OF DEPENDABLE PLAY APPEAL!**



4242 W. FILLMORE ST., CHICAGO 24, ILL.

## CLEARAWAY SALE!

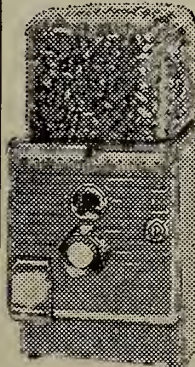
Bally Citations .....\$42.50  
Bally Champions ..... 79.50  
Bowling Games, Fram. .... 19.50

**WILLIAMS  
MUSIC MITES \$124<sup>50</sup>**

**SPECIAL!!  
25 ROCK-OLA'S \$114<sup>50</sup>  
1946 MODELS—  
RIGHT OFF LOCATION**

Also many others—Write!

**LAKE CITY AMUSE. CO.  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)**



## New NORTHWESTERN

MODEL

49

1c-5c-10c

\$17.35 ea.

25 to 100

\$17.15 ea.

**ORDER  
NOW**

10 Col.

TAB

GUM VENDOR

\$25.95 ea.

25 to 100

\$25.45 ea.

**RAKE 24 PLAY PLAN  
ON BOTH MACHINES  
WRITE FOR COMPLETE DETAILS**

We take trade-ins—Liberal Allowance! Complete line machines, supplies, accessories, charms, gum, etc. Get on our mailing list! 1/3 deposit with all orders, bal. C.O.D.

**RAKE COIN MACHINE EXCHANGE**

609-CB Spring Garden Street  
Philadelphia 23, Pa. Lombard 3-2676

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# DO YOU WANT A “NATIONAL COIN MACHINES CREDIT BUREAU?”

IF YOU BELIEVE YOU SHOULD ENJOY A BETTER CREDIT STANDING IN THIS INDUSTRY—LIKE THE CREDIT YOU ENJOY FROM YOUR LOCAL MERCHANTS—THEN

## READ THIS!!

Almost since its very first issue *The Cash Box* has suggested that there be created a “National Coin Machines Credit Bureau.”

As *The Cash Box* pointed out at that time, and ever since, such a Bureau would prove invaluable to all engaged in this field.

Not only would it loosen much credit, but would also remove many restrictions on giving credit, which are now in force.

Today, due to a few poor credit risks, operators whose credit rating is very high, and who can be trusted with much more credit than they are now getting, suffer right along with everyone else in their territories, because of these few bad risks that have soured the credit situation in their areas.

This same holds true for many jobbers and distributors. They, too, in many cases should, because of their financial set-ups, be able to obtain much better credit arrangements than they are now enjoying. In fact, some enjoy no credit at all, even tho they are in a good position to obtain a high credit standing.

As has been pointed out time and again there are many operators, jobbers and distributors who rate extremely well in their communities as credit risks yet, in their own industry, the place where they earn their living to enjoy such good credit standing in their communities, they have no credit standing whatsoever.

During the CMI convention at the Sherman Hotel in Chicago, this past February, many noted coinmen, some in a group, approached *The Cash Box* and urged that this publication set up and arrange a “National Coin Machines Credit Bureau” as it has been proposing for almost ten years.

These men stated that tho they realized *The Cash Box* had left the arrangement of a credit bureau for the members of the industry to those engaged in this field, they believed that this publication was best fitted for such a necessity and should, therefore, be the one to arrange for such a Bureau to benefit all in the field.

One well known midwest distributor, a member of the group who approached *The Cash Box*, stated

that he knew he had lost some fine accounts because he didn't know just how much credit he could risk with these accounts.

Others reported giving too much credit, and then being caught for many, many extra months with their money so tied up in these poor risk accounts that they were completely embarrassed from a financial standpoint, even tho their books looked fine and they were forced to pay heavy taxes on their sales and income. Yet, their money remained out in the field for so long a period of time, because of over extension of credit, that they were almost forced to close their doors.

Then there are operators who are rightfully angered over the fact that, tho they enjoy a tremendously fine credit standing in their own communities, the people whom they do business with, where they earn this credit risk distinction, just won't advance them sufficient credit to keep them going.

Some jobbers and distributors claim that they get no credit at all. That they are forced to pick up everything C.O.D. And that, if not for their banks, they would be in an extremely financially embarrassed position.

They point to the fact that their banks will make them loans, for a certain percentage of interest, yet the people with whom they have done business for years, won't give them any credit at all.

Just as *The Cash Box* proposed that there be created a “National Coin Machines Public Relations Bureau” and also many, many other suggestions, like a “School For Mechanics,” this publication believed that a “National Coin Machines Credit Bureau” was also of great necessity for the industry.

Many noted members of the industry, over the

years, approached *The Cash Box* on this suggestion and, after much discussion, stated that they were going to create such a Bureau. But nothing ever came of it.

Now *The Cash Box* itself has been approached to create such a Bureau. As one of the men in the group who came to *The Cash Box* with this suggestion stated:

“After all, every time we need information about someone, somewhere in the country whom we don't know, we call on you anyway. You give us the information.

“Why not, then, tie it all together and let's have a real Credit Bureau as you have suggested for almost ten years now?”

He also added, “Just like it took years for the trade to adopt your 70%-30% commission percentage basis, also your 10¢ play idea, and many other proposals which you have made, it seems it has taken years for many of us to realize how right you are regarding a ‘National Coin Machines Credit Bureau.’”

As this man also pointed out, the influx of premiums into the field has created a new credit situation whereby the premium firms want to know more about the people engaged in the field.

Other large organizations, now selling parts and supplies to the industry, want some source of industry credit information to give them a credit line on the men with whom they deal.

*The Cash Box*, therefore, believes that the need for a “National Coin Machines Credit Bureau” should be left entirely up to all the trade, and that the members of the industry vote whether they do, or do not, want such a Bureau to be put into operation by *The Cash Box*.

CUT OUT THIS VOTING SLIP AND MAIL TODAY TO

### THE CASH BOX

26 WEST 47th STREET  
NEW YORK 19, N. Y.

- ☐ I WANT TO BECOME A MEMBER OF A NAT'L C. M. CREDIT BUREAU  
☐ I DO NOT BELIEVE THERE IS ANY NEED FOR SUCH A BUREAU

Name \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



# Pictured At The CMI Show



### TOP TO BOTTOM

- 1) Myer Gensburg, Genco Manufacturing & Sales, at the firm's booth along side the games now being featured.
- 2) Mr. and Mrs. Joe Brilliant, Brilliant Music Co., Detroit, Mich. Joe is one of the best known and leading distributors in the country.
- 3) Gerald D. Allen, Golf Unlimited, with the new golf game he displayed for the operators.
- 4) Harry Lowenthal of Tucker-Lowenthal, premium firm, shown with some of the merchandise he had on display.

## Williams Mfg. Co. Meets Demand — Produces New "World Series"



W. J. (BILL) RYAN

CHICAGO—Meeting the demand of operators, as well as their own distributors from all over the country, Williams Manufacturing Company, this past week, announced that an entirely new edition of its famed "World Series" games was now in production, and that deliveries would be made as scheduled.

Bill Ryan, general sales manager

of the firm stated:

"The demand that we start production on a new 'World Series' game grew to such volume that we have held back many other plans, to get going on our latest edition of the game which has earned so much money for operators everywhere in the nation.

"In fact," he stated, "some of our distributors tell us that there never has been a machine to equal the 'Super World Series' which we produced about a year ago.

"The very fact that they are so difficult to obtain even on the used machines market is an indication, in itself, of the outstanding quality of this machine.

"Now", he says, "we have an entirely new and better edition of the game in our brand new 'DeLuxe World Series' which features an entirely new and better playing field and backboard and which, in our estimation, and from long and tough tests, we conducted, indicates that our 'DeLuxe World Series' is going to prove itself one of the greatest moneymaking machines ever produced for the benefit of the nation's amusement operators."

Production is getting well under way at the Williams' plant here. Execs of the firm hope to be shipping "DeLuxe World Series" in larger and still larger volume each ensuing week.

## 3 Maryland Firms Sue To Prevent Gov't Seizure Of Slots

BALTIMORE, MD.—Three Maryland firms brought suit this past week against the United States Government to prevent the Government from seizing their slot machines.

The firms said they took the action to prevent the Government from seizing their equipment under the Federal law passed last year prohibiting transportation of slot machines in interstate commerce and requiring the registration of gambling machines with the United States Attorney General (Johnson Act, Public Law 906).

Attorney General J. Howard McGrath and FBI Director J. Edgar Hoover asked a dismissal of the suit, and denied that slot machines and gambling devices have been seized in cases where they were owned and possessed by operators who were neither manufacturers nor dealers.

The three firms contended they had conformed with all phases of the law, but wanted to make sure their machines were not seized.

The complainants own and operate in Anne Arundel, St. Marys and Calvert counties, where the machines are considered legal.

# NEW!

## It's KEENEY'S GREAT NEW DELUXE LEAGUE BOWLER

WITH THE SMARTEST MYSTERY HANDICAP  
PLAY-INCITING COME-ON OF ALL TIME!  
"AVERAGE BOWLER" LITES UP ON 1-2-3 OR 4 ON FIRST COIN INSERTED...

Yes! WHEN THE  
LAST SHOT IS MADE  
"AVERAGE SCORE"  
OF 140 TO 259 APPEARS  
IN THIS SECTION FOR THE  
PLAYER TO MEET OR BEAT!

THIS IS IT!

FULLY METERED  
TO RECORD AWARDS

- ★ Plastic EVER-SLICK Silent Playfield
- ★ Up to 4 Players Each Game
- ★ 20-30 Automatic Scoring
- ★ KEENEY LITE-UP PINS

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THRU THE COIN CHUTE  
EASTERN FLASHES

Coinmen whom we met on coinrow this week, and who didn't attend the CMI Show in Chicago, nor the Bryson Bill hearings in Washington, were asking detailed information about both. Most had already read stories and reports in the current issue of *The Cash Box*, but were curious about specific details and opinions of others who had attended. We were able to supply this information as we had attended the CMI Show, and had spoken with *The Cash Box* reporter and other coinmen who were in Washington. It's interesting to note that the question asked by all coinmen in this area about the CMI Show was "Was there anything new shown?" Games ops here, who operate mostly shuffle games, were hoping for a new machine, maybe a shuffle game or something similar, so that they could pep up their routes. Music ops wanted opinions as to the reaction of the members of the Sub-Committee of The Judiciary after listening to the testimony of the juke box industry. Our reply, after speaking with many who had been at the hearings, either testifying or listening, was that the consensus of the music machine men was that it appeared that the Bryson Bill would not be passed out of the committee. Members of the industry from New York who testified did themselves proud. Sidney Levine, attorney; Al Denver, president of the Automatic Music Operators Association; and Sam Penner, a Brooklyn operator, were highly instrumental in swaying the members of the Congressional Committee to view the industry's problems (who's ideas of the juke box industry prior to the hearings were completely distorted). While the outcome at this moment looks extremely favorable to the juke box industry, one can never tell. It is still of utmost importance to continue to write letters to the members of the sub-committee.

Abe Witsen and Sol Groenteman, the new owners of Scott-Crosse Co. (and International Amusement Co.) Philadelphia, Pa. ran quite a party on Monday, February 11. It brought in numbers of operators in the territory who were meeting Witsen and Groenteman for the first time. Predictions were that these men will go far with their distributing firm. Harry Hunn, who had been appointed sales manager for the firm, was chief greeter and introduced the operators to Witsen and Groenteman. . . . Some of the coinmen who attended the Bryson Bill hearings came on to New York for the balance of the week. Among them were A. D. Palmer, Jr., advertising and sales promotion manager for The Rudolph Wurlitzer Co., and Irving Ackerman, attorney for the Detroit phonograph operators association. . . . Sam Goldsmith and Mac Presser of Capitol Electro-Pony Corp., back from the CMI show and very happy over the showing of their mechanical horse "Bright Eyes" and their movie machines. Leo Wilens went on to the west coast. . . . Harry and Hymie Koeppel of Koeppel Distributors, altho extremely busy buying and selling reconditioned music machines as well as loads of plastics for phonos, have plans under way which will expand the firm's activities. . . . Meyer Parkoff, Atlantic New York Corp., off on a cruise to South America with the missus. Should be back in 10 days or two weeks. Meanwhile Harry Rosen on hand taking over Parkoff's chores. . . . Another coinman relaxing in the sunny south, Mac Pollay, Miami Beach.

Joe Young, Young Distributors, proud of the wonderful plug given the Wurlitzer 1400, which appeared on the Perry Como TV coast-to-coast show this week. . . . Wurlitzer got another TV plug when the Martin and Lewis show pictured a Wurlitzer phono in one of their skits. It was an 850 with Lewis' "mother" sitting inside the cabinet making with the music. Lewis clowned around stating "My mother's a Wurlitzer". . . . Humbert Betti, Union City, N. J. operator handing out the seegars in pairs—celebrating the arrival of twins to his oldest son Hugh. Betti, by the way, leaves shortly for a six months trip thru Europe. Will combine business with pleasure. . . . Barney (Shugy) Sugerman, Runyon Sales, so busy out of the office and in Jersey, he's most difficult to catch up with at the New York office.

THRU THE COIN CHUTE  
DALLAS DOINGS

The coin machine operators in Dallas, sixty five of them, had a meeting Monday at Sammy's restaurant to talk about converting their machines to dime play. The turn out was great and from all indications the meeting was a success. On the program were Tommy Chatten and Raymond Williams of Commercial Music, Bill O'Connor and Arthur Hughes of S. H. Lynch and George Wrenn of Walbox Sales Company. Each told about how other operators in various sections of the state had profited by ten cent play. E. L. Certain was in charge of the meeting.

Over in Shamrock, Texas where Johnson Wood is king of the coin machine business, they have a big celebration every March 17—St. Patrick's Day. All the natives grow beards and anyone caught without a beard is fined. This year Johnson put beards on the toy musicians attached to his juke box "Band Box." That's getting into the spirit of things. . . . Business is going well for Lennie Cohen and Fred Borden. Both are building up their routes and adding new, modern equipment. . . . Al Sebastian of Kileen was in town not long ago buying new equipment. . . . Miss Mary Beth Wills has returned from a vacation to Acapulco and Mexico City. She's the young lady who works for Commercial Music. . . . The weather in Texas is so pretty it might as well be spring. Taking full advantage of the sunshine are some of our avid fishermen. Tommy Chatten has been going to Lake Texoma, Dick Driscoll's place, and Raymond Williams has been fishing at Possum Kingdom. Tommy says he is going to challenge him to a fishing derby—a price for the biggest and the mostest.

Olin Dryer of San Angelo has switched all his machines to dime and quarter play. The other operators there will probably follow suit. Olin was in town not long ago trying to book name bands for his night club. . . . Jimmy Cooper of Breckenridge has found a lot of time lately for fishing. . . . Hugo Joeris has moved his American Novelty to a location and has just bought a new home. Travis Roberts of San Angelo is recovering from broken arm, and his wife, Jenny is recovering from a food allergy. . . . Mr. and Mrs. R. M. Keel of Ballinger are recovering from the flu.



# THRU THE COIN CHUTE CHICAGO CHATTER

Pretty hectic goings-on around our town. Many machines already off locations. More following. Seems like some of the boys should stiffen the old spinal column. And get together with one and all regarding what's best for the entire business. . . . Paul Huebsch over at Keeney advising that they have a brand new model of their all electric ciggy vendor in hammerloid that is getting much praise from all who've seen it. The firm has won great commendation for its ciggy vendor. It's rated one of the greatest. . . . Nate Gottlieb's only story this past week dealt with horses and jockeys and came to a head with a telegram stating: "S.S.F.F.". And it doesn't mean "Started Second Finished First." . . . Wally Finke stated that the firm should close its doors for one day to catch up. . . . Ted Rubenstein has a new scoreboard that's getting lots and lots of attention from shuffleboard ops all over the nation. Looks like Ted came up with a real winner.

Jack Nelson of Bally tells how he came out to meet what the girl at the switchboard had told him was "a Canadian operator." Instead, there stood twelve of the leading ops of Canada. Jack says it seemed to him there were more Canadians in town than our own operators. . . . Some music ops here are going to try out 50c coin chutes on their phonos. The reason? Because the ratio of dimes to quarters has been growing bigger and bigger on the two-bits side, to the point where they are finding more than 5 two-bit pieces to every dimeroo in their phonos. "So," like Bob Gnarrow says, "why not give 'em a real bargain? Seven plays for 50c." . . . Bill Ryan was quite thrilled with the many requests the firm has had to start production going once again on its "World Series" game. So he Sam Stern and Harry Williams put their heads together, with the result that the firm is now in production on a brand new "World Series" game, called: "DeLuxe World Series," which is reported to be a tremendous advance even from their last one, "Super World Series."

We had a delegation visit us during the show suggesting that we put a nine year old proposal of ours into immediate practise. The proposal (along with many, many others this publication has crusaded for) is that there be created a "National Coin Machines Credit Bureau." These coinmen want us at The Cash Box to put this bureau into immediate action. What do you think? . . . Heard from Al Stern of World Wide Distributors, who is doing a very fine job with a new Formica board, and Al tells us business going right ahead at top speed. . . . Our sincerest condolences to the family of Oscar Soelner, adman for Exhibit Supply Co., and for other firms for many, many years. Oscar used to like to recall the early days of the coinbiz. One of the grandest guys we've ever known. We were heartsick to hear of his passing this past week (Monday, February 11, 1952) from a heart attack in his Oak Park home. . . . Les Rieck over at H. C. Evans & Co. puts it this way, "All our worries are production." And when mfrs can talk that way, brother, business is great. The Evans' Century 100/45 and the Evans' Jubilee 40/45 and 40/78 went over like zooming rockets during the showing at the Morrison Hotel.

Frank Mencuri of Exhibit down in Tampa displaying the firm's machines but keeping in touch with the factory here where Chet Gore and Ford Sebastian advised him that orders for their "Big Bronco" (after the show, too, mind you) have set a brand new sales record for the firm. . . . MOA (Music Operators Of America) cancelled their March election meeting at the Palmer House, George A. Miller, President of MOA, told us as he passed thru town from Washington hearings and, tho there had been a tentative date set for May, MOA has now taken under consideration the suggestion that they run their convention the same time as the NAMA show in September. . . . Which reminds us here at The Cash Box that we're mighty pleased to see how successful MOA has become. This organization was originated, organized and sponsored by this publication. It's a dream come true for The Cash Box. It certainly was very pleasant to be able to spend time at the CMI show in Chicago, instead of having to frantically dash to Washington hearings, and worry and fight and argue. That's what MOA means. Music ops can now rest easier where national legislative battles are concerned.

Henry Strong, who used to be sales mgr for O. D. Jennings & Co., and who is now sales mgr for one of the leading chemical companies, phoned to tell us this past week that he still gets a thrill reading The Cash Box each week. . . . Ben Coven should be highly complimented by all ops here for the marvelous work he has done in their behalf. . . . Ed Ratajack, AMI's western regional rep, phoned to tell us that tho he didn't say too much before the Sub-Committee at the Washington hearings on the Bryson Bill, he feels that, as a whole, the industry's presentation of its side of the story was highly successful and tremendously commendable. . . . WGN-TV's "Chicagoland Newsreel" (6:45 P.M., Thurs., Feb. 7) showing pictures taken at the CMI convention was tremendously interesting. Hymie Zorinsky and Bob Underhill playing "Baffle Ball" and "Five Star Final." Tall Henry Lemke riding the "Thunderbolt" horse. Frank York, College Inn ork pilot, playing the cue game. And the many, many others who appeared, plus the commentator's statements, made this an unusually fine, favorable and interesting newsreel.

One of the happiest guys around the town after the show was Izz Edelman of Detroit whose "Cross-A-Line" rolldown clicked at the show. . . . By the way, Mr. and Mrs. Henry Lemke of Detroit checked into the Sherman the last day of the show to celebrate their 33rd wedding anniversary. The reason so few people saw them, "Was because," Henry said, "the suite was so expensive we simply wouldn't leave it and enjoyed every minute we were in it. We had to at those prices." (Anyway, Mr. and Mrs. Lemke, all the grand, good wishes from all of us for 33 years more of wedded bliss). . . . Larry Cooper came all the way down from Cross Lake, Minn. (he's in the boat biz up there now) to see the boat show and learned that the coinshow was also under way. So he took in both.

United's new nite club was well initiated during the convention days with many singing the praises of this gorgeous spot that Lyn Durant created. It certainly is outstanding. Even Johnny (Beanbag) Casola likes to spend his time up there, hidden away from all factory noise, and enjoy the relaxing atmosphere. Bill DeSelm and Herb Oettinger acted as bartenders the day we were there with Herman Paster, Barney Sugerman, the Ames Brothers and many others. . . . Bumped into Stuart Lyon of Lyon Industries Noo Yawk, at the Chez Paree and just wove in and out with the guy. . . . Company we like to bump into at the Chez: Mr. and Mrs. Vic Comforte, Mr. and Mrs. Joe Glimco and Mr. and Mrs. Dominick Senece. . . . That was a very nice party at the Bismarck with Ed Wurg'er, Bob Bear, Gary Sinclair, Mr. and Mrs. A. (Shorty) Culp, Abe Sussman, Ray Williams, Marian Jones, Jack Williams and so many others who joined up later that it all becomes rather hazy. . . . Missed Ray Moloney at the very busy Bally suite each time. So here's "Hello" to Ray.

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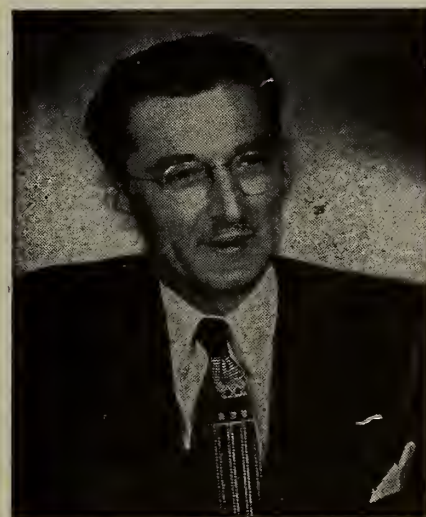


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## "Big Bronco" Orders Hit New High In Sales For Exhibit



FRANK MENCURI

CHICAGO—One of the most elated firms in the history of the coin machines industry, this past week, was Exhibit Supply Company of this city, manufacturers of the "Big Bronco" coin operated horse.

It seems, according to executives of the firm, that even tho the orders they took at the CMI convention, a few weeks ago, exceeded all their expecta-

tions, more and more orders began to pour in after show was all over.

According to one of these men, "We now believe that the operators went home, after seeing the show, and thought over what they had seen. Discussed it amongst themselves. And then, made their decision. We were actually deluged with letters, wires and phone calls from all over the country, ordering more and still more of our 'Big Bronco' horses."

This man, and other executives of the firm, believe that the sales high which Exhibit Supply Company has reached for its "Big Bronco" is an all time high record for the firm.

Even Frank Mencuri, sales manager of the firm, who was in Tampa, Florida, displaying "Big Bronco" there, but was in constant touch with his office here stated:

"This beats all records for sales of any of our products."

There is no doubt, some of the executives of the firm stated, that they have plenty of hard work cut out for them for a long time to come to fill the orders they have already taken.

They are trying their best to meet all orders just as fast as they possibly can and are speeding up production every single day.



## PLEASE DON'T SEND US ANY MORE ORDERS UNTIL WE GET STRAIGHTENED OUT

Since the CMI Show we've received such tremendous demand for Thunderbolt, evidenced by orders and checks, that we've just got to catch our breath. We're turning the plant upside down (as indicated by this ad) getting our production into super high gear so that all orders received will get immediate delivery.

Pats. Pend.



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## THRU THE COIN CHUTE NEW ORLEANS NOTES

We're still trying to catch our breath following an exhausting six days in Chicago. The C. M. I. show wasn't very big, nor did we have too many people from NOLA, but we did have loads of fun seeing all our old friends and meeting many, many new ones. I had the pleasure of being in The Cash Box booth during the convention and even though there weren't many Louisianians present, they all dropped by to let us know they were definitely taking in the show. . . . Shoon De Launeville of Reserve, La. and J. H. Peres of New Orleans were on the floor bright and early. . . . Herman Barber of F.A.B.'s Atlanta office and Bob Tanner, Delta Music Sales Company, New Orleans, making many mental notes. . . . Bob Buckley of Console Distributing, New Orleans, chatting with Bill Gersh. . . . Jack Young, Louisiana Coin Machine, Lafayette, La. thoroughly enjoying everything. . . . New Orleans Novelty Company en masse—Louis Boasberg, Joseph Issacson, Hilliard Rush and Ralph Bosworth. Believe it or not, Ralph came prepared complete with red beans and rice, chicory coffee and a jug of New Orleans water. We share your devotion, Ralph and had we known about the red beans and rice, you would have had to divi up. . . . We will have to admit that the Chicago weather was very agreeable to we rebels.

Just had a buzz from Tony Dalia at the sports center and Tony was giving Gottlieb's "Quartette" the rave notice. . . . John Weisenberger of Kentucky Service Company, Covington, Kentucky, is having one big time in Nola, combining business with pleasure. . . . Caught a glimpse of Ben Neubauer at F.A.B. Distributing Company. . . . F. A. Blalock back from Washington, D. C. where he participated in the Bryson Bill hearing. . . . City Hall has informed us that March 1st is the deadline for city license and every game must have one before this time. . . . We had a great time with the Bally party at the Chez Paree in Chicago. We renewed acquaintances with our Texas friends whom we hadn't seen in a long while—Joe Steele, Al Shannon, Ray Williams, Phil Weinberg & Mr. and Mrs. Gene Bybee. The rumba dancer of the evening was Lou Boasberg. Ray Moloney and Cissie Gersh did an apache dance (I think) while Bill Gersh and Marian Jones kibitzed with The Ames Brothers. We could go on and on but space is running out.

"It's What's in THE CASH BOX That Counts"

## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS



Back from the CMI Show was Jack Simon, who reported that Abe Chapman and he received a great reception from operators all over the country on their "Buccaroo" horse. Jack brought us a hello and best wishes from Bill Gersh, who Jack describes as the busiest man at the show, what with covering one and all for news and seeing that pictures were taken of all the folks and products of interest to the industry and readers of The Cash Box. . . . Word has reached us that Chicago Coin showed a new game that looked good, though Phil Robinson wasn't yet back from Chicago to give us the details. . . . Another new entry we heard fine reports on was Mike Munves' new basketball game, and of the several midget movie machines displayed at the affair, we gather one of the best is put out by the Capitol Projector Company, whose headman will be out here for some contacts next week.

Good news for music ops is that Bill Leuenhagen will be moving from his present location by the first of March to the former General Music spot at 2277 West Pico Boulevard, where Bill, Mary and Kay Solle will have much more room and a better laid out place to service their many customers. . . . Also out of the CMI show comes word via Badger Sales' Ray Powers that Evans' new Century 100 record-phono will be available at Badger very soon. Ray tells us this one was a real surprise to many folks in the business, and that it was one of the big hits of the entire show. . . . As to Royal's "Mustang," we gather its mfrs. have the same problem as the "Buccaroo" people: The demand for horses has already well exceeded production facilities, but both firms hope to catch up with demand soon.

We'll be missing Mrs. Louise Schmidt at Badger Sales since she swapped her typewriter for a crib, with husband Hank staying on in the shipping room as sole breadwinner for the family. . . . It's a happy birthday for Lucille Laymon, about whom we can only say that she looks a year younger every year. And that's no gentlemanly malarkey, Lucille. Celebrating the occasion, Paul and Lucille will help inaugurate the new lanai room of Charlie Daniels, who's only hoping that the bamboo he used is as resistant to non-carbonated beverages as the man said it was. . . . Over at Laymon's emporium, the Wurlitzers are maintaining their merry pace on new and old, with Bally's "Spot-Lite" still the fastest moving game and such 5-balls as Gottlieb's "All Star Basketball," Williams' "Horseshoes" and Genco's "Double Action" showing lively action. Another good item, Ed Wilkes tells us, is the "Smokeshop." . . . Lyn Brown, back from the CMI Show, and a visit to his mother and brother in Philly before, tells that Exhibit's booth showing "Big Bronco" was the busiest of all who showed horses.

On the Row: S. S. Ketchersid of San Bernardino. . . . J. W. Robertson from Elsinore. . . . R. E. Brown of Bakersfield. . . . San Diego's M. P. Craver. . . . Allen McMahan of San Jacinto. . . . Inglewood's Carl Fisher and Gunter Olson. . . . Bill Ferguson of Hawthorne. . . . Johnny Huntsman of Tulare. . . . Visalia's Ivan Wilcox. . . . Mac McGlone from Santa Ana.

## THRU THE COIN CHUTE MINNESOTA MUSINGS



What with the coin machine show, vacations, and congressional activities, it seems that the operators were everywhere but at home tending to business and taking care of their routes. . . . Among those who went to Washington to testify against the Bryson Bill, were Amos Heilicher, Advance Music Company; D. K. Carter, both of Minneapolis, and Art LaBeau, LaBeau Novelty and Sales Company of St. Paul, Minnesota. . . . Esther Colyar of Eau Claire, Wis. was seen at the Coin Machine Show in Chicago and is coming to Minneapolis. . . . We have word that Don Hazlewood and his family of Aitkin, are vacationing somewhere in Mexico; wish we were there! . . . Also on the vacationing list is Percy Villa of Minneapolis, who is in California. . . . California is also the vacation spot for Al Plotnick and family of Minneapolis. . . . Harry Nold and family have gone South and Harry says that just as long as it is South he is satisfied. . . . John Chappel of Duluth, Minnesota, has just returned from a pleasant stay down in Phoenix, Arizona.

Among those who stayed home and tended to business and were seen in the Twin Cities here and there at the various record houses and distributors were: Andrew Markfelder of Staples; John Howe of Foley; Mark J. Coughlan of Mankato; Zol'ie Kelman of Great Falls, Montana; Joe Webber of Blue Earth; Al Eggermont of Marshall; H. J. Lynard of Kasson; Pete Vanderhyde of Dodge Center; and Ben Jahnke of Hutchinson. . . . The South Dakota contingent who made the trip to the Twin Cities were the Nitterburg Brothers, Clair and John; Arnold K. Brevik, Watertown; and Bruce Windhurst, Huron. We were certainly glad to see Tomy Kady of Grand Forks, N. D. up and around again after being laid up for several months. . . . In town for the first time in several months was Walter Fisher of Pipestone. . . . Some of the operators who made a quick trip into town and out again were Don Bolier of Baldwin, Wis.; Jeff Kost of St. Cloud; Frank Coubal of Bloomer, Wis.; Bob Cross of Jackson; Quentin Haroldson of Northwood, N. D.; and Morris Berger of Duluth.



# WANTED

## A LEADER TO PULL THE INDUSTRY TOGETHER AGAIN

Alright. Alright. We KNOW it's a touchy subject.

We also know that many won't even care to read much further than the above headline.

But, it's time that we said it over again, just as *The Cash Box* has said it for some years now, over and over and over again and again.

The time has come when a real leader (a man who can really gain and hold the complete confidence of all the manufacturers, in every division of this industry) came along to pull the industry together again.

Years ago, everyone in the field planned ahead for months and months, in fact from year to year, to be sure to have the proper room reservations and, in the case of manufacturers, the proper products to present, at each convention.

Why? Because there was only ONE CONVENTION.

That's where every single manufacturer, supplier, etc., etc., showed his wares ONE TIME DURING THE ENTIRE YEAR.

And, in those days, it looked, IT WAS—an industry.

Today—there's a special convention by NAMA (National Automatic Merchandising Association) and what happens?

The joint's dead. But, dead. The crowd's not there.

Each year the men who attend state, "Well, that's just what I expected. They'll never see me at one of these fiascos again."

Why? Because the guy's embarrassed. He spent his money to come to what he believed would be "the biggest turnout of coin operated machine men he's ever seen."

And, instead, he hears his heels echoing on the marble floor as he walks down among the lines of booths.

Then there's the MOA. Music Operators Of America is the automatic musical division of the industry. They don't want to become entangled with anything else in the field. Not even a peanut machine. And God forbid someone might mention an amusement game.

So, tho MOA has held mighty successful conventions they, too, haven't been THE BIG SHOW.

Now that ACMMA is out of business (American Coin Machine Manufacturers Association), CMI (Coin Machine Institute), remains as the "amusement games manufacturers" division of the field.

With all due respect to CMI, its members have asked the other organizations to cooperate. They have even asked that *The Cash Box Plan* of: "ALL SHOWS SAME WEEK"; be adopted by all.

They were willing to segregate themselves, conduct their show in their own hotel and exhibits, with their amusement games, in the hope that the others: NAMA and MOA would also arrange to show the same week in the same city so that, once again, like in the old days, a big, big, tremendous crowd of coin machine people would be attracted to the town that one week.

Visit from spot to spot. From hotel to hotel. And everyone would save money, would economize, and would, all other things being equal, profit thereby.

The time has come when the members of this industry MUST STOP KIDDING THEMSELVES.

Personal feelings. Personal little "mads" at each other. Personal wishes and desires must be cast aside, in the interest of all.

In short, every exhibitor whether he does, or does not, like his fellow manufacturing-exhibitor definitely should, in the interest of economy and better business, arrange to come together, at one and at the same time (in the same place if at all possible) so that all in the industry will be able to say: "We're going to our annual convention" (Period)

LET'S STOP KIDDING OURSELVES.

Let's get together again. And run shows like the shows that used to attract a registration of 7,000 and 10,000 the very first day. ALL BECAME RICH BECAUSE OF THOSE GRAND AND THRILLING REGISTRATION DAYS.

There's only ONE answer.

This industry desperately needs a LEADER.

A man with the integrity, the will, the power, the guts—THAT WILL MAKE ALL THE FIELD COME TOGETHER AGAIN.



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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT—United County Fairs; Williams Hayburners and other late five balls and Arcade equipment. State prices and condition. LIEBMAN ENTERPRISES, 124 HARBORD, TORONTO, CANADA.

WANT—Seeburg M100A; AMI Model B; Bally Coney Islands; Bally Bright Lights; Back Glass for Bally Hot Rods. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel. SUPERIOR 1-4600.

WANT—We are paying the highest market price on United's Twin Rebounds. As is. Quote price, condition and quantity. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel. CHICKERING 4-5100.

WANT—Want to hear from engineer with new idea for 6 ft. rolldown game. To be built on royalty basis. Write: JOE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Will buy tubes small or large quantities of all types. Will pay cash or will trade. LEWIS ELECTRONICS, 3449 NO. ELAINE PLACE, CHICAGO 13, ILL.

WANT—New and used records, all speeds. Attention 45 RPM Juke Box Operators, highest prices paid for your used 45 records. We need used records 52 weeks a year. Entire stocks purchased. SEE-MOR STORES, 1539 CHESTNUT ST., PHILA., PA. Tel.: MA 7-7217.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y.

WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire, Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DICKens 2-7060.

WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. Used 45 RPM bought in quantities. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y.

WANT—Will pay cash \$\$ Metal Typers; Mills Panorams; AMI Models A, B and C. REDD DISTRIBUTING CO., INC., New England Exclusive Distributors for AMI; Bally; United; Keeney; Chicago Coin. 298 LINCOLN STREET, ALLSTON, MASS. Tel.: AL 4-4040.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—National Cigarette Machines 9M and 7M; Eastern Electric Cigarette Machines C8; United Shuffle Alleys—6 Player Seeburg—Bear Guns. Cigarette machines to be 25c, or with change maker. All equipment must be complete and in proper working condition including playing surface on Shuffle Alleys. Write—Give best price. MAESTRO MUSIC, INC., 121 E. BROADWAY, TUCSON, ARIZONA.

WANT—Coin machine mechanics, must know one balls, five balls, ball games and phonographs. Top man, top wages. Good job year round. Vacation with pay after first year. Shop and route work. Located close to Denver, Colorado. Write: BOX 541, THE CASH BOX, 26 W. 47th STREET, NEW YORK 19, N. Y.

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WANT—Williams Super World Series; Coney Islands; Bright Spots and Bright Lights; Mills Panorams. Will pay top prices. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVENUE, CHICAGO 14, ILL. Tel.: Lincoln 9-3996.

WANT—Operator's Attention! Want to buy complete music routes also post-war phonographs for cash. Give complete details first letter stating models, quantity, condition and prices. We also sell complete line of premiums. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.

WANT—For exportation new or used slot machines, also 5c play Comet, Ace, Marvel, American Eagle, Penny Pack and Mills vest pocket. State price and all information in first letter. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

## FOR SALE

FOR SALE—Coin Operated Pool Tables. 3 1/2' x 7'. Patented—Feature returns Q-Ball nad Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F.A.B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 CERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—2 Seeburg Bear Guns \$325 ea.; 1 United Twin Rebound Alley \$210; 1 Chico Ace Bowler, F. P. \$160; 1 Chico Pistol \$95. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Citation \$35; Champions \$50; Bally Shuffle Champ \$40; United Super Shuffle \$25; Bally Shuffle Bowler \$25; Will trade for late pin games or for Futurity one ball. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Seeburg M 100 A @ \$735; Knockout @ \$125; Rag Mop @ \$135; Turf Kings @ \$225 ea.; Champions @ \$75 ea.; Winners \$100 ea. All equipment is reconditioned and ready for location. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NO. HIGH ST., COLUMBUS, OHIO. Tel.: UNIVERSITY 6900.

FOR SALE—Seeburg Bear Guns \$349.50; 2 United County Fair, write; 2 Universal 5 Star \$175; 2 Bally Bright Lights, write; 2 Williams Star Series \$129.50; 1 Bally Big Inning \$185; 4 Dale Guns \$65; 4 Chicago Coin Pistols \$78.50; 2 United Leaders, write; 2 Wilcox Gay Recordio \$165; 2 Bally Heavy Hitters \$42.50; 2 Quiz Time with film \$99.50; 2 Eastern Electric Cig. Vendor 10 Col. Blond, brand new \$249.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERIOR 1-4600.

FOR SALE—40,000 new and used records in good condition, crated. 10c each. "RADIO" JOE WARINGTON, THERMOPOLIS, WYOMING.

FOR SALE—100A Seeburgs \$775, checked from top to bottom. One 1432 Rock-Ola, 50 selection, blonde cabinet, first-class condition \$410. Model 1250 Wurlitzer \$489.50; Model 1015 Wurlitzer \$185. Every piece guaranteed. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: Lincoln 9106.

FOR SALE—Attention Operators: We have the most advertised, nationally known fishing tackle now in stock. Special discounts to quantity buyers. Write for our prices on all premiums, we either meet or beat competitive prices. United Shuffle Alley Express, twin rebound \$169.50; Keeney 4-Players \$239.50; United Twin Rebounds \$210; Keeney Double Bowlers \$139.50; Chicago Coin Trophy \$129.50; Williams Super World Series \$250; Keeney League Bowler Shuffleboard Conv. \$125; American Bank Boards, 128 foot rebound \$125; Monarch Bank Boards \$59.50. Checked and double checked, reconditioned and refinished with three coats of the toughest, most durable, glossiest finish that we could buy: Wurlitzer 1015's \$159.50; Wurlitzer 1100's \$310; Rockola 1422 \$89.50. Write for terrific trade-in on the new Rock-Ola Rockets. DAN SAVAGE NOV. CO., 628 THIRD STREET, BELOIT, WISCONSIN.

FOR SALE—Bally Hot Rods \$69; Chicago Coin Pistol Pete \$69; Chicago Coin The Thing \$69; High Score Bowler \$169; Also all type of Bingo Games. Write: MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: Englewood 4-9202; 9204.

FOR SALE—Universal Super-Twin Bowler \$95; C. C. Trophy Bowl \$85; Genco Shuffle Target \$125; Bally Shuffle Line \$195; United Twin Rebound \$200; United Five Player \$275; United Six Player \$350. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—50 Bally One Balls, special price. Will trade what have you. Display Plastic Stands for Punch Boards, used \$1.50 ea., lots of 25. Write, phone or wire. FRENCHY & CO., 7624 N. E. 2nd AVE., MIAMI, FLA. Tel.: 72767.

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FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Bally Turf Kings (our own, unabused, beautifully refinished) \$210; United Winners \$117.50; Bright Lights \$325; Coney Islands \$425; Bright Spots \$435; Genco Harvest Times \$87.50; Futurity (our own, unabused, like new) \$450; Champions \$97.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 5306.

FOR SALE—Turf Kings \$225; Champions \$85; 1 lot good flipper games (8) for \$150; Double Header (new) Shuffle \$90; 1015 Wurlitzer \$135; Seeburg 146 \$135. Write: ROANOKE VENDING MACHINE EXCHANGE, 118 W. WASHINGTON ST., CHARLESTON, W. VA.



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**FOR SALE**—Reconditioned Wurlitzers, ready for location: 1250's \$500; 1100's \$325; 1015's \$175; 700's \$60; 600's \$50. Rock-Ola's 1422—\$125; 1432—\$550. Seeburg 146M \$135. 1/3 Deposit, balance C. O. D. WINTERS DISTRIBUTING CO., 1713-15 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820.

**FOR SALE**—Phonographs with famous Davis six point guarantee: Seeburg 148ML \$299; Seeburg 147M \$199; Seeburg 146M \$169; Seeburg H148M \$219; Seeburg H246M \$179; Seeburg H146M \$159; Wurlitzer 1080 \$189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

**FOR SALE**—Williams All Stars \$79.50; Star Series \$99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer \$79.50. Terms 1/2 deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

**FOR SALE**—Pitch 'Em and Bat 'Em, excellent shape \$135. Dale Gun, as is, needs work \$25. Will consider trade of above equipment for music or wallbox equipment. SAKS MUSIC CO., 599 WEST 176th ST., N. Y. C., N. Y.

**FOR SALE**—Shooting Gallery complete with water tank and motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

**FOR SALE**—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C.O.D. GAYCOIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

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**FOR SALE**—Perfect condition ABCs \$275; Lite A Lines with improved play board \$175; Hot Rods like new \$75. 1/3 deposit. Will buy Coney Islands. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE, CHICAGO, ILL.

**FOR SALE**—Arcade Equipment: Six Shooter like new; 2 Silver Bullets; 2 Dale Guns; Chicago Basketball Champ; Liberator; 3 Bally Hi Rolls; Baseball All American; 3 Goalee Hockey Games. All machines A-1 condition and ready for location. Make offer for one or all. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

**FOR SALE**—Your choice \$25, Melody; Catalua; Cleopatra; Bermuda; Wisconsin; Ballerina; Leap Year; Stormy; Trinidad; Bowling League. These games are off our routes, cleaned and mechanically O.K. PENN MUSIC SERVICE, 220 ARCH ST., MEADVILLE, PA.

**FOR SALE**—New William's Sea Jockey \$350; Keeney 4 Player League Bowler \$199.50; Keeney 2 Player League Bowler Rebound \$99.50; Floor sample Mutoscope Flying Saucers \$100; like new Seeburg Shoot the Bear \$300; Floor sample United 2 Player Hockey \$99.50; clean Exhibit Gun Patrol \$225; William's Double Header \$75. Write for prices on new William's Horse Feathers; Exhibit Jet Gun; Exhibit Bronco Horses. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: Market 7-6865 or 7-6391.

**FOR SALE**—Seeburg 146M \$149.50; Packard Pla Mor Boxes \$7.95; Seeburg W6-656 5c Wireless Wall Boxes \$9.95; 2000 popular records 8c each. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

**FOR SALE**—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; Aireon DeLuxe (with Wurlitzer mechanism) \$109.50 ea. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

**FOR SALE**—"America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

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**FOR SALE**—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

**FOR SALE**—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

**FOR SALE**—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSIDE 4131.

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**FOR SALE**—Jumbo Pins—Winners, new \$250 Winners, used \$175; Turf Kings, used \$275; Citations \$85; Champions \$85; Gold Cups \$65; Jockey Specials \$50; Special Entries \$50; Photo Finish \$85; Futurity, new \$525; Futurity, used \$425. Wanted—Bally's Line Up Games. CLEVELAND COIN MACH. EXCH. INC., 1827 ADAMS, TOLEDO, OHIO.

**FOR SALE**—Your choice, reconditioned: Turf King \$250; Champion \$95; Citation \$50; Gold Cup \$35; Jockey Special \$35; Special Entry \$30; Winner \$125; Photo Finish \$75; Futurity (New) Write: J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLIVE 2800.

**FOR SALE**—Hi Score Prizes. Hot Seasonal items. Big and Flashy! Two gallon Thermos jug with spigot. All metal, enamel finish, fibre glass insulated, individually boxed. Sold retail at \$8.95 or more, only \$4.75 each in lots of six. \$10 deposit, balance C.O.D. unless rated. Order at once, quantities limited. MARLEY PREMIUM SERVICE, 445 E. GREGORY, KANSAS CITY 5, MO.

## CLASSIFIED ADVERTISING SECTION

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**FOR SALE**—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$ Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. Tel.: EVERglade 4-2600.

**FOR SALE**—Brand new, never used: 1 Wurlitzer 1217 Hideaway; 3 brand new wall boxes complete \$650. 1/3 deposit, balance C.O.D. or S/D. KOEPEL DIST. CO., 629 TENTH AVENUE, NEW YORK CITY 19, NEW YORK.

**FOR SALE**—30—3020 Wallboxes \$34.50 ea.; 20 Wise Owl Quizette (like new) \$5.00 ea.; 4 Grippers \$9.50 ea.; 3 ABT Challengers \$12.00 ea.; 2 Pop Ups \$10.00 ea.; 2 Electric Shockers \$10.00 ea.; 1 Q Ball Pool Table (Complete) \$89.50; 4—1015 Wurlitzers \$275 ea.; 1 Shipman Select-A-Bar (like new, with stand) \$25; 2 AMI A \$275 ea.; 1 H148M \$249; 1 H246M \$219; 2 H146M \$195 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

**FOR SALE**—4 Turf Kings \$200 ea.; Universal 5 Star \$225; 2 Champions \$60 ea.; 3 Citations \$40 ea.; 3 Photo-Finish \$60 ea. All Machines in A-1 condition. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MA. 6368.

**FOR SALE**—Cigarette Machines: Dugrenier Model S, Rowe Imperial, U-Need-A-Pak E & A, 6 & 8 cols.—\$99.50 ea.; 25c Operation equipped with King Size beautifully resprayed in two-tone job. Completely overhauled. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

**FOR SALE**—Shuffle Alleys—Bally Shuffle Bowler \$35; Bally Speed Bowler \$55; CC Bowling Bowler \$45; CC Baseball \$95; Exhibit Strike \$100; Genco Shuffle Target \$185; Genco Glider \$30; Genco Bowl. League \$45; Gottlieb Bowlette \$45; Keeney ABC Bowler \$60; Keeney Pin Boy \$35; Keeney Ten Pins \$45; United Double Shuffle \$75; United Shuffle Alley \$25; United Shuffle with conv. \$55; United Shuffle Express \$55; United Two Player Express \$75; United Single Rebound \$100; Keeney Twin Reb. \$210; United Four Player \$275; United Five Player \$295; Universal Super Twin \$100; Universal Twin Bowler \$65; Williams Twin Shuffle \$35; Williams Double Header \$125; United Six Player \$310. 1/2 deposit. CLEVELAND COIN MACH. EXCH., INC., 2021-25 PROSPECT AVENUE, CLEVELAND, OHIO.

**FOR SALE**—Equipment clean, South Carolina Licenses attached. 3 Masengill Pool Tables (sticks, balls, rack) \$125 ea.; Bally Victory Specials (just repainted) @ \$30; Bally Special Entries @ \$37.50; Gottlieb Daily Races 3 for \$100. DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.

(Continued on next page)

**FOR SALE**—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER: 14806 BENTLER AVE., DETROIT, MICH.

**FOR SALE**—Wurlitzer 750's \$100; Wurlitzer 1080's \$225; Seeburg 148ML's \$290; William's Music Mite \$125. All thoroughly reconditioned by "Dick McCann, The Ace Service Man." CENTURY MUSIC DISTRIBUTORS, 1121 MAIN ST., BUFFALO, N. Y.

**FOR SALE**—2—1100 Wurlitzer \$445; AMI-B \$495; AMI-C \$545; 1017 Hideaway \$250; 1250 Wurlitzer \$500; 146S Seeburg \$145; Mills Empress \$50; 750 Wurlitzer \$85; 850 Wurlitzer \$65; AMI Wall Boxes \$30. PASCO MUSIC CO., P. O. BOX 38, NEW PORT RICHEY, FLA.

**FOR SALE**—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

**FOR SALE**—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

**FOR SALE**—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

**FOR SALE**—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

**FOR SALE**—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

**FOR SALE**—5 South Pacifics, like new, one lot sale \$200 or \$50 each. 5 AMI wall boxes straight nickel \$25 each. SYSTEM AMUSEMENT CO., W. 810 SECOND AVENUE, SPOKANE, WASH.

**FOR SALE**—Packard Wall Boxes, very clean condition \$17.50 ea. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND, OREGON.

**FOR SALE**—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CANal 6-0293.



CLASSIFIED ADVERTISING SECTION

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Each classified ad of 40 words, at the regular rate of 10c per word, would cost you \$4.00. Multiply the \$4.00 by 12 such ads during the year, and you arrive at the total of \$48.00.

For this very same \$48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of The Cash Box "Special Classified Advertising Subscription" you can get 52 ads of 40 words each (one ad for each week's issue of The Cash Box for the full year of 52 weeks' issues) for the very same price of \$48. You are actually getting a \$223.00 value for only \$48. A tremendous savings to you of \$175.00 if you act quick.

Here's how you save that \$175.00: You get 52 classified ads of 40 words each (actual cost of each ad is \$4.00 at regular rate of 10c per word.) This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times \$4.00) that is worth \$208.00. But, that isn't all, you also get a complete issue of The Cash Box each week (not just a tear sheet or a proof showing your ad only) which is worth \$15.00, the regular full year's subscription rate. A grand total value of \$223.00—All for only \$48.

You save \$175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE—all for the same \$48 that only 12 ads would cost you at regular rate. Take advantage of The Cash Box' "Special Classified Advertising Subscription" today! (Remember: The Cash Box publishes more classified ads each week than all the other magazines in the industry combined print in a month.)

Think! As materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equipment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. The Cash Box' "Special Classified Advertising Subscription" gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

\* Enclose your first 40 word classified ad with your check for \$48 and mail right now to:

THE CASH BOX  
26 W. 47th STREET  
NEW YORK 19, N. Y.

\* If you already have a \$15 subscription you will be given credit for the unused portion toward The Cash Box' "Special Classified Advertising Subscription."

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Emperors; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—What Am I Bid Cash For Wurlitzer Model 700; 1015; 1100. Going out of business. Machines in good operating condition. State requirements. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—Bally Turf King one-balls in A-1 shape mechanically, guaranteed ready for location. Priced at \$204.50 ea. Order now. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP  
2. Prices DOWN  
3. Prices UP and DOWN  
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks  
6. No quotations 4 Weeks or Longer  
7. Machines Just Added  
\* Great Activity



WURLITZER

4. 24	25.00	44.50
4. 600R	49.00	69.50
4. 600 K	49.00	69.50
4. 500A	49.00	69.50
4. 500K	49.00	59.50
2. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
2. 61 (Counter)	24.50	50.00
1. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	65.00	89.50
4. 750M	69.50	85.00
2* 750E	69.50	109.50
4. 780M Colonial	79.50	99.50
4. 780E	79.00	95.00
4. 800	65.00	79.50
4* 850	44.50	69.50
4. 950	55.00	74.50
4* 1015	159.50	310.00
4. 1017 Hideaway	180.00	250.00
4* 1100	315.00	450.00
2* 1080	159.50	225.00
2* 1250	449.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire..	4.50	5.00
6. 320 2 Wire Wall Box..	3.50	5.00
6. 332 2 Wire Bar Box..	5.00	9.50
6. 331 2 Wire Bar Box ..	5.00	10.00
6. 304 2 Wire Stepper ..	3.50	5.00
6. Wireless Strollers ..	19.50	25.00
6. 430 Speaker Club with 10, 25c Box .....	69.50	75.00
6. 420 Speaker Cabinet ..	40.00	49.50
4. 3031 Wall Box .....	11.95	15.00
4. 3045 Wall Box .....	12.50	20.00
2. 3020 Wall Box .....	34.50	45.00
4. 3025 .....	12.50	19.50
4. 2140 Wall Box .....	19.50	24.50
4. 219 Stepper .....	25.00	27.50
6. 100 Wall Box 5c 30 Wire .....	3.50	5.00
6. 100 Wall Box 10c 30 Wire .....	12.50	17.50
6. 111 Bar Box .....	3.00	10.00
6. 120 Wall Box 5c Wire..	2.00	4.50
6. 305 Impulse Rec. ....	2.50	10.00
6. 350 WIs Speaker .....	17.50	29.50
6. 115 Wall Box Wire 5c Wireless .....	5.00	7.50
6. 135 Step Receiver ....	14.50	19.50
6. 145 Imp. Step Fast ...	4.50	7.50
6. 306 Music Transmit ..	7.50	9.50
6. 130 Adapter .....	15.00	19.50
6. 580 Speaker .....	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless .....	9.00	15.00
6. 125 Wall Box 5/10/25 Wire .....	2.50	6.00

SEEBURG

4. Plaza	25.00	34.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	49.50
4. Classic	29.50	60.00
4. Classic RC	29.50	60.00
6. Maestro	39.50	65.00
6. Mayfair	35.00	59.50
6. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
2. Colonel	29.50	49.00
2. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
6. Major	49.00	59.00
4. Major RC	49.00	59.50
4. Envoy	29.50	59.00
4. Envoy RC	29.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	49.50	60.00
4. Hi-Tone 9800 RC	49.50	60.00
4. Hi-Tone 8800	49.50	65.00
4. Hi-Tone 8800 RC	49.50	65.00
4. Hi-Tone 8200	49.50	65.00
4. Hi-Tone 8200 RC	49.50	65.00
4. 146S	139.00	195.00
1* 146M	135.00	195.00
4. 147S	110.00	225.00
2* 147M	137.50	249.00
4. 148S	295.00	350.00
4. 148M	285.00	350.00
2* 148ML	290.00	325.00
4. M-100-78	700.00	789.00
6. Remote Speak Organ..	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar ..	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless..	4.50	5.00
6. 5c Wallomatic 3 Wire..	2.00	8.00
6. 30 Wire Wall Box ....	2.00	9.50
6. 5, 10, 25c Baromatic Wire .....	3.00	6.95



6. 5, 10 25c Wallomatic 3		
Wire	7.50	9.95
6. 5, 10, 25c Baromatic		
Wireless	6.95	9.95
6. 5, 10, 25c Wallomatic		
Wireless	8.50	17.50
4* 3W2 Wall-a-Matic	15.00	27.00
1* W1L-56 Wall Box 5c.	12.50	24.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	39.50	47.50
4. W4L-56	37.00	44.50
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
1. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-		
vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	89.00	150.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	179.50
4. Magic Glo (1428)	279.00	300.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

6. ABC Bowler	25.00	29.50
2* A.B.C. (Un 5/51)	275.00	295.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	45.00
6. Amber (Wm 1/47)	19.50	35.00
4. Aquacade (Un 4/49)	49.50	89.50
4. Arizona (Un 5/50)	89.50	109.00
4. Baby Face (Un 1/49)	29.50	45.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	27.50	49.50
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	25.00	49.50
4. Bank-A-Ball (Got)	89.50	119.50
4. Barnacle Bill (Got 8/48)	39.50	50.00
4. Basketball (Got 10/49)	70.00	134.50
4. Be Bop (Ex)	84.50	115.00
2. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
4. Big Top	42.50	79.50
4. Black Gold	49.50	69.50
4. Blue Skies (Un 11/48)	25.00	54.50
4. Bomber (CC 5/51)	69.50	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	79.50	99.50
4* Bowling Champ		
(Got 2/49)	57.50	85.00
4. Bowling League		
(Got 8/47)	10.00	24.50
1* Bright Lights (B 5/51)	310.00	395.00
6. Broncho	19.50	35.00
1. Buffalo Bill (Got 5/50)	60.00	79.50
4. Buccaneer (Got 10/48)	35.00	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows		
(Got 3/49)	55.00	79.50
4. Camel Caravan	69.50	85.00
4. Canasta (Ge 7/50)	99.00	119.50

PACKARD		
4* Pla Mor Wall & Bar		
Box	7.95	22.00
4* Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
5. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram		
Peek	10.00	29.50
5. Constellation	150.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
2* Model A '46	275.00	375.00
4. Model B '48	429.50	445.00
4* Model C	449.00	549.00

AIREON

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

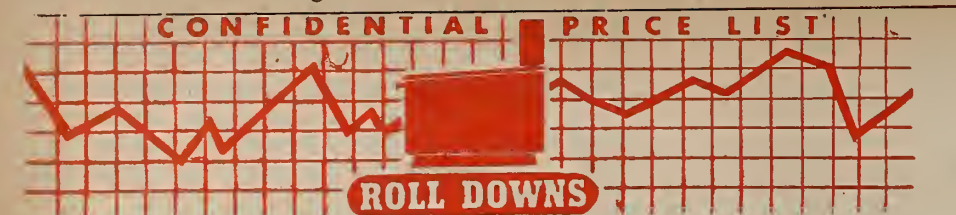
2. Chicago Coin Hit		
Parade	165.00	219.50
4. Ristaurat	65.00	79.50

6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	39.00	55.00
2. Carolina (Un 3/49)	42.50	49.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	25.00	49.50
4* Champion (B '48)	60.00	159.00
4. Champion (CC 6/49)	69.00	72.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
4* Citation (B/48)	40.00	134.50
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	89.50	109.50
2. Coney Island (B 9/51)	395.00	425.00
4. Contact	39.50	44.50
6. Contest	29.50	39.50
4. Control Tower		
(Wm 4/51)	130.00	175.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	159.50	175.00
4. Dallas (Wm 2/49)	49.50	79.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	99.50	119.50
4. Dew Wa Ditty		
(Wm 6/48)	39.50	45.00
6. Double Barrel (B 47)	10.00	19.50
4. Dbl Feature		
(Got 12/50)	110.00	164.50
4. Double Shuffle		
(Got 6/49)	89.00	100.00
4. Dreamy (Wm 3/50)	99.50	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
6. Entry (B '47)	35.00	65.00
6. El Paso (Wm 11/48)	49.50	74.50
4. Fast Ball	10.00	15.00
6. Fiesta	15.00	19.50
4. Fighting Irish		
(CC 10/50)	89.50	139.50

1* Five Star (Univ 5/51)	175.00	279.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	25.00	49.50
4. Flying Saucers		
(Ge 12/50)	129.50	144.50
6. Flying Trapeze		
(Got 9/47)	10.00	19.50
1. Football (CC 8/49)	59.50	99.50
4. 4 Horsemen (Got 9/50)	100.00	130.00
4. Freshie (Wm 9/49)	59.50	114.50
4. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	79.50	119.00
4. Gizmo (Wm 8/48)	39.50	45.00
6. Glamour	24.50	29.50
2* Gold Cup (B 48)	39.50	84.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	94.50	115.00
4. Gondola	34.50	44.50
4. Grand Award (CC 1/49)	38.00	80.00
4. Harvest Moon		
(Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	90.00	129.50
4. Hawaii (Un 8/47)	20.00	29.50
4. Hayburner (Wm 7/51)	285.00	325.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
1* Hits & Runs (Ge 5/51)	89.50	135.00
4. Holiday (CC 12/48)	42.50	69.50
4. Hot Rods (B '49)	69.50	124.50
4. Humpty Dumpty		
(Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	49.00	55.00
4. Jalopy (Wm 9/51)	295.00	369.50
6. Jamboree	25.00	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
2* Jockey Special (B '47)	30.00	65.00
4. Joker (Got 11/50)	145.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
1* Just 21 (Got 1/50)	54.50	79.50
4. K. C. Jones	75.00	89.50
4. Kilroy (CC 1/47)	10.00	16.50
2. King Arthur (Got 10/49)	70.00	119.50
4. King Cole (Got 5/48)	28.50	49.00
4. Knockout (Got 1/51)	99.50	154.50
4. Lady Robin Hood		
(Got 1/48)	39.50	49.50
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lucky Inning (Wm 5/50)	69.50	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
1. Mad. Sq. Garden		
(Got 6/50)	130.00	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	49.50	79.50
4. Major League Baseball	25.00	39.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
6. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	29.50	39.50
2. Melody (B 47)	25.00	39.50
4. Mercury (Ge)	67.50	114.50
4. Mermaid (Got 6/51)	175.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	109.50	150.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4. One Two Three	49.50	59.00
6. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	25.00	49.50
4. Phoenix	49.00	69.50
2* Photo Finish	50.00	139.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	125.00	139.50
4. Pinch Hitter (Un 5/49)	29.50	55.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
2. Play Ball (CC 1/51)	29.50	75.00
6. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	25.00	59.00
4. Punchy (CC 11/50)	145.00	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	55.00
2. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	50.00	95.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	79.50	119.50

4. Rockettes (Got 8/50) ..	135.00	154.00
4. Rondevoo (Un 5/48) ..	30.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	75.00
4. St. Louis (Wm 2/49) ..	40.00	79.50
4. Sally (CC 10/48) .....	27.50	54.50
4. Samba .....	25.00	59.50
4. Saratoga (Wm 10/48) ..	49.50	60.00
6. School Days .....	15.00	17.50
6. Score-A-Line .....	20.00	39.50
4. Screwball .....	39.50	45.00
6. Sea Hawk .....	15.00	22.00
6. Sea Isle (CC 11/47) ..	14.50	19.50
4. Select-A-Card (Got 4/50)	49.50	79.50
4. Serenade (Un 12/48) ..	29.50	39.50
2. Shanghai (CC 4/48) ..	27.50	49.50
4. Shantytown .....	99.00	109.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars .....	19.50	35.00
4. Short Stop .....	25.00	45.00
4. Show Boat (Un 1/49) ..	39.50	69.50
6. Silver Spray .....	14.50	24.50
6. Silver Streak (B 47) ..	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark .....	39.50	59.50
6. Sky Line .....	17.50	29.50
6. Sky Ray .....	12.50	19.50
6. Slugger .....	14.50	19.50
6. Smarty (Wm 12/46) ..	14.50	25.00
6. Smoky .....	12.50	19.50
4. South Pacific (Ge 3/50)	50.00	109.50
6. South Paw .....	15.00	19.50
6. South Seas .....	10.00	17.50
2* Special Entry (B '49) ..	25.00	54.50
6. Speed Ball .....	14.50	32.50
6. Speed Demon .....	15.00	29.50
4. Speedway (Wm 9/48)	25.00	45.00
6. Spellbound (CC 5/46) ..	10.00	14.50
4. Spinball (CC 5/48) ..	29.50	49.50
4. Spot Bowler (Got 10/50)	108.00	154.50
6. Sport Event .....	19.50	29.50
6. Sport Special .....	17.50	30.00
6. Sports .....	19.50	25.00
6. Sports Parade .....	12.50	15.00
6. Spot-A-Card .....	25.00	29.50
6. Spot Pool .....	19.50	29.50
6. Stage Door Canteen ..	10.00	14.50
6. Stars .....	15.00	19.50
4. Stardust (Un 5/48) ..	29.50	49.50
6. Starlite .....	10.00	49.50
6. State Fair .....	10.00	14.50
6. Step Up .....	10.00	14.50
4. Stop & Go (Ge 3/51) ..	125.00	139.50
2. Stormy (Wm 1/48) ..	25.00	49.50
6. Stratoliner .....	14.50	17.50
6. Streamliner .....	10.00	14.50
2. Summertime (Un 9/48)	30.00	39.50
6. Sun Beam .....	19.50	29.50
4. Sunny (Wm 12/47) ..	25.00	49.50
4. Supercharger .....	19.50	24.50
4. Super Hockey .....	59.50	70.00
6. Superliner (Got 7/46) ..	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46) ..	10.00	15.00
6. Suspense (Wm 2/46) ..	29.50	49.50
4. Swanee .....	49.50	59.50
4. Sweetheart (Wm 7/50)	99.50	134.50
4. Tahiti (CC 10/49) ..	85.00	109.50
6. Tally Ho .....	15.00	39.50
6. Tampico (Un 7/49) ..	69.50	75.00
6. Target Skill .....	12.50	19.50
4. Telecard (Got 1/49) ..	49.50	79.50
4. Temptation .....	25.00	59.50
4. Tennessee (Wm 2/48) ..	29.50	49.50
4. Thing (CC 2/51) .....	69.50	119.50
4. Three Feathers .....	69.50	79.50
4. Three Four Five (Un 10/51) .....	265.00	275.00
4. Three Musketeers (Got 7/49) .....	85.00	115.00
4. Thrill (CC 9/48) .....	27.50	45.00
6. Topic .....	10.00	17.50
6. Tornado (Wm 4/47) ..	12.50	17.50
6. Torchy (Wm 6/47) ..	10.00	35.00
6. Towers .....	12.50	15.00
4. Trade Winds .....	27.50	49.50
4. Treasure Chest .....	14.50	30.00
4. Trinidad (CC 3/48) ..	24.50	49.50
4. Triple Action .....	29.50	49.50
4. Triplets (Got 7/50) ..	129.50	149.50
2* Tri-Score (Ge 1/51) ..	85.00	119.50
6. Trophy (B '48) .....	95.00	119.50
6. Tropicana (Un 1/48) ..	10.00	34.50
4. Tucson (Wm 1/49) ..	69.50	89.50
4. Tumbleweed .....	59.50	104.50
6. Turf Champ .....	24.50	39.50
2* Turf King (B 6/50) ..	179.50	345.00
4. Utah (Un 8/49) .....	85.00	94.50
6. Vanities .....	10.00	25.00
4. Victory Special (B '46)	25.00	49.50
4. Virginia (Wm 3/48) ..	29.50	45.00
2. Watch My Line (Got 9/51) .....	135.00	175.00
6. West Wind .....	15.00	19.50
6. Wild Fire .....	19.50	30.00
4* Winner (Univ.) .....	125.00	229.00
4. Wisconsin (Un 3/48) ..	25.00	49.50
6. Yankee Doodle .....	15.00	19.50
4. Yanks (Wm 4/48) .....	34.50	40.00
6. Zig Zag .....	12.50	19.50

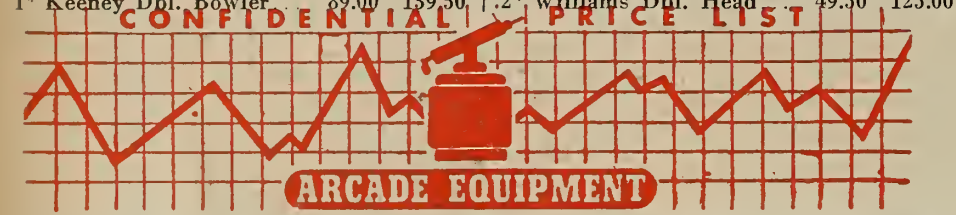




CONFIDENTIAL PRICE LIST					
ROLL DOWNS					
6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Bermuda	20.00	35.00	6. Hawaii Roll Down	10.00	24.50
6. Big City	10.00	35.00	2. Hy-Roll	34.50	60.00
4. Bing-A-Roll	69.50	75.00	6. Melody	20.00	35.00
6. Bonus Roll	25.00	49.50	4. Pro-Score	39.50	49.50
6. Buccaneer	49.50	64.50	4. Singapore	10.00	39.50
6. Champion Roll	15.00	29.50	6. Sportsman Roll	10.00	20.00
4. ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00	35.00



CONFIDENTIAL PRICE LIST					
SHUFFLES — REBOUNDS					
4* Bally Shuffle-Line	169.50	229.00	4* Keeney League Bowl	165.00	255.00
2* Bally Hook Bowler	175.00	275.00	4. Keeney Duck Pins	115.00	135.00
4* Bally Baseball	49.50	125.00	4. Keeney Big League Bowl	285.00	310.00
2. Bally Shuffle Champ	50.00	89.50	4* Keeney 4-Way Bowl	229.50	269.50
4* Bally Shuffle-Bowler	24.50	50.00	1. Rock-Ola Shuffle Jungle	29.50	59.50
1* Bally Speed Bowler	49.50	69.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
4. California Shuffle Pins	25.00	40.00	4. Un. Dbl. Shuffle	75.00	79.50
4. ChiCoin Bango	15.00	49.50	4* United Shuffle Alley	24.50	39.50
6. ChiCoin Beacon	35.00	49.50	4* Un. Shuffle w/con.	25.00	59.50
4* ChiCoin Bowling Alley	34.50	69.50	2* Un. Shuffle Alley Exp.	25.00	69.50
4. ChiCoin Alley w/con.	49.50	79.50	2* Un. 2-play Express	125.00	169.50
4. ChiCoin Ace Bowl	125.00	160.00	4. Un. Sin Rebound	99.50	135.00
4* ChiCoin Bowl Classic	99.50	140.00	4* Un. Twin Rebound	200.00	225.00
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin Baseball	65.00	95.00	1. United Super-Shuffle	25.00	49.50
1* ChiCoin Trophy	85.00	150.00	4. United Slugger	99.50	115.00
4. Exhibit Strike	65.00	100.00	4. United Skee Alley	119.00	169.50
4* Genco Shuffle Target	125.00	215.00	4* Un. 4-Player	275.00	295.00
4. Genco Bowling League	35.00	45.00	4* Un 5-Player	275.00	325.00
4* Genco Glider	30.00	39.50	4. Un. Shuffle-Cade	200.00	250.00
4. Genco Baseball	49.50	79.50	4. Un. Twin Shuffle-Cade	225.00	275.00
1* Gottlieb Bowlette	39.00	69.50	4* Univ. Super Twin	95.00	135.00
4. Keeney ABC Bowler	50.00	60.00	4* Universal Twin Bowler	34.50	65.00
4. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	169.00	195.00
4. Keeney King Pin	49.50	85.00	4. Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	35.00	4. Williams Twin Shuffle	24.50	35.00
4. Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	59.50	75.00	2* Williams Dbl. Head	49.50	125.00
1* Keeney Dbl. Bowler	89.00	139.50			



CONFIDENTIAL PRICE LIST					
ARCADE EQUIPMENT					
6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	110.00	125.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Bowler	175.00	189.50	4. Keeney Sub Gun	49.50	100.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
4. Bally Defender	95.00	125.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
4* Bally Heavy Hitter	42.50	69.50	4. Mutoscope Ace Bomber	79.50	110.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	100.00	150.00
6. Bally Lucky Strike	45.00	79.50	4. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	95.00	125.00	4. Mutoscope Photomatic (Pre-War)	175.00	350.00
6. Bally Sky Battle	49.50	95.00	4. Mutoscope Sky Fighter	79.50	125.00
6. Bally Torpedo	49.50	75.00	6. QT Pool Table	89.50	100.00
4. Bally Undersea Raider	80.00	95.00	2. Quizzer	85.00	110.00
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50	49.50
6. Bowling League	35.00	49.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	75.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
4. Champion Hockey	50.00	69.50	6. Scientific Basketball	59.50	75.00
4. Chi-Coin Basketball Champ	225.00	275.00	4. Scientific Batting Pr.	45.00	75.00
4* ChiCoin Goalee	95.00	125.00	4. Scientific Pitch 'Em	135.00	185.00
4. ChiCoin Hockey	69.50	75.00	2* Seeburg Bear Gun	264.50	350.00
4. Chi Midget Skee	150.00	229.50	1. Seeburg Chicken Sam	75.00	109.50
4* ChiCoin Pistol	69.00	149.50	1. Seeburg Shoot the Chute	49.50	75.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
4. Evans Bat-A-Score	100.00	225.00	6. Super Torpedo	25.00	79.50
6. Evans In The Barrel	30.00	52.50	4. Supreme Bolascare	40.00	100.00
4. Evans Super Bomber	50.00	100.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
1* Evans Ten Strike '46	75.00	99.50	4. Supreme Rocket Buster	45.00	75.00
6. Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
4* Exhibit Dale Gun	65.00	109.50	4. Telequiz	89.50	139.50
4. Exhibit Gun Patrol	235.00	249.50	4. Un. Team Hockey	115.00	125.00
6. Exhibit Rotary Mdsr.	175.00	275.00	6. Warner Voice Record	49.50	69.50
4. Exhibit Silver Bullets	99.50	150.00	4. Western Baseball '39	40.00	50.00
1. Exhibit Six Shooter	135.00	269.50	4. Western Baseball '40	60.00	85.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	6. Whizz	15.00	29.50
4. Exhibit Vitalizer	75.00	95.00	4. Wilcox-Gay Recordio	119.50	165.00
6. Genco Bank Roll	24.50	65.00	1. Williams All Stars	79.50	109.50
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6. Groetchen Met. Typer	79.50	149.50	4* Williams Star Series	69.50	139.50
6. Hoop-A-Roll	24.50	49.50	4* Williams Quarterback	59.50	100.00
4. Jack Rabbit	75.00	109.50	4. Wurlitzer Skee-ball	125.00	150.00

# This Week's Used Market

The used machine market showed very little change this week, with activity and quotations remaining almost constant. All divisions behaved in this general pattern and indications point to a continuation of this trend with strong possibilities of gradual increases. The present market is making room for the newer pieces and quotations for these pieces have been consistently high. Even older and more dormant equipment has proved quite active with prices fluctuating. It seems that the used machine market will play an important role in the coming months especially with the slight shortage that exists with the new games.

Pin games again reacted actively and prices showed no noticeable tendency either up or down. Most machines were active

with the popular items continuing to draw exceptionally well. The weeks trading in this division brought about a status quo condition, but this will change in the next few weeks with prices due to spiral again.

Music also behaved accordingly at the end of the weeks bartering with action and askings holding their own. This section of the market has recently enjoyed a period of prosperity and all factors point to a continuation of the trend.

Arcade games and shuffle pieces once again reacted as a representative group of the entire used machine market. Popular items moved well and action maintained its steady pace. As was the case in the other divisions, the price range here too did not point up any startling changes.

The following was the most active equipment in this week's used market:

Most Active Used Music		
Down—Wurlitzer 750E	\$ 69.50-\$109.50	
Held—Wurlitzer 850	44.50- 69.50	
Held—Wurlitzer 1015	159.50- 310.00	
Held—Wurlitzer 1100	315.00- 450.00	
Down—Wurlitzer 1080	159.50- 225.00	
Down—Wurlitzer 1250	449.00- 500.00	
Up—Seeburg 146M	135.00- 195.00	
Down—Seeburg 147M	137.50- 249.00	
Down—Seeburg 148ML	290.00- 325.00	
Held—Seeburg 3W2		
Wall-a-matic	15.00- 27.00	
Up—Seeburg W1-L-56		
Wall Box 5c	12.50- 24.00	
Held—Rock-Ola 1422		
Phono (46)	89.00- 150.00	
Held—Packard Pla Mor		
Wall & Bar Box	7.95- 22.00	
Held—Packard Manhattan	89.00- 169.50	
Down—AMI Model A '46	275.00- 375.00	
Held—AMI Model C	449.00- 549.00	
Most Active Used Pin Games		
Down—A.B.C. (Un 5/51)	\$275.00-\$295.00	
Held—Bowling Champ (Got 2/49)	57.50 85.00	
Up—Bright Lights (B/5/51)	310.00- 395.00	
Held—Champion (B '48)	60.00- 159.00	
Held—Citation (B '48)	40.00 134.50	
Up—Five Star (Univ 5/51)	175.00- 279.00	
Down—Gold Cup (B 48)	39.50- 84.50	
Up—Hits & Runs (Ge 5/51)	89.50- 135.00	
Down—Jockey Special (B '47)	30.00- 65.00	
Up—Just 21 (Got 1/50)	54.50- 79.50	
Held—Lucky Inning (Wm 5/50)	69.50- 99.50	
Down—Photo Finish	50.00- 139.50	
Down—Special Entry (B '49)	25.00- 54.50	

Down—Tri-Score (Ge 1/51)	85.00 119.50
Down—Turf King (B 6/50)	179.50 345.00
Held—Winner (Univ.)	125.00-229.00
Most Active Used Shuffles	
Held—Bally Shuffle-Line	\$169.50-\$229.00
Down—Bally Hook Bowler	175.00- 275.00
Held—Bally Baseball	49.50- 125.00
Held—Bally Shuffle Bowler	24.50- 50.00
Up—Bally Speed Bowler	49.50- 69.50
Held—Chi-Coin Bowling Alley	34.50- 69.50
Held—ChiCoin Bowl Classic	99.50- 140.00
Up—ChiCoin Trophy	85.00- 150.00
Held—Genco Shuffle Target	125.00- 215.00
Held—Genco Glider	30.00- 39.50
Up—Gottlieb Bowlette	39.00- 69.50
Up—Keeney Dbl. Bowler	89.00- 139.50
Held—Keeney League Bowl	165.00- 255.00
Held—Keeney 4-Way Bowl	229.50- 269.50
Held—United Shuffle Alley	24.50- 39.50
Held—Un. Shuffle w/con.	25.00- 59.50
Down—U. Shuffle Alley Exp	25.00 69.50
Down—Un. 2-Play Express	125.00- 169.50
Held—Un. Twin Rebound	200.00- 225.00
Held—Un. 4 Player	275.00- 295.00
Held—Un. 5 Player	275.00- 325.00
Held—Univ. Super Twin	95.00- 135.00
Held—Universal Twin Bowler	34.50- 65.00
Down—Williams Dbl. Head	49.50- 125.00
Most Active Used Arcade Equipment	
Held—Bally Heavy Hitter	\$ 42.50-\$ 69.50
Held—ChiCoin Goalee	95.00- 125.00
Held—ChiCoin Pistol	69.00- 149.50
Held—Exhibit Dale Gun	65.00- 109.50
Down—Seeburg Bear Gun	264.50- 350.00
Held—Williams Star Series	69.50- 139.50
Held—Williams Quarterback	59.50- 100.00

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.	
AMI, INC.	
Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50
BALLY MFG. CO.	
Shuffle Line	\$439.00
Futurity	735.00
Spot-Lite	629.50
CHICAGO COIN	
King Pin	\$399.50
Band Box (New Model)	229.50
4 Player Derby	550.00
H. C. EVANS & CO.	
Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	850.00
Jubilee 40/78	795.00
Push-Over	385.00
THE EXHIBIT SUPPLY CO.	
Jet Gun	\$379.50
Big Bronco	997.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50
D. GOTTLIEB & CO.	
All Star Basketball	\$329.50
INTERNATIONAL MUTO. CORP.	
Photomat '52	
J. H. KEENEY & CO., INC.	
De Luxe League Bowler	\$469.50
6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00
ROC-A-RIDE SALES	
Thunderbolt	
ROCK-OLA MFG. CORP.	
Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00
RISTAUCRAT, INC.	
S-45 Phonograph	\$289.50
UNITED MFG. CO.	
Six Player De Luxe Shuffle Alley	\$485.00
Steeple Chase	595.00
Leader	595.00
Bolero	595.00
WILLIAMS MFG. CO.	
Williams De Luxe World Series	\$425.00
Spark Plugs	425.00
Sea Jockeys	425.00
Horse Shoes	295.00
8-Ball	295.00
THE RUDOLPH WURLITZER CO.	
Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	



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FLASHER LIGHTS

CAN PICK-UP  
7-10 SPLIT

HIGHEST-SCORE  
KEY-CONTROL

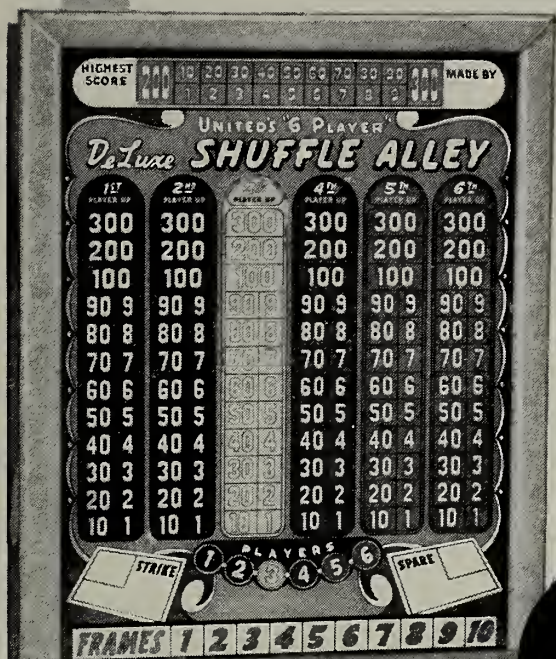
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FAMOUS FOR PLAY-APPEAL AND EARNING-POWER

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